STRATEGY EXECUTION PROFESSIONAL (SEP)



GENTEX®
TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Introduction

Strategy Execution Professional (SEP) examines the specialised discipline of converting approved strategy into delivered results inside complex organizations. This Training Course covers strategy translation, initiative governance, performance measurement, and benefits realisation. Participants study the Balanced Scorecard, OKRs, strategy maps, Kotter's change model, ADKAR, and the 4 Disciplines of Execution. Furthermore, the programme connects plans to outcomes through translation labs, initiative chartering, and governance simulations. As a result, delegates leave able to run the execution function as a professional practice with clear standards and defensible reporting.

Strategy Execution Professional (SEP) Course Objectives

- Define the strategy execution professional's role and standards.
- Translate strategic objectives into chartered initiatives.
- Build strategy maps with cause-and-effect logic.
- Design Balanced Scorecards, OKRs, and KPI frameworks.
- Establish execution governance and review cadence.
- Map dependencies, risks, and escalation routes.
- Assess change readiness with Kotter and ADKAR.
- Track benefits realisation and impact.
- Remove execution blockers with root cause analysis.
- Report performance and recommend course correction.

Course Methodology

- Interactive workshops using real strategy and execution files.

GENTEX® TRAINING CENTER

- Strategy translation and initiative chartering labs.
- Strategy map, Balanced Scorecard, and OKR design exercises.
- Benefits mapping and governance design workshops.
- Execution review and course correction simulations.
- Action planning that converts each session into a workplace commitment.

Who Should Take This Course

- Strategy execution and transformation professionals.
- PMO and performance management staff.
- Programme and portfolio managers.
- Strategy and planning analysts.
- Business change and improvement specialists.
- Departmental managers delivering strategic initiatives.
- Consultants supporting execution programmes.

Strategy Execution Professional (SEP) Course Outlines

Day 1: The Execution Professional's Mandate

- Defining the strategy execution discipline and role.
- Why execution fails: evidence and recurring patterns.
- The execution cycle from formulation to benefits.
- Standards, ethics, and objectivity in execution work.
- Distinguishing execution roles from project and change roles.
- Decision rights and governance boundaries.
- Building the execution framework and calendar.

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Day 2: Translating Strategy into Initiatives

- Strategy maps and cause-and-effect logic.
- From objectives to initiatives, workstreams, and quick wins.
- Initiative charters: scope, benefits, constraints, and owners.
- Prioritisation, sequencing, and capacity assessment.
- Resource, budget, and capability alignment.
- Benefits definition and realisation planning.
- Documenting assumptions and success criteria.

Day 3: Measurement and Performance Architecture

- Balanced Scorecard perspectives and measure design.
- OKR design and cascade discipline.
- KPI definitions, data sources, and reporting reliability.
- Leading versus lagging indicator balance.
- Baselines, targets, and stretch setting.
- Dashboards, scoreboards, and visual management.
- Data quality controls and single-source reporting.

Day 4: Governance, Dependencies, and Change Readiness

- Review cadence and progress dialogue design.
- Dependency mapping and critical path awareness.
- Risk, issue, and escalation management.
- Kotter's eight-step change model and ADKAR readiness.

GENTEX® TRAINING CENTER

- Stakeholder engagement and communication planning.
- Decision rights, trade-offs, and re-prioritisation.
- Escalation routes and sponsor engagement.

Day 5: Benefits Realisation and Continuous Improvement

- The 4 Disciplines of Execution in practice.
- Benefits tracking and impact measurement.
- Course correction methods and decision rules.
- Lessons learned and knowledge capture.
- Building execution maturity over time.
- Reporting to sponsors, executives, and boards.
- Personal action plan and professional development.

Conclusion

By successfully completing Strategy Execution Professional (SEP), participants will have acquired a practical command of strategy translation, initiative chartering, measurement architecture, governance design, and benefits realisation. They will know how to move objectives into chartered initiatives, establish controls that reveal problems early, and manage dependencies and change readiness through the delivery cycle. In addition, the course prepares delegates to report progress honestly, correct course before results slip, and build execution maturity. As a result, they return to work ready to practise strategy execution as a profession. Gentex Training Center delivers this Training Course with a practical, standards-based approach.

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

FAQs for the Strategy Execution Professional (SEP) course

Q1 What is the "Strategy Execution Professional (SEP)" course about?

It is a five-day programme focused on the professional practice of delivering strategy. It covers strategy translation, initiative chartering, strategy maps, Balanced Scorecard, OKRs and KPIs, execution governance, dependency and risk management, change readiness with Kotter and ADKAR, benefits realisation, and course correction.

Q2 What are the key benefits of the "Strategy Execution Professional (SEP)" course?

Participants gain the ability to convert objectives into chartered initiatives with clear benefits, set up governance that keeps delivery moving, and manage dependencies before they become delays. They also learn to report progress honestly and to correct course before results slip, which protects credibility with sponsors and boards.

Q3 What skills will I gain from the "Strategy Execution Professional (SEP)" course?

Strategy translation with strategy maps and initiative chartering, measurement architecture design with Balanced Scorecard, OKR, and KPI construction, execution governance with review cadence, dependency mapping, and escalation design, and benefits realisation with change readiness assessment, blocker removal, and course correction.

GENTEX® TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Q4 What tools, methods, or standards are covered in the "Strategy Execution Professional (SEP)" course?

The course covers strategy execution role and standard definition, execution failure evidence and recurring patterns, the execution cycle from formulation to benefits, ethics and objectivity in execution work, execution versus project and change role boundaries, decision rights and governance boundary mapping, strategy maps and cause-and-effect logic, objective-to-initiative translation with quick win identification, initiative charter construction covering scope, benefits and constraints, prioritisation, sequencing and capacity assessment, resource, budget and capability alignment, benefits definition and realisation planning, assumption and success criteria documentation, Balanced Scorecard perspectives and measure design, OKR design and cascade discipline, KPI definition, data source and reporting reliability practice, leading and lagging indicator balance, baseline, target and stretch setting, dashboard, scoreboard and visual management design, data quality control and single-source reporting, review cadence and progress dialogue design, dependency mapping and critical path awareness, risk, issue and escalation management, the Kotter eight-step change model, the ADKAR readiness model, stakeholder engagement and communication planning, decision rights, trade-off and re-prioritisation methods, escalation route and sponsor engagement design, the 4 Disciplines of Execution framework, benefits tracking and impact measurement, course correction methods and decision rules, lessons learned and knowledge capture, and execution maturity development.

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Q5 How is the "Strategy Execution Professional (SEP)" course applied in real-world practice?

Delegates apply it through strategy maps, initiative charters, benefits registers, prioritisation matrices, capacity plans, Balanced Scorecards, OKR sets, KPI dictionaries, dashboards, review agendas, dependency maps, risk and issue logs, escalation matrices, change readiness assessments, benefits realisation reports, course correction papers, lessons-learned registers, and sponsor reports. They also use it to run PMO reviews and to support transformation programmes