

THE OXFORD ADVANCED MANAGEMENT PROGRAMME



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TRAINING CENTER



Introduction

The Oxford Advanced Management Programme Training Course prepares senior managers to lead at the level where corporate direction, financial performance, and organisational capability come together. Participants examine strategy, portfolio choice, financial stewardship, and execution discipline as one connected management mandate. The programme combines analytical depth with the practical judgement that turns plans into results. As a result, learners gain a coherent management framework rather than isolated techniques. Furthermore, the course strengthens enterprise decision-making, resource alignment, and the governance that keeps performance accountable.

The Oxford Advanced Management Programme Course Objectives

- Define advanced management responsibility and enterprise-wide direction.
- Analyse corporate context using PESTLE, Porter's Five Forces, and scenario planning.
- Assess competitive position with the VRIO framework and value chain analysis.
- Apply portfolio decisions using the BCG and GE-McKinsey matrices.
- Interpret financial statements and key ratios for management decisions.
- Set enterprise objectives with the Balanced Scorecard and OKRs.
- Align budgets, resources, and initiatives with strategic priorities.
- Manage enterprise risk with risk registers and business continuity planning.
- Lead organizational change with Kotter's eight steps and the ADKAR model.
- Build performance governance, review cadence, and management capability.

Course Methodology

- Executive case discussions on strategy, finance, and performance.

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- Workshops on strategic analysis, portfolio review, and objective architecture.
- Group work on resource alignment, risk, and change design.
- Hands-on practice with Balanced Scorecard, OKRs, and financial ratio analysis.
- Simulation of a contested resource decision and a stalled strategic initiative.
- Executive coaching and peer review on personal management plans.

Who Should Take This Course

- Senior managers, directors, and heads of function.
- Business unit and divisional leaders.
- Managers preparing for enterprise-level responsibility.
- Corporate strategy, planning, and performance professionals.
- Transformation and programme leaders.
- Senior finance and risk professionals supporting management.

The Oxford Advanced Management Programme Course Outlines

Day 1: Advanced Management and Strategic Direction

- What changes at senior management level.
- Corporate strategy, mission, vision, and measurable objectives.
- Levels of strategy: corporate, business, and functional.
- Stakeholder expectations: shareholders, regulators, employees, and society.
- Management decision-making under uncertainty.
- Personal credibility and managerial self-awareness.
- Case discussion: a management team undone by unclear priorities.





Day 2: Strategic Analysis and Competitive Position

- PESTLE and scenario planning for a shifting environment.
- Industry structure with Porter's Five Forces.
- Resource-based view and the VRIO framework.
- Value chain analysis and corporate advantage.
- Portfolio decisions with the BCG and GE-McKinsey matrices.
- Growth options: organic, merger, acquisition, and alliance.
- Workshop: reviewing a corporate portfolio and recommending moves.

Day 3: Financial Stewardship and Performance Management

- Reading financial statements: income statement, balance sheet, cash flow.
- Key ratios: profitability, liquidity, leverage, and efficiency.
- Capital allocation, investment appraisal, and return expectations.
- Budgeting, forecasting, and performance dialogue.
- Enterprise objectives with the Balanced Scorecard and OKRs.
- Cost management, productivity, and efficiency programmes.
- Exercise: interpreting a financial pack and defending a decision.

Day 4: Execution, Risk, and Governance Discipline

- Translating strategy into initiatives, milestones, and accountability.
- Resource alignment and portfolio prioritisation.
- Risk registers, likelihood-impact analysis, and business continuity planning.
- Governance structures, decision rights, and separation of duties.

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- Compliance, ethics, and anti-bribery expectations.
- Performance review cadence and management reporting.
- Simulation: a performance review and a contested resource decision.

Day 5: Leading Change, Capability, and Management Legacy

- Leading change with Kotter's eight steps and the ADKAR model.
- Organizational design, culture, and decision rights.
- Building management capability and succession.
- Managing upwards and communicating with boards.
- Personal leadership development and ethical judgement.
- Sustaining performance and institutionalising standards.
- Capstone: presenting an advanced management plan.

Conclusion

By successfully completing The Oxford Advanced Management Programme, participants will gain an integrated command of corporate strategy, financial stewardship, execution discipline, and performance governance. They will acquire skills in portfolio decisions, resource alignment, risk management, and change leadership at enterprise level. Gentex Training Center designs the programme to help senior managers set direction with rigour and deliver results that last.

FAQs





Q1 What is the "The Oxford Advanced Management Programme" course about?

It prepares senior managers to lead where corporate direction, financial performance, and organisational capability come together. The course spans advanced management and strategic direction, strategic analysis and competitive position, financial stewardship, execution and governance, and leading change and capability building.

Q2 What are the key benefits of the "The Oxford Advanced Management Programme" course?

You gain a coherent management framework rather than isolated techniques. The programme sharpens strategic and financial judgement, tightens resource alignment, strengthens execution and governance discipline, and improves your ability to lead change across an enterprise.

Q3 What skills will I gain from the "The Oxford Advanced Management Programme" course?

You will develop four core skills: corporate strategy and portfolio decision making, financial stewardship and performance management, execution, risk, and governance discipline, and leading change with capability and succession building.



Q4 What tools, methods, or standards are covered in the "The Oxford Advanced Management Programme" course?

The programme covers PESTLE, scenario planning, Porter's Five Forces, the VRIO framework, value chain analysis, the BCG and GE-McKinsey matrices, financial statement and ratio analysis, capital allocation and investment appraisal, the Balanced Scorecard, OKRs, risk registers and likelihood-impact analysis, business continuity planning, governance structures and decision rights, anti-bribery and ethics expectations, Kotter's eight steps, and the ADKAR model.

Q5 How is the "The Oxford Advanced Management Programme" course applied in real-world practice?

Participants apply it to real work such as reviewing a corporate portfolio, defending a capital allocation decision, resetting a stalled strategic initiative, and building a performance review cadence for a business unit. The same methods support board reporting and management succession planning.