

# VALUATION & FINANCIAL MODELING

Casablanca - Morocco  
24 - Aug 2026 - 28 - Aug 2026  
\$5,500



**GENTEX**<sup>®</sup>  
TRAINING CENTER



## Introduction

In today's dynamic business environment, the ability to accurately assess a company's value is critical for informed decision-making. Financial modeling plays a central role in this process, enabling professionals to forecast future performance and translate financial data into actionable insights. This intensive five-day program, offered by Gentex Training Center, equips participants with the knowledge and practical skills needed to become proficient in valuation techniques and financial modeling best practices. Through a comprehensive exploration of key methodologies, advanced Excel functionalities, and real-world scenarios, participants gain the ability to construct robust financial models, analyze financial statements, and confidently determine business value.

## Valuation & Financial Modeling Course Objectives:

- Master the core principles of business valuation and its importance in financial decision-making.
- Develop expertise in applying various valuation methodologies, including Discounted Cash Flow (DCF) analysis and Market Multiples.
- Gain proficiency in building financial models from scratch, incorporating key financial statements and forecasting assumptions.
- Explore advanced Excel functions and techniques for efficient and accurate financial modeling.
- Master the art of scenario analysis and sensitivity testing to assess potential risks and opportunities.
- Analyze real-world case studies to understand how valuation and financial modeling are applied in various business contexts.
- Communicate valuation findings and model outputs effectively to stakeholders.
- Formulate a personalized action plan to utilize valuation and financial modeling skills within your organization.



## Course Methodology

This interactive program utilizes a participant-centric approach. It blends lectures from valuation and financial modeling experts, interactive workshops, real-world case studies, group discussions, and hands-on exercises. Participants actively engage in constructing financial models for different company types, applying valuation methodologies, conducting scenario analysis simulations, interpreting financial data, and crafting action plans for integrating valuation and financial modeling expertise within their roles. Through experiential learning, participants gain the practical skills and theoretical knowledge needed to become valuable assets in financial analysis, contributing significantly to informed decision-making and value creation within their organizations.

## Who Should Take This Course

- Finance professionals, analysts, and investment bankers seeking to enhance their valuation and financial modeling skills.
- Business owners, entrepreneurs, and managers requiring a deeper understanding of business valuation for strategic planning.
- Credit analysts, loan officers, and risk management professionals involved in creditworthiness assessments.
- Anyone interested in gaining the ability to analyze companies, determine their worth, and make informed financial decisions.

## Valuation & Financial Modeling Course Outline:

### Day 1: Understanding Valuation: Core Principles, Methodologies, and Applications

- Unveiling the Importance of Business Valuation in Financial Decision-Making

# LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA  
Info@gentextraining.com



- Exploring Key Valuation Methodologies: Discounted Cash Flow (DCF) Analysis, Market Multiples, and Comparable Transactions

## Day 2: Building the Foundation: Financial Statements, Forecasting Techniques, and Excel Fundamentals

- Mastering the Three Financial Statements: Income Statement, Balance Sheet, and Cash Flow Statement
- Understanding Financial Forecasting Techniques and Assumptions for Building Robust Models
- Exploring Advanced Excel Functions and Techniques for Efficient Financial Modeling

## Day 3: Constructing Financial Models: From Scratch to Scenario Analysis

- Building Financial Models for Different Company Types: Start-Ups, Growth Companies, Mature Businesses
- Implementing Advanced Techniques: Circular References, Data Validation, and Macros
- Mastering Scenario Analysis and Sensitivity Testing to Assess Potential Risks and Opportunities

## Day 4: Valuation in Action: Applying Methods, Analyzing Case Studies, and Communicating Results

- Applying Valuation Methodologies in Practical Scenarios Using Financial Models
- Analyzing Real-World Case Studies to Understand Valuation Practices Across Industries
- Communicating Valuation Findings and Model Outputs Effectively to Stakeholders





## Day 5: Integration and Implementation: Action Planning and Utilizing Valuation & Financial Modeling Skills

- Formulating a Personalized Action Plan to Integrate Valuation and Financial Modeling Skills Within Your Organization
- Exploring Advanced Topics: Cost of Capital, Terminal Value, and Model Validation
- Discussing Best Practices and Ethical Considerations in Financial Modeling

## Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants gain the knowledge and practical skills needed to become confident users of valuation techniques and financial modeling tools. They will be equipped to analyze financial data, assess business value, and contribute significantly to informed decision-making, ultimately driving value creation and financial success within their organizations. This enhanced knowledge empowers them to become integral players in strategic financial analysis and contribute to achieving organizational goals.