

WORKSHOP ON FINANCIAL STATEMENT ANALYSIS

Casablanca - Morocco
15 - Jun 2026 - 19 - Jun 2026
\$5,500



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Introduction:

Financial Statement Analysis is a crucial skill for professionals working in accounting, finance, and management. It involves the assessment of an organizations financial performance by analyzing its financial statements, which include the income statement, balance sheet, and cash flow statement. Understanding financial statements provides valuable insights into the companys profitability, financial position, and operational efficiency. This workshop offers in-depth knowledge and practical tools to effectively analyze and interpret financial statements, equipping participants with the skills needed for sound decision-making and strategic financial planning.

Workshop on Financial Statement Analysis Course Objectives:

- Understand the key components of financial statements and their interrelationship.
- Analyze and interpret financial data to assess the financial health of an organization.
- Identify and apply financial ratios to evaluate profitability, liquidity, solvency, and efficiency.
- Make informed financial decisions based on the analysis of financial statements.
- Understand the impact of accounting policies and adjustments on financial reporting.
- Recognize red flags in financial statements that may indicate potential financial issues or fraud.
- Communicate financial analysis effectively to stakeholders, including management, investors, and regulators.



Workshop Methodology:

The workshop will employ a combination of lectures, case studies, hands-on exercises, and group discussions to ensure an interactive and engaging learning experience. Participants will work through real-life examples of financial statements, applying analytical techniques to solve practical problems and gain a deeper understanding of the concepts.

Who Should Take This Workshop:

- Financial analysts
- Accountants and auditors
- Business managers and executives
- Investors and financial consultants
- Banking and financial services professionals
- Students pursuing finance or accounting degrees

Workshop on Financial Statement Analysis Workshop Outlines:

Day 1: Introduction to Financial Statements

- Overview of financial statements: Income statement, balance sheet, and cash flow statement
- The role of financial statements in decision-making
- Basic accounting principles and concepts
- Introduction to financial ratio analysis
- Real-world examples and case studies



Day 2: Analyzing Profitability and Efficiency

- Key profitability ratios: Gross profit margin, operating margin, and net profit margin
- Efficiency ratios: Asset turnover, inventory turnover, and receivables turnover
- Understanding the DuPont analysis model
- Interpreting financial performance using profitability and efficiency ratios
- Practical exercises on profitability analysis

Day 3: Liquidity and Solvency Analysis

- Liquidity ratios: Current ratio, quick ratio, and cash ratio
- Solvency ratios: Debt-to-equity ratio, interest coverage ratio, and debt ratio
- Assessing an organizations ability to meet short-term and long-term obligations
- Case studies on liquidity and solvency analysis
- Hands-on exercises using real financial statements

Day 4: Cash Flow Statement and Adjustments

- Understanding the cash flow statement: Operating, investing, and financing activities
- Analyzing cash flow to assess financial health
- Impact of non-cash items and adjustments on financial statements
- Practical examples and exercises on cash flow analysis
- Evaluating the sustainability of an organizations cash flow

Day 5: Financial Statement Red Flags and Reporting

- Identifying potential red flags in financial statements
- Common financial statement manipulation techniques and how to detect them

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- Understanding accounting policies and their impact on financial reporting
- Communicating financial analysis and recommendations effectively
- Final case study: Applying all learned techniques to analyze a company's financial statements

Conclusion:

By successfully completing the Workshop on Financial Statement Analysis, participants will acquire the essential skills to analyze financial statements effectively and make informed decisions based on financial data. They will gain a deeper understanding of financial health indicators, which will aid them in assessing business performance, identifying risks, and formulating strategies for sustainable growth. This workshop, offered by Gentex Training Center, provides valuable practical knowledge that can be immediately applied in real-world business environments.

