

STRATEGY MONITORING, GOVERNANCE & CONTINUOUS IMPROVEMENT



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TRAINING CENTER



Introduction

Strategy Monitoring, Governance & Continuous Improvement Training Course gives professionals the systems that keep strategy alive after approval. Many organisations launch strategies with energy, then lose track of progress until the annual review reveals a gap. This programme builds the monitoring, governance, and improvement routines that prevent that drift. It covers performance measurement, governance review cycles, corrective action, and continuous improvement methods. Furthermore, it connects balanced scorecards, KPI frameworks, and EFQM excellence logic into one working system. In addition, participants design a monitoring dashboard and run a strategy review session. As a result, they can keep strategy on course through disciplined, repeatable practice.

Strategy Monitoring, Governance & Continuous Improvement Course Objectives

- Translate strategic objectives into measurable monitoring frameworks.
- Design balanced scorecards and strategy maps for oversight.
- Select KPIs and KRIs suited to strategic and governance reporting.
- Establish review cadence, milestone checkpoints, and escalation triggers.
- Build strategy dashboards for executives, boards, and committees.
- Apply EFQM excellence criteria and RADAR logic to improvement planning.
- Conduct root cause analysis on performance deviations.
- Govern corrective action and course correction decisions.
- Embed Plan-Do-Check-Act cycles into strategic management.
- Track benefits realisation and institutional learning over time.



Course Methodology

This course combines expert-led sessions, dashboard-building workshops, and applied review simulation. Participants build a strategy monitoring framework for a simulated organisation, then run a governance review session with corrective decisions. In addition, improvement exercises apply PDCA and RADAR logic to real performance gaps. Templates, scorecards, and peer review support immediate workplace application.

Who Should Take This Course

- Strategy, planning, and performance managers.
- PMO and programme monitoring specialists.
- Governance, board reporting, and assurance staff.
- Quality and excellence programme leaders.
- Senior managers accountable for strategic delivery.

Strategy Monitoring, Governance & Continuous Improvement Course Outlines

Day 1: Monitoring Strategy Foundations

- Why strategies drift and how monitoring prevents it.
- Strategic objectives, outcomes, and output distinctions.
- Balanced scorecard perspectives and strategy mapping.
- KPI and KRI selection for strategic oversight.
- Baselines, targets, and measurement definitions.
- Data sources, quality, and reporting reliability.

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- Case study: a strategy that quietly failed.

Day 2: Building Monitoring Frameworks and Dashboards

- Cascading corporate objectives to divisions and teams.
- KPI definition sheets and ownership assignment.
- Dashboard design principles for executive audiences.
- Visual encoding: trends, thresholds, traffic lights.
- Narrative reporting alongside indicator tables.
- Reporting cadence and distribution discipline.
- Workshop: building a strategy dashboard.

Day 3: Governance Review Cycles

- Governance structures for strategy oversight.
- Review cadence: monthly, quarterly, and annual cycles.
- Milestone checkpoints and stage reviews.
- Escalation triggers and corrective action protocols.
- Decision rights for course correction.
- Board and committee reporting requirements.
- Simulation: a quarterly strategy review.

Day 4: Continuous Improvement Methods

- EFQM excellence criteria and RADAR logic.
- Plan-Do-Check-Act cycles in strategic management.
- Root cause analysis: 5 Whys and fishbone diagrams.



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- Benchmarking and best practice comparison.
- Process improvement and value stream thinking.
- Improvement prioritisation and resourcing.
- Exercise: applying PDCA to a performance gap.

Day 5: Benefits, Learning, and Sustained Delivery

- Benefits realisation planning and tracking.
- Corrective action tracking to closure.
- Learning loops, retrospectives, and after-action reviews.
- Knowledge management and institutional memory.
- Communicating progress to stakeholders.
- Measuring improvement maturity over time.
- Action planning for monitoring excellence.

Conclusion

By successfully completing the Strategy Monitoring, Governance & Continuous Improvement Training Course, participants will have acquired the knowledge to build monitoring frameworks, govern strategy through structured review cycles, and drive improvement using PDCA and EFQM excellence logic. They will understand how dashboards, escalation triggers, and benefits tracking keep strategy visible and corrected in time. As a result, they can sustain strategic delivery year after year. Gentex Training Center delivers this programme with practical templates participants apply directly.





FAQs for the Strategy Monitoring, Governance & Continuous Improvement course

Q1 What is the "Strategy Monitoring, Governance & Continuous Improvement" course about?

It covers the systems that keep strategy on track after approval. The course covers monitoring frameworks, balanced scorecards, review cycles, escalation triggers, corrective action, and continuous improvement methods, so organisations detect drift early and correct it through governed routines rather than annual surprises.

Q2 What are the key benefits of the "Strategy Monitoring, Governance & Continuous Improvement" course?

Participants gain earlier visibility of performance drift and clearer routes to correction. The course improves the quality of governance reviews, connects measurement to improvement action, strengthens benefits tracking, and builds a repeatable cycle that raises strategic delivery performance over time.

Q3 What skills will I gain from the "Strategy Monitoring, Governance & Continuous Improvement" course?



Participants develop strategy monitoring framework and dashboard design, KPI and KRI selection and definition, governance review and corrective action management, and continuous improvement and benefits tracking. These four skills form the core capability set the course reinforces through its workshops.

Q4 What tools, methods, or standards are covered in the "Strategy Monitoring, Governance & Continuous Improvement" course?

The course covers the balanced scorecard and strategy mapping, KPI and KRI definition standards, cascading techniques, strategy dashboards, milestone checkpoint reviews, escalation triggers and decision rights, the EFQM excellence model and RADAR logic, Plan-Do-Check-Act cycles, 5 Whys and fishbone root cause analysis, benchmarking methods, benefits realisation planning, and after-action review routines.

Q5 How is the "Strategy Monitoring, Governance & Continuous Improvement" course applied in real-world practice?

Professionals apply it by building strategy dashboards with validated data, running quarterly governance reviews against milestone checkpoints, and triggering corrective action when thresholds breach. They also apply PDCA to performance gaps, track benefits to closure, and record lessons that feed the next planning cycle.