SUSTAINABLE FINANCIAL MANAGEMENT



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TRAINING CENTER

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Introduction

Sustainable Financial Management Training Course prepares finance professionals to manage financial resources so that results hold up over time rather than just in the current period. Participants learn how to balance growth, profitability and financial resilience, and how to fund the business without weakening its position. The programme covers financial planning, capital structure, cash and working capital management, investment discipline, cost sustainability and financial risk control. Furthermore, it addresses long-term value creation, stakeholder expectations and financial governance. As a result, delegates can steer an organisation toward durable financial health. Gentex Training Center delivers the programme through modelling workshops and applied financial case work.

Sustainable Financial Management Course Objectives

- Apply financial management principles to long-term value creation.
- Build integrated financial plans linking growth, margin and capital.
- Evaluate capital structure and sustainable gearing levels.
- Apply working capital and cash conversion cycle management.
- Assess investment discipline and capital allocation sustainability.
- Manage cost structures for resilience across economic cycles.
- Apply financial risk controls to liquidity, credit and market exposure.
- Measure financial sustainability using cash flow and coverage metrics.
- Balance shareholder returns against reinvestment needs.
- Report financial sustainability and resilience to boards and stakeholders.

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Course Methodology

The course combines technical briefings with hands-on modelling workshops and applied financial case studies. Participants build an integrated financial plan, test sustainability scenarios and assess working capital and gearing positions. In addition, structured peer review and board simulation sharpen judgement, and each day closes with an applied financial task.

Who Should Take This Course

- Finance managers, controllers and financial analysts.
- Treasury and cash management professionals.
- Corporate finance and business planning staff.
- Business unit finance leads and budget holders.
- Risk, audit and financial control professionals.
- Consultants and advisers supporting financial strategy work.

Sustainable Financial Management Course Outlines

Day 1: Financial Sustainability and Value Creation

- Sustainable financial management principles and scope.
- Growth, profitability and resilience in balance.
- Sustainable growth rate and funding implications.
- Financial value drivers and long-term return on capital.
- Financial objectives, targets and accountability frameworks.
- Stakeholder expectations and financial governance.
- Workshop: assessing financial sustainability for a sample company.

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Day 2: Integrated Financial Planning and Forecasting

- Integrated planning across profit, balance sheet and cash flow.
- Driver-based forecasting and assumption registers.
- Scenario planning for growth, downturn and recovery cases.
- Sensitivity analysis on margin, volume and cost drivers.
- Rolling forecasts and reforecasting discipline.
- Plan documentation, review cycles and approval routes.
- Workshop: building an integrated financial plan with scenarios.

Day 3: Capital Structure, Funding and Gearing

- Capital structure and cost of capital considerations.
- Debt capacity, covenant headroom and refinancing risk.
- Funding sources: retained earnings, debt, equity and hybrid instruments.
- Dividend and reinvestment balance.
- Credit rating and lender relationship management.
- Debt maturity profile and liquidity buffer design.
- Workshop: evaluating funding options and testing gearing limits.

Day 4: Working Capital and Cash Management

- Cash conversion cycle and its components.
- Inventory, receivables and payables management.
- Cash forecasting, cash flow at risk and liquidity planning.
- Banking facilities, overdraft and contingency funding.
- Payment terms, supplier financing and customer credit policy.

- Cash discipline and capital expenditure control.
- Workshop: improving working capital and building a cash forecast.

Day 5: Cost Resilience, Risk Control and Reporting

- Cost structure analysis: fixed, variable and committed costs.
- Cost flexibility and break-even resilience planning.
- Financial risk controls: interest, currency and credit exposure.
- Financial control frameworks and internal governance.
- Sustainability metrics: free cash flow, coverage and leverage ratios.
- Reporting financial resilience to boards, lenders and investors.
- Workshop: presenting a financial sustainability review to a board panel.

Conclusion

By successfully completing Sustainable Financial Management Training Course, participants will have acquired the knowledge to manage finances for lasting strength rather than short-term results. They will understand integrated planning, capital structure and gearing, working capital and cash management, cost resilience and financial risk control, and they will know how to report financial sustainability with evidence. As a result, delegates improve financial resilience and long-term value. Gentex Training Center builds the programme around current financial management practice.

FAQs for the Sustainable Financial Management course

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Q1 What is the "Sustainable Financial Management" course about?

It covers how financial resources are managed so results hold up over time. You learn integrated financial planning, capital structure and gearing, working capital and cash management, cost resilience, financial risk control and sustainability reporting to boards and stakeholders.

Q2 What are the key benefits of the "Sustainable Financial Management" course?

You gain a longer-term view of financial decisions rather than period-by-period reporting. You also improve funding and gearing judgement, release cash tied up in working capital, build cost structures that survive downturns, control financial risk, and report resilience credibly to lenders and investors.

Q3 What skills will I gain from the "Sustainable Financial Management" course?

You will gain integrated financial planning and scenario forecasting, capital structure and funding evaluation, working capital and cash management, and cost resilience, financial risk control and financial sustainability reporting.

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Q4 What tools, methods, or standards are covered in the "Sustainable Financial Management" course?

The course covers sustainable growth rate analysis, financial value driver and return on capital assessment, integrated three-statement planning, driver-based forecasting and assumption registers, growth, downturn and recovery scenario design, sensitivity analysis on margin, volume and cost drivers, rolling forecast and reforecast practice, capital structure and cost of capital analysis, debt capacity and covenant headroom assessment, refinancing risk evaluation, debt maturity profiling and liquidity buffer design, cash conversion cycle analysis, inventory, receivables and payables management, cash forecasting and cash flow at risk assessment, banking facility and contingency funding arrangements, supplier financing and customer credit policy, fixed, variable and committed cost structure analysis, break-even resilience planning, interest, currency and credit exposure controls, and free cash flow, coverage and leverage ratio reporting.

Q5 How is the "Sustainable Financial Management" course applied in real-world practice?

Graduates apply it to build integrated financial plans and rolling forecasts, test funding and gearing options against debt capacity, manage covenants and refinancing timetables, release cash from working capital, structure banking facilities and supplier financing, build cost flexibility ahead of downturns, monitor liquidity and financial risk exposure, and report financial resilience to boards, lenders and investors.