

THE CERTIFIED INFORMATION PRIVACY MANAGER (CIPM)



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TRAINING CENTER



Introduction

The Certified Information Privacy Manager (CIPM) Training Course prepares professionals to build, run, and sustain a privacy programme rather than handle individual requests alone. Participants work through the privacy programme lifecycle, from establishing a vision and governance model to measuring performance and responding to incidents. The programme aligns with the IAPP CIPM body of knowledge and connects privacy operations to legal, security, and business functions. As a result, learners gain a structured approach to operationalising privacy across an organization. Furthermore, the course strengthens accountability, data governance, and cross-functional coordination.

The Certified Information Privacy Manager (CIPM) Course Objectives

- Define a privacy vision, strategy, and programme charter.
- Establish privacy governance structures, roles, and accountability.
- Build a privacy framework aligned with the NIST Privacy Framework and ISO/IEC 27701.
- Interpret core requirements of the GDPR, CCPA/CPRA, and other data protection laws.
- Conduct privacy assessments including DPIAs and privacy impact assessments.
- Apply data mapping, records of processing, and data lifecycle controls.
- Develop privacy policies, notices, and consent mechanisms.
- Integrate privacy into security, vendor, and incident management processes.
- Measure programme performance with privacy metrics and KPIs.
- Prepare for privacy incidents and regulatory reporting obligations.

Course Methodology

- Interactive sessions built on the IAPP CIPM body of knowledge.

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- Workshops on governance design, data mapping, and privacy assessments.
- Group work on DPIAs, consent design, and vendor privacy reviews.
- Hands-on practice with privacy frameworks, metrics, and incident playbooks.
- Simulation of a data breach and a regulator inquiry.
- Facilitator coaching and peer review on privacy programme plans.

Who Should Take This Course

- Privacy officers, managers, and programme leads.
- Data protection officers and compliance professionals.
- Legal, risk, and governance staff handling data protection.
- Information security and IT governance professionals.
- Consultants advising on privacy and data governance.
- Managers responsible for privacy operations and reporting.

The Certified Information Privacy Manager (CIPM) Course Outlines

Day 1: Privacy Programme Foundations and Vision

- The privacy programme lifecycle and its stages.
- Developing a privacy vision, strategy, and charter.
- Privacy versus security versus compliance.
- Key privacy principles: lawfulness, fairness, transparency, and accountability.
- Global privacy landscape and regulatory trends.
- Stakeholder mapping and programme sponsorship.
- Case discussion: a privacy programme that stalled at launch.





Day 2: Privacy Governance and Frameworks

- Governance models, roles, and decision rights.
- Privacy team structures and operating models.
- The NIST Privacy Framework and its core functions.
- ISO/IEC 27701 and privacy information management.
- Accountability, documentation, and the privacy office mandate.
- Cross-functional coordination with legal, security, and business units.
- Workshop: designing a privacy governance model.

Day 3: Data Governance, Assessments, and DPIAs

- Data mapping, data inventories, and records of processing.
- Data lifecycle controls from collection to deletion.
- Privacy impact assessments and data protection impact assessments (DPIAs).
- Risk assessment methods and mitigation planning.
- Vendor and third-party privacy due diligence.
- Cross-border data transfer mechanisms and safeguards.
- Exercise: completing a DPIA for a new system.

Day 4: Privacy Operations and Programme Integration

- Privacy policies, notices, and transparency requirements.
- Consent design and preference management.
- Integrating privacy into security, procurement, and project processes.
- Training, awareness, and privacy culture.
- Handling data subject rights requests at scale.

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- Incident response and breach notification obligations.
- Simulation: managing a data breach and a regulator inquiry.

Day 5: Measuring, Reporting, and Improving the Programme

- Privacy metrics, KPIs, and programme maturity models.
- Auditing, monitoring, and control testing.
- Reporting to executives, boards, and regulators.
- Managing change and evolving regulatory requirements.
- Continuous improvement and programme roadmap.
- Communicating programme value to the business.
- Capstone: presenting a complete privacy programme plan.

Conclusion

By successfully completing The Certified Information Privacy Manager (CIPM), participants will gain a structured command of the privacy programme lifecycle, from governance and data mapping to assessment, incident response, and measurement. They will acquire skills in privacy governance design, DPIA practice, regulatory alignment, and programme reporting. Gentex Training Center designs the programme to help professionals build privacy operations that hold up to scrutiny.

FAQs





Q1 What is the "The Certified Information Privacy Manager (CIPM)" course about?

It prepares professionals to build, run, and sustain an enterprise privacy programme rather than handle individual requests alone. The course spans the privacy programme lifecycle, governance and frameworks, data governance and DPIAs, privacy operations, and programme measurement and reporting.

Q2 What are the key benefits of the "The Certified Information Privacy Manager (CIPM)" course?

You gain a structured approach to operationalising privacy across an organization. The course strengthens governance and accountability, improves data mapping and assessment practice, tightens incident readiness, and gives you metrics and reporting that make programme value visible to executives and regulators.

Q3 What skills will I gain from the "The Certified Information Privacy Manager (CIPM)" course?

You will develop four core skills: privacy programme design and governance, data mapping and privacy impact assessment, privacy operations and incident response, and privacy measurement, reporting, and continuous improvement.



Q4 What tools, methods, or standards are covered in the "The Certified Information Privacy Manager (CIPM)" course?

The course covers the IAPP CIPM body of knowledge, the NIST Privacy Framework, ISO/IEC 27701, GDPR and CCPA/CPRA requirements, privacy impact assessments and DPIAs, records of processing and data inventories, data lifecycle controls, consent and preference management, cross-border transfer mechanisms, breach notification obligations, and privacy metrics and maturity models.

Q5 How is the "The Certified Information Privacy Manager (CIPM)" course applied in real-world practice?

Participants apply it to real work such as standing up a privacy office, completing a DPIA for a new system, running a data subject rights process, and responding to a breach notification. The same methods support vendor privacy reviews and board-level privacy reporting.