

STRATEGIC PROJECT LEADERSHIP



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TRAINING CENTER



Introduction

Strategic Project Leadership Training Course prepares project leaders to move beyond schedule control and into strategic influence. Participants learn how to align projects with business strategy, lead diverse stakeholders, and make decisions that protect value under pressure. The program combines project management standards with leadership practice in negotiation, governance, and change. As a result, learners gain the ability to lead complex programs that matter to the organization, not just deliver tasks on time. Furthermore, the course strengthens portfolio thinking, risk judgement, and the communication that keeps sponsors confident.

Strategic Project Leadership Course Objectives

- Align projects and programs with organizational strategy and business benefits.
- Apply PMBOK and PRINCE2 project management frameworks to complex delivery.
- Build project governance with steering committees, RACI, and decision rights.
- Lead stakeholder engagement using power-interest grids and communication plans.
- Develop charters, scope statements, and benefit realisation plans.
- Manage schedule, cost, and scope with earned value management (EVM).
- Apply risk management with risk registers, risk appetite, and mitigation planning.
- Lead agile and hybrid delivery approaches where scope is uncertain.
- Build and lead high-performing, cross-functional project teams.
- Drive change adoption and post-implementation benefit realisation.

Course Methodology

- Interactive sessions built on real complex project and program cases.
- Workshops on charters, governance, EVM, and benefit realisation planning.
- Group work on risk registers, stakeholder plans, and delivery roadmaps.

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- Hands-on practice with scheduling tools, EVM calculations, and dashboards.
- Simulation of project crisis, sponsor escalation, and recovery planning.
- Facilitator coaching and peer review on project leadership plans.

Who Should Take This Course

- Project and program managers leading strategic initiatives.
- PMO leaders, portfolio managers, and delivery directors.
- Senior engineers and technical leads moving into project leadership.
- Business change and transformation managers.
- Consultants managing client-side delivery programs.
- Functional managers accountable for major project outcomes.

Strategic Project Leadership Course Outlines

Day 1: Strategy, Projects, and Business Value

- The strategic role of projects in delivering business strategy.
- Program, portfolio, and project distinctions.
- Benefits realisation and business case development.
- Project charter, scope statement, and success criteria.
- Governance structures: steering committees and sponsor roles.
- Ethics, transparency, and accountability in delivery.
- Case study: a project that missed its strategic purpose.

Day 2: Planning, Scheduling, and Earned Value

- Work breakdown structure (WBS) and activity sequencing.



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- Critical path method (CPM) and float analysis.
- Gantt charts, milestones, and baseline management.
- Cost estimation and budgeting techniques.
- Earned value management (EVM): PV, EV, AC, SPI, and CPI.
- Resource levelling, capacity planning, and scheduling trade-offs.
- Workshop: building a project baseline and EVM dashboard.

Day 3: Risk, Procurement, and Contracts

- Risk management planning and risk registers.
- Qualitative and quantitative risk analysis.
- Risk response strategies and contingency reserves.
- Procurement strategy, tendering, and bid evaluation.
- Contract types: fixed price, cost reimbursable, and time and materials.
- Supplier and vendor performance management.
- Exercise: building a risk register and response plan.

Day 4: Leading People, Stakeholders, and Change

- Stakeholder mapping with power-interest grids.
- Communication planning and sponsor management.
- Building and developing cross-functional project teams.
- Conflict resolution and negotiation in project settings.
- Change management with the ADKAR model and Kotter's eight steps.
- Leading hybrid and agile delivery teams.
- Simulation: leading a project through crisis and escalation.





Day 5: Delivery, Monitoring, and Benefit Realisation

- Progress monitoring, reporting, and status governance.
- Stage-gate reviews and go/no-go decisions.
- Managing scope change and change control boards.
- Quality management and acceptance criteria.
- Post-implementation review and lessons learned.
- Benefit realisation tracking and value reporting.
- Capstone: presenting a strategic project leadership plan.

Conclusion

By successfully completing Strategic Project Leadership, participants will gain a practical command of strategic project delivery, governance, and team leadership. They will acquire skills in portfolio alignment, earned value control, risk and contract management, and benefit realisation. Gentex Training Center designs the program to help project leaders deliver initiatives that create value and hold up to executive scrutiny.

FAQs

Q1 What is the "Strategic Project Leadership" course about?

It moves project leaders beyond task control into strategic influence. The course spans strategy alignment, governance and charters, scheduling and earned value, risk and contracts, stakeholder and change leadership, and benefit realisation for complex initiatives.



Q2 What are the key benefits of the "Strategic Project Leadership" course?

You gain the ability to lead projects that matter to the organization, not just deliver on time. The course improves strategy alignment, strengthens governance and sponsor confidence, sharpens cost and schedule control, and helps you prove the value a project actually created.

Q3 What skills will I gain from the "Strategic Project Leadership" course?

You will develop four core skills: strategic alignment and benefits planning, project planning and earned value control, risk and contract management, and stakeholder and change leadership with team development.

Q4 What tools, methods, or standards are covered in the "Strategic Project Leadership" course?

The course covers PMBOK and PRINCE2 frameworks, project charters, work breakdown structures (WBS), the critical path method (CPM), Gantt charts, earned value management (EVM) with SPI and CPI, risk registers and risk response strategies, procurement and contract types, RACI and steering committee governance, power-interest grids, the ADKAR model, Kotter's eight steps, stage-gate reviews, and benefit realisation planning.



Q5 How is the "Strategic Project Leadership" course applied in real-world practice?

Participants apply it to real work such as leading a transformation program, building a project baseline and EVM dashboard, managing a supplier contract, and running a stage-gate review with sponsors. The same methods support post-implementation reviews and portfolio prioritisation.