

SUSTAINABLE FINANCE, PRINCIPLES AND PRACTICE

Cairo - Egypt

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Introduction

Sustainable finance has emerged as a crucial component in the modern financial landscape. It integrates environmental, social, and governance (ESG) considerations into financial decision-making to foster long-term economic growth and societal well-being. As financial institutions, including banks and investment firms, navigate increasingly complex global challenges such as climate change, resource scarcity, and social inequality, the need for sustainable strategies has become more urgent than ever.

This course offered by Gentex Training Center provides an in-depth exploration of sustainable finance, focusing on both principles and practical applications. It is tailored for professionals who aim to align financial objectives with sustainable development goals, while also gaining competitive advantage and ensuring regulatory compliance. Participants will develop a strong understanding of the frameworks, tools, and case studies that define sustainability in finance today.

Sustainable Finance: Principles and Practice Course Objectives

- Understand the core concepts of sustainable finance and its strategic importance.
- Analyze the role of ESG factors in financial risk management and investment strategies.
- Identify global regulatory trends and policy frameworks supporting sustainable finance.
- Evaluate sustainability reporting standards and disclosure practices.
- Apply practical tools to assess environmental and social impact in financial analysis.
- Develop sustainable products such as green bonds and ESG-linked loans.
- Incorporate sustainability into credit risk assessments and lending practices.
- Examine case studies from banks and financial institutions implementing sustainable finance principles.
- Explore opportunities for innovation and growth through sustainable investment.



- Communicate sustainability strategies effectively to internal and external stakeholders.

Course Methodology

This course combines expert-led presentations, interactive group discussions, real-world case studies, and practical exercises to ensure a rich and engaging learning experience.

Who Should Take This Course

- Banking professionals (especially from risk, credit, and compliance departments)
- Financial analysts and investment managers
- ESG and sustainability officers
- Corporate finance professionals
- Regulatory and policy advisors
- Risk and strategy consultants

Sustainable Finance: Principles and Practice Course Outlines

Day 1: Understanding the Foundations of Sustainable Finance

- Introduction to sustainable finance and global financial trends
- ESG: Definitions, dimensions, and significance in finance
- The UN Sustainable Development Goals (SDGs) and their financial implications
- Principles for Responsible Investment (PRI) and Equator Principles
- Overview of climate-related financial risks



Day 2: ESG Integration in Financial Institutions

- ESG screening and integration methods in banking
- Identifying material ESG issues for different sectors
- ESG due diligence in lending and investment
- ESG scoring and benchmarking tools
- Role of ESG data providers and platforms

Day 3: Sustainable Financial Instruments and Innovation

- Green bonds, social bonds, and sustainability-linked instruments
- Sustainable lending practices and green loan frameworks
- Impact investing vs. socially responsible investing (SRI)
- Transition finance and decarbonization pathways
- Product innovation for ESG-aligned banking services

Day 4: Risk Management and Regulatory Compliance

- Managing climate and environmental risks in financial portfolios
- Stress testing and scenario analysis for climate risks
- Sustainable finance regulations and disclosure frameworks (EU Taxonomy, TCFD, ISSB, etc.)
- Central bank guidelines on climate risk
- Sustainable compliance and reporting obligations



Day 5: Strategic Implementation and Case Studies

- Developing a sustainable finance strategy within banks
- Stakeholder engagement and internal capacity building
- Real-world case studies from international and regional banks
- Monitoring, evaluation, and continuous improvement
- Final group exercise: Creating a sustainable finance roadmap

Conclusion

By successfully completing the Sustainable Finance: Principles and Practice course with Gentex Training Center, participants will gain valuable knowledge and practical tools to embed sustainability into their financial decision-making processes. They will be equipped to drive change within their organizations by adopting finance practices that support both profitability and long-term societal goals.