SUSTAINABILITY LEADERSHIP AND CORPORATE RESPONSIBILITY

GENTEX®
TRAINING CENTER

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Introduction

Sustainability Leadership and Corporate Responsibility Training Course prepares leaders to embed sustainability into how the organization actually operates. Participants learn how to set credible commitments, measure environmental and social performance, and report progress without overclaiming. The program combines ESG frameworks with governance, stakeholder engagement, and change leadership. As a result, learners gain a method for moving sustainability from a published statement into daily decisions. Furthermore, the course strengthens materiality judgement, climate literacy, and the accountability that investors and regulators now expect.

Sustainability Leadership and Corporate Responsibility Course Objectives

- Apply ESG concepts and the triple bottom line to corporate strategy.
- Conduct materiality assessments using the GRI Standards framework.
- Apply climate disclosure practice with the TCFD recommendations and GHG Protocol.
- Set science-based targets and net-zero commitments with credible pathways.
- Map stakeholders and apply the double materiality principle.
- Build governance for sustainability with board oversight and accountability structures.
- Apply the UN Sustainable Development Goals (SDGs) to corporate programs.
- Assess supply chain sustainability and responsible sourcing obligations.
- Measure sustainability performance with KPIs, baselines, and targets.
- Lead sustainability change and avoid greenwashing in communication.

Course Methodology

- Interactive sessions built on real sustainability leadership cases.

- Workshops on materiality assessment, target setting, and disclosure design.
- Group work on stakeholder mapping, governance models, and KPI sets.
- Hands-on practice with GHG accounting basics and reporting frameworks.
- Simulation of sustainability reviews and investor or regulator scrutiny.
- Facilitator feedback and peer review on sustainability strategy proposals.

Who Should Take This Course

- Sustainability, ESG, and corporate responsibility leaders.
- Senior managers, directors, and business unit leaders.
- Finance, reporting, and investor relations professionals.
- Governance, risk, and compliance specialists.
- Supply chain and procurement leaders with sourcing responsibility.
- Consultants advising on sustainability strategy and reporting.

Sustainability Leadership and Corporate Responsibility Course Outlines

Day 1: Sustainability, ESG, and the Business Case

- Sustainability and corporate responsibility concepts defined.
- The triple bottom line: people, planet, and profit.
- ESG investing, ratings, and what investors actually assess.
- Materiality: what matters to the business and to society.
- Business case and risk case for sustainability action.
- Global frameworks overview: GRI, TCFD, SDGs, and the Paris Agreement.
- Case study: a company whose sustainability claims collapsed.

Day 2: Materiality, Stakeholders, and Governance

- Materiality assessment using the GRI Standards process.
- Double materiality: financial and impact perspectives.
- Stakeholder mapping with power-interest grids.
- Board oversight and sustainability governance structures.
- Accountability, remuneration linkage, and executive responsibility.
- Policy and target governance with clear ownership.
- Workshop: running a materiality assessment for an organization.

Day 3: Climate, Environment, and Targets

- Climate science essentials for corporate decision-makers.
- GHG Protocol scopes 1, 2, and 3 emissions accounting basics.
- TCFD recommendations: governance, strategy, risk management, metrics.
- Science-based targets and net-zero pathway design.
- Energy efficiency, renewables, and decarbonization levers.
- Circular economy and waste reduction practice.
- Exercise: designing a climate target and reduction roadmap.

Day 4: Social Responsibility and Supply Chains

- Human rights, labour standards, and ethical sourcing.
- Supply chain due diligence and supplier codes of conduct.
- Community engagement and social licence.
- Diversity, equity, and inclusion as part of social responsibility.
- Health, safety, and wellbeing responsibilities.

- Applying the UN Sustainable Development Goals to programs.
- Simulation: responding to a supply chain sustainability breach.

Day 5: Measurement, Reporting, and Sustainability Leadership

- Sustainability KPIs, baselines, and target tracking.
- Reporting structures aligned with the GRI Standards.
- Assurance, verification, and avoiding greenwashing.
- Communicating sustainability credibly to investors and the public.
- Embedding sustainability into strategy, budgets, and decisions.
- Leading sustainability change and building capability.
- Capstone: presenting a sustainability leadership and responsibility plan.

Conclusion

By successfully completing Sustainability Leadership and Corporate Responsibility, participants will gain a practical command of ESG strategy, materiality, climate disclosure, and responsible sourcing. They will acquire skills in target setting, governance design, sustainability measurement, and credible reporting. Gentex Training Center designs the program to help leaders embed responsibility into operations and report progress that withstands scrutiny.

FAQs

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Q1 What is the "Sustainability Leadership and Corporate Responsibility" course about?

It covers how to embed sustainability into how an organization actually operates. The course spans ESG concepts, materiality assessment, climate and emissions reporting, social responsibility and supply chains, sustainability governance, and credible measurement and disclosure.

Q2 What are the key benefits of the "Sustainability Leadership and Corporate Responsibility" course?

You gain a method for moving sustainability from a published statement into daily decisions. The course strengthens governance and board oversight, improves emissions and target credibility, reduces greenwashing and reputational risk, and builds reporting that investors and regulators take seriously.

Q3 What skills will I gain from the "Sustainability Leadership and Corporate Responsibility" course?

You will develop four core skills: sustainability and ESG strategy design, materiality assessment with stakeholder engagement, climate target setting and emissions accounting, and sustainability governance with measurement and credible reporting.

Q4 What tools, methods, or standards are covered in the "Sustainability Leadership and Corporate Responsibility" course?

The course covers the GRI Standards, the TCFD recommendations, the GHG Protocol scope 1, 2, and 3 emissions accounting, science-based targets, net-zero pathway design, the double materiality principle, the UN Sustainable Development Goals (SDGs), the Paris Agreement, the triple bottom line, supplier codes of conduct, supply chain due diligence, power-interest grids, sustainability KPIs with baselines and targets, and assurance and verification practice.

Q5 How is the "Sustainability Leadership and Corporate Responsibility" course applied in real-world practice?

Participants apply it to real work such as running a materiality assessment, building a decarbonization roadmap, developing a supplier code of conduct, and preparing a sustainability report for investors. The same methods support board reporting, ESG rating responses, and community engagement plans.