

# WORKSHOP FINANCIAL INCLUSION AND SUSTAINABLE BANKING PRACTICES

Casablanca - Morocco  
28 - Sep 2026 - 02 - Oct 2026  
\$5,500



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## Introduction:

The global financial landscape is evolving rapidly, with an increasing focus on the inclusion of underrepresented groups and the adoption of sustainable banking practices. Financial inclusion seeks to ensure that individuals and businesses, especially those in marginalized and underserved communities, have access to affordable financial services. Simultaneously, sustainable banking practices aim to integrate environmental, social, and governance (ESG) factors into the financial sector, promoting long-term positive impact.

This 5-day workshop on Financial Inclusion and Sustainable Banking Practices by Gentex Training Center provides participants with in-depth knowledge of these crucial areas. By exploring the principles, tools, and strategies for inclusive finance and sustainability, the workshop aims to equip professionals with the skills required to implement these practices within their organizations.

## Financial Inclusion and Sustainable Banking Practices Workshop Objectives:

- Understand the concept and importance of financial inclusion in global and local contexts.
- Analyze the role of financial institutions in promoting access to banking services for underserved populations.
- Explore sustainable banking practices, including green finance, responsible lending, and ESG integration.
- Assess the challenges and opportunities in fostering inclusive and sustainable financial systems.
- Develop strategies to implement financial inclusion and sustainability policies in their organizations.



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## Workshop Methodology:

The workshop adopts a blend of interactive learning techniques, including lectures, case studies, and group discussions. Participants will also engage in real-life scenarios, ensuring that they can apply the learned concepts in practical settings. This methodology is designed to ensure comprehensive knowledge retention and skill development.

## Who Should Take This Workshop:

- Banking and financial services professionals
- Corporate sustainability officers
- Financial analysts and advisors
- Policy makers and regulators in the financial sector
- Social entrepreneurs and development organizations
- Anyone interested in understanding the intersection of finance and sustainability

## Financial Inclusion and Sustainable Banking Practices Workshop Outlines:

### Day 1: Introduction to Financial Inclusion

- Overview of global financial inclusion trends
- Key challenges and barriers to financial access
- Regulatory frameworks supporting financial inclusion
- The role of technology in driving financial inclusion





## Day 2: Sustainable Banking Practices and ESG Integration

- Understanding sustainable finance and its impact
- ESG factors in banking: Environmental, Social, and Governance considerations
- Green finance and responsible lending
- Case studies on successful sustainable banking models

## Day 3: Building Inclusive Financial Systems

- Strategies for creating inclusive financial products and services
- Addressing the needs of underserved populations
- Role of microfinance and digital banking in inclusion
- Partnerships and collaborations for financial inclusion

## Day 4: Overcoming Challenges in Financial Inclusion and Sustainability

- Key obstacles to implementing inclusive financial services
- Sustainable banking challenges and risk management
- Regulatory and policy barriers
- Addressing cultural and societal differences

## Day 5: Strategies for Implementing Financial Inclusion and Sustainability

- Developing action plans for inclusive finance

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- Integrating sustainability into banking policies
- Measuring the impact of financial inclusion programs
- Creating a roadmap for long-term sustainability in finance

## Conclusion:

By successfully completing the Financial Inclusion and Sustainable Banking Practices workshop, participants will gain a deeper understanding of the critical role financial institutions play in fostering social and environmental responsibility. The knowledge and tools acquired will empower them to lead initiatives that not only promote financial access but also support sustainable banking practices, benefiting both the financial sector and society at large.

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