

WORKSHOP ON EMERGING TECHNOLOGIES AND IT TRENDS

Casablanca - Morocco
30 - Nov 2026 - 04 - Dec 2026
\$5,500



GENTEX[®]
TRAINING CENTER



Introduction

The rapid pace of technological advancement has created new opportunities and challenges for businesses worldwide. Staying abreast of emerging technologies and understanding the latest IT trends is crucial for professionals and organizations to remain competitive in today's fast-evolving landscape. This workshop, titled Emerging Technologies and IT Trends, is designed to provide a comprehensive understanding of the most influential technologies shaping industries. By attending this workshop, participants will gain valuable insights into areas such as artificial intelligence, blockchain, cybersecurity, cloud computing, and data analytics, among others.

Workshop Objectives:

- Understand the core concepts behind emerging technologies such as AI, blockchain, and the Internet of Things (IoT).
- Identify how these technologies are transforming businesses across various sectors.
- Evaluate the potential impacts of these technologies on organizational strategies and operations.
- Gain hands-on experience through case studies and real-world applications.
- Learn to incorporate cutting-edge technologies into their business processes for enhanced efficiency and innovation.
- Stay updated on the latest trends in IT and how they influence the future of the workforce.

Who Should Take This Workshop:

- IT professionals seeking to expand their knowledge of emerging technologies.
- Business leaders and managers aiming to integrate advanced IT trends into their business strategies.
- Engineers, developers, and technical experts involved in the implementation of new technologies.

LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com



- Entrepreneurs and startup founders exploring innovative solutions to improve their offerings.
- Consultants and strategists looking to provide clients with cutting-edge technology advice.

Emerging Technologies and IT Trends Workshop Outlines:

Day 1: Introduction to Emerging Technologies

- Overview of current IT trends and technological developments
- Introduction to artificial intelligence (AI) and machine learning
- Real-world examples of AI applications in business and industry
- Introduction to blockchain technology and its uses

Day 2: Data Analytics and Cloud Computing

- Fundamentals of data analytics and big data
- Understanding cloud computing and its impact on business efficiency
- Exploring cloud storage solutions and platforms
- Hands-on activities with cloud-based tools for data analysis

Day 3: Cybersecurity in the Age of Emerging Technologies

- Understanding the key principles of cybersecurity
- Identifying common threats and vulnerabilities in IT systems
- Implementing security measures for emerging technologies
- Case study: Successful cybersecurity strategies in global companies





Day 4: The Internet of Things (IoT) and its Applications

- Introduction to the Internet of Things (IoT)
- Exploring IoT use cases in various industries
- Building IoT solutions for business efficiency and innovation
- Hands-on session: Designing a simple IoT system

Day 5: Integration of Emerging Technologies into Business Strategies

- How to incorporate emerging technologies into business models
- Developing a strategic roadmap for technology adoption
- Evaluating the ROI of new technological investments
- Final project: Developing a technology integration plan for a business scenario

Conclusion:

By successfully completing the Emerging Technologies and IT Trends workshop at Gentex Training Center, participants will gain a deep understanding of the latest technological innovations and how they can be leveraged to enhance business performance. The knowledge gained will empower participants to make informed decisions, integrate new technologies into their business strategies, and stay ahead of the curve in a competitive global market.