

THE FUTURE OF LEARNING: RE-ENGINEERING THE LEARNING EXPERIENCE



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Introduction

Employees now learn in short moments, on any device, and often at the point of need. The Future of Learning: Re-engineering the Learning Experience Training Course from Gentex Training Center helps learning professionals adapt to this shift. Participants learn to design learner-centered programs, apply learning science, and choose the right formats. Furthermore, they explore microlearning, blended learning, AI, and learning platforms. The course also shows how to measure learning impact with data. As a result, participants can build learning that people use and remember. Each day combines proven models with practical design workshops. In addition, participants create a learning experience blueprint for their own organizations.

The Future of Learning: Re-engineering the Learning Experience Course Objectives

- Explain how modern learners learn using learning science principles such as spaced repetition, retrieval practice, and cognitive load theory.
- Conduct learning needs analysis linked to business goals, performance gaps, and skills priorities across teams.
- Create learner personas and journey maps to design learner-centered experiences for different employee groups.
- Apply instructional design models such as ADDIE, SAM, and Bloom's Taxonomy to program design and course structure.
- Design microlearning, blended learning, and learning-in-the-flow-of-work solutions with performance support tools.
- Use design thinking and storyboarding to prototype engaging learning content and test it with real learners.
- Select and evaluate LMS and learning experience platforms (LXP), including SCORM and xAPI standards for tracking.

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- Apply AI tools for personalization, content creation, and learner support, while managing bias and data privacy.
- Build social, coaching, and gamified learning activities that boost engagement and knowledge transfer.
- Measure impact with Kirkpatrick, Phillips ROI, and learning analytics dashboards that senior leaders trust.

Course Methodology

- Interactive sessions explain learning science and modern learning trends.
- Design workshops help participants build personas, storyboards, and prototypes.
- Case studies from leading organizations show how learning programs drive results.
- Live demonstrations of LMS, LXP, and AI tools build digital confidence.
- Peer reviews and expert feedback improve every learning design.
- Ready-to-use templates and checklists support immediate application at work.
- Action planning sessions create a personal learning transformation roadmap.

Who Should Take This Course

- Learning and development managers and specialists who design and deliver training
- Instructional designers and e-learning developers who build digital courses
- HR managers and talent development professionals who plan skills programs
- Corporate trainers and facilitators who want modern, engaging methods
- Training center managers and corporate academy leaders
- Department heads who sponsor and support learning programs
- Consultants who advise on learning strategy and digital learning





The Future of Learning: Re-engineering the Learning Experience Course Outlines

Day 1: Foundations of Modern Learning

- Trends shaping the future of learning at work
- Learning science: spaced repetition and retrieval practice
- Cognitive load theory and adult learning principles
- Bloom's Taxonomy and learning outcomes
- Learning needs analysis and performance gap analysis
- Aligning learning strategy with business goals
- Workshop: diagnosing a real learning challenge

Day 2: Learner-Centered Experience Design

- Learner personas and empathy maps for target groups
- Learner journey mapping from need to application
- Design thinking for learning experience design (LXD)
- ADDIE and SAM instructional design models
- Storyboarding and rapid prototyping of learning content
- Accessibility and inclusive design principles for all learners
- Testing prototypes with real learners

Day 3: Formats, Content, and Engagement

- Microlearning design and scripting
- Blended learning and flipped classroom models

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- Learning in the flow of work and performance support
- Video, interactive content, and authoring tools such as Articulate Rise
- Gamification and scenario-based learning
- Social learning, coaching, and peer communities
- Virtual classroom facilitation techniques

Day 4: Learning Technology and AI

- LMS and learning experience platform (LXP) selection
- SCORM, xAPI, and learning record stores
- AI for personalization and skills recommendations
- AI for content creation and learner support
- Ethics, bias, and data privacy in learning technology
- VR, AR, and simulation use cases
- Integrating learning tools with HRIS

Day 5: Learning Impact, Analytics, and Roadmap

- Kirkpatrick four levels of evaluation
- Phillips ROI methodology and business impact
- Learning analytics and dashboards in Power BI
- Skills-based learning and reskilling strategy
- Building a continuous learning culture
- Learning experience roadmap and business case
- Roadmap presentations and expert feedback





Conclusion

By successfully completing The Future of Learning: Re-engineering the Learning Experience Training Course, participants will gain a clear understanding of how to design learning that works for modern learners. They will also acquire practical knowledge of learning science, experience design, digital tools, and AI. Furthermore, they will know how to measure learning impact with proven models. As a result, participants can build learning programs that improve skills and business results. Gentex Training Center delivers this knowledge through practical, expert-led learning.

FAQs

Q1 What is the course "The Future of Learning: Re-engineering the Learning Experience" about?

The course teaches how to redesign learning around the needs of modern learners. Participants study learning science, needs analysis, experience design, digital formats, AI tools, and impact measurement. Furthermore, they build a learning experience blueprint that links training to skills and business goals.

Q2 What are the key benefits of the course "The Future of Learning: Re-engineering the Learning Experience"?

The course helps organizations create learning that people enjoy, use, and remember. It also gives L&D teams clear methods to prove business value. As a result, participants can improve engagement, speed up skill development, and make better use of learning budgets and technology.



Q3 What skills will I gain from the course "The Future of Learning: Re-engineering the Learning Experience"?

Participants gain four core skills: learning experience design, learning science and needs analysis, digital and AI-enabled learning, and learning impact measurement. In addition, they practice each skill through design workshops and prototyping, so they can apply it directly in their own learning programs.

Q4 What tools, methods, or standards are covered in the course "The Future of Learning: Re-engineering the Learning Experience"?

The course covers ADDIE, SAM, Bloom's Taxonomy, cognitive load theory, and design thinking. It also includes microlearning, LMS and LXP platforms, SCORM and xAPI standards, AI tools, the Kirkpatrick model, Phillips ROI, and Power BI learning dashboards.

Q5 How is the course "The Future of Learning: Re-engineering the Learning Experience" applied in real-world practice?

L&D teams use learner personas to shape programs, microlearning to support work tasks, and AI tools to personalize learning paths. Furthermore, they use learning analytics to track results, so leaders can improve programs and link learning to performance.