SUSTAINABLE FINANCE & GENDER LENS INVESTING



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TRAINING CENTER

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Introduction

Sustainable Finance & Gender Lens Investing Training Course prepares finance professionals to direct capital towards enterprises that advance gender equality while delivering financial returns. Participants learn how a gender lens changes investment analysis, from access to finance and women-led enterprises to workplace equity and product design. The programme covers sustainable finance instruments, gender-lens investment strategies, gender-disaggregated data, credit assessment, gender bonds and impact measurement. Furthermore, it addresses regulatory expectations, disclosure standards and greenwashing and gender-washing risk. As a result, delegates can build and defend a gender-lens investment case. Gentex Training Center delivers the programme through modelling workshops and applied transaction case work.

Sustainable Finance & Gender Lens Investing Course Objectives

- Explain the gender lens investing market and its investment approaches.
- Apply sustainable finance instruments to gender-focused transactions.
- Assess access to finance gaps for women-led enterprises.
- Apply gender-disaggregated data to lending and investment analysis.
- Structure gender bonds, gender-focused funds and blended facilities.
- Assess workplace equity and gender-smart product design in portfolio companies.
- Apply credit and investment analysis with gender criteria embedded.
- Measure gender impact with credible indicators and outcome frameworks.
- Apply disclosure standards and report gender-lens performance.
- Assess gender-washing risk and strengthen product governance.

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Course Methodology

The course combines technical briefings with hands-on modelling workshops and applied transaction case studies. Participants screen a portfolio through a gender lens, build a gender-smart financing proposal and prepare an impact measurement framework. In addition, structured peer review sharpens judgement, and each day closes with an applied finance task.

Who Should Take This Course

- Bankers, lenders and credit analysts working with small and medium enterprises.
- Investment managers and impact fund analysts.
- Development finance and financial inclusion professionals.
- Gender, diversity and inclusion officers in financial institutions.
- Treasury, funding and capital markets professionals.
- Consultants, advisers and auditors on gender-lens transactions.

Sustainable Finance & Gender Lens Investing Course Outlines

Day 1: Gender Lens Investing Foundations

- Gender lens investing definitions and market development.
- Investment approaches: access to capital, workplace equity and products.
- The business case and evidence on gender-diverse leadership.
- Gender gaps in finance, entrepreneurship and asset ownership.
- Sustainable finance frameworks and gender linkages.

- Institutional strategies and mandate design.
- Workshop: mapping gender-lens opportunities in a portfolio or market.

Day 2: Financing Women-Led and Women-Impacted Enterprises

- Access to finance barriers and credit gap assessment.
- Collateral, tenure and lending practice constraints.
- Enterprise segmentation and gender-smart credit scoring.
- Loan sizing, repayment structure and guarantee instruments.
- Financial inclusion products, savings and insurance.
- Technical assistance, business development and mentoring support.
- Workshop: assessing a women-led enterprise finance proposal.

Day 3: Gender Bonds, Funds and Instruments

- Gender bond principles and use of proceeds frameworks.
- Sustainability-linked structures with gender performance targets.
- Gender-focused fund design and investment criteria.
- Blended finance, guarantee and first-loss arrangements.
- Incentive mechanisms including reduced margin for gender targets.
- Verification, second-party opinion and reporting duties.
- Workshop: structuring a gender-focused financing facility.

Day 4: Investment Analysis with a Gender Lens

- Gender-disaggregated data collection and quality assessment.
- Integrating gender criteria into credit and investment analysis.

- Workplace equity metrics: pay gap, representation and leadership.
- Gender-smart product design and market opportunity assessment.
- Risk assessment: exclusion, reputational and operational considerations.
- Portfolio construction with gender-lens objectives and limits.
- Workshop: integrating gender criteria into an investment analysis.

Day 5: Impact Measurement, Disclosure and Governance

- Gender impact indicators and results frameworks.
- Outcome measurement, additionality and attribution.
- Disclosure standards and gender reporting requirements.
- Gender-washing risk and product governance controls.
- Assurance, verification and data quality expectations.
- Presenting a gender-lens investment strategy to a committee.
- Workshop: presenting a gender-lens investment proposal to a panel.

Conclusion

By successfully completing Sustainable Finance & Gender Lens Investing Training Course, participants will have acquired the knowledge to analyse, structure and report gender-lens investments with financial discipline. They will understand gender finance gaps, gender-smart credit assessment, gender bonds and funds, gender-disaggregated data, impact measurement and disclosure, and they will know how to guard against gender-washing claims. As a result, delegates direct capital towards equality outcomes on credible evidence. Gentex Training Center builds the programme around current market practice.

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FAQs for the Sustainable Finance & Gender Lens Investing course

Q1 What is the "Sustainable Finance & Gender Lens Investing" course about?

It covers how investment and lending decisions are made with gender equality as an explicit objective. You learn gender finance gaps, gender-smart credit assessment, gender bonds and funds, gender-disaggregated data, investment analysis with gender criteria and impact measurement.

Q2 What are the key benefits of the "Sustainable Finance & Gender Lens Investing" course?

You gain the ability to treat gender as an analytical criterion rather than a marketing theme. You also improve access-to-finance assessment for women-led enterprises, structure gender-focused instruments properly, measure gender outcomes credibly for investors, and reduce gender-washing and reputational risk.

Q3 What skills will I gain from the "Sustainable Finance & Gender Lens Investing" course?

You will gain gender lens investment strategy and market analysis, gender-smart credit and investment analysis with disaggregated data, gender bond, fund and blended facility structuring, and gender impact measurement, disclosure and product governance.

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Q4 What tools, methods, or standards are covered in the "Sustainable Finance & Gender Lens Investing" course?

The course covers gender lens investing approaches across access to capital, workplace equity and product design, access to finance gap assessment, collateral and tenure constraint analysis, gender-smart credit scoring and enterprise segmentation, loan sizing and guarantee instrument design, financial inclusion product assessment, gender bond principles and use of proceeds frameworks, sustainability-linked structures with gender performance targets, gender-focused fund design and investment criteria, blended finance, guarantee and first-loss arrangements, margin reduction and incentive mechanisms, second-party opinion and verification processes, gender-disaggregated data collection and quality assessment, pay gap and representation metrics, gender-smart product design assessment, exclusion and reputational risk assessment, gender impact indicator and results framework design, outcome measurement with additionality and attribution, disclosure standards and gender reporting requirements, gender-washing indicators and product governance controls, and assurance and data quality expectations.

Q5 How is the "Sustainable Finance & Gender Lens Investing" course applied in real-world practice?

Graduates apply it to screen portfolios and pipelines through a gender lens, assess credit proposals from women-led enterprises, design financial inclusion and guarantee products, structure gender bonds and gender-focused facilities with performance-linked terms, collect and use gender-disaggregated data, integrate gender criteria into investment committee papers, measure and report gender outcomes to investors and funders, and review products for gender-washing risk.

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