STRATEGIC PLANNING IN THE PUBLIC SECTOR



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Introduction

Strategic Planning in the Public Sector examines how government bodies and public agencies set direction under political, legal, and budgetary constraints. This Training Course covers policy alignment, environmental scanning, service prioritisation, and accountability reporting. Participants study PESTLE, SWOT and TOWS, the Balanced Scorecard adapted for public value, KPIs, Results-Based Management, the Logical Framework Approach, and citizen consultation methods. Furthermore, the programme connects plans to outcomes through policy labs, service design workshops, and performance review simulations. As a result, delegates leave able to build plans that serve the public interest and withstand audit scrutiny.

Strategic Planning in the Public Sector Course Objectives

- Define strategic planning in government and public agencies.
- Align plans with national policy and legal mandates.
- Scan the environment using PESTLE, SWOT, and TOWS.
- Apply Results-Based Management and the Logical Framework Approach.
- Set strategic priorities across competing public demands.
- Design public value measures with the Balanced Scorecard.
- Link strategy to budgets, procurement, and workforce planning.
- Engage citizens, stakeholders, and oversight bodies.
- Build governance, transparency, and accountability structures.
- Monitor performance and report to parliament or council.

Course Methodology

- Interactive workshops using real public sector plans and mandates.

- Policy mapping and environmental analysis labs.
- Logical framework and results chain design exercises.
- Service prioritisation and consultation workshop practice.
- Performance review and accountability reporting simulations.
- Action planning that converts each session into a workplace commitment.

Who Should Take This Course

- Public sector strategists and policy officers.
- Ministry and agency planning directors.
- Performance and quality managers in government.
- Budget and finance officers in public bodies.
- Programme managers for public services.
- Municipal and local government officials.
- Advisors supporting reform and modernisation.

Strategic Planning in the Public Sector Course Outlines

Day 1: Foundations of Public Sector Strategic Planning

- Defining strategy in government and public agencies.
- Public value, mandate, and legal authority.
- Policy hierarchy and national development plans.
- Stakeholder mapping: citizens, ministries, and oversight bodies.
- Governance, transparency, and accountability duties.
- Ethics and integrity in public planning.
- Building the planning framework and timetable.

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Day 2: Environmental and Stakeholder Analysis

- PESTLE scanning for political, legal, and social factors.
- SWOT and TOWS analysis in public contexts.
- SWOT analysis across services and departments.
- Citizen needs assessment and service demand analysis.
- Benchmarking against comparable jurisdictions.
- Consultation and engagement techniques.
- Strategic risk identification and assessment.

Day 3: Strategy Formulation and Results Frameworks

- Vision, mission, and public value propositions.
- Results-Based Management principles.
- The Logical Framework Approach and results chains.
- Setting outcomes, outputs, and indicators.
- Prioritisation under fiscal constraints.
- Business case and feasibility assessment.
- Strategy approval and legal clearance processes.

Day 4: Resource Alignment and Service Planning

- Budgeting, MTEF, and medium-term fiscal planning.
- Procurement and contract alignment to strategy.
- Workforce and capability planning.
- Service design and delivery channel choices.
- Digital government and e-service integration.

- Inter-agency coordination and shared mandates.
- Governance structures, committees, and reporting lines.

Day 5: Performance, Accountability, and Reporting

- Balanced Scorecard adapted for public value.
- KPI selection, baselines, and targets.
- Dashboards and performance reporting systems.
- Audit, oversight, and inspection readiness.
- Annual reports and parliamentary or council reporting.
- Corrective action and plan revision.
- Personal action plan and continuous improvement.

Conclusion

By successfully completing Strategic Planning in the Public Sector, participants will have acquired a practical command of policy alignment, stakeholder analysis, results frameworks, resource planning, and accountability reporting. They will know how to set priorities under fiscal pressure, translate policy into measurable outcomes, and report performance to oversight bodies with confidence. In addition, the course prepares delegates to coordinate across agencies and to revise plans when mandates or conditions change. As a result, they return to work ready to plan for public value with transparency and rigour. Gentex Training Center delivers this Training Course with a practical, standards-based approach.

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FAQs for the Strategic Planning in the Public Sector course

Q1 What is the "Strategic Planning in the Public Sector" course about?

It is a five-day programme covering strategy development inside government bodies and public agencies. It covers policy alignment, environmental and stakeholder analysis, Results-Based Management, the Logical Framework Approach, public value measurement, budget and workforce alignment, citizen engagement, and accountability reporting.

Q2 What are the key benefits of the "Strategic Planning in the Public Sector" course?

Participants gain the ability to align plans with legal mandates and national policy, set priorities under fiscal limits, and turn policy intent into measurable outcomes. They also learn to design consultation that reflects citizen needs and to report performance in a form audit and oversight bodies accept.

Q3 What skills will I gain from the "Strategic Planning in the Public Sector" course?

Policy and mandate alignment with national development plans and legal authority review, environmental and stakeholder analysis with PESTLE, SWOT, TOWS, and consultation techniques, results framework design with Results-Based Management and the Logical Framework Approach, and public performance governance with Balanced Scorecard adaptation, KPI design, budget linkage, and accountability reporting.

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Q4 What tools, methods, or standards are covered in the "Strategic Planning in the Public Sector" course?

The course covers public value, mandate and legal authority definition, policy hierarchy and national development plan alignment, stakeholder mapping across citizens, ministries and oversight bodies, governance, transparency and accountability duties, ethics and integrity in public planning, PESTLE environmental scanning, SWOT and TOWS analysis in public contexts, citizen needs assessment and service demand analysis, benchmarking against comparable jurisdictions, consultation and engagement techniques, strategic risk identification, vision, mission and public value proposition drafting, Results-Based Management principles, the Logical Framework Approach and results chain design, outcome, output and indicator setting, prioritisation under fiscal constraints, business case and feasibility assessment, strategy approval and legal clearance processes, budgeting, MTEF and medium-term fiscal planning, procurement and contract alignment, workforce and capability planning, service design and delivery channel selection, digital government and e-service integration, inter-agency coordination and shared mandate design, governance structures, committee and reporting line design, the Balanced Scorecard adapted for public value, KPI selection with baselines and targets, dashboard and performance reporting system design, audit, oversight and inspection readiness, annual and parliamentary or council reporting, and corrective action and plan revision practice.

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Q5 How is the "Strategic Planning in the Public Sector" course applied in real-world practice?

Delegates apply it through strategic plans, policy alignment matrices, PESTLE and SWOT analyses, stakeholder and citizen consultation reports, logical frameworks, results chains, indicator dictionaries, prioritisation matrices, business cases, MTEF submissions, procurement alignment notes, workforce plans, service design blueprints, inter-agency coordination protocols, performance dashboards, audit readiness files, annual reports, and parliamentary or council briefings. They also use it to chair planning committees and to support reform and modernisation programmes.