

STRATEGIC MANAGEMENT, MONITORING AND PLANNING FOR GOVERNMENT AND PUBLIC SECTOR



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TRAINING CENTER



Introduction

Strategic Management, Monitoring and Planning for Government and Public Sector Training Course prepares public sector professionals to plan with discipline and monitor with evidence. Participants learn how to set institutional strategy, translate it into measurable objectives, and track delivery honestly across agencies. The program combines strategic planning frameworks with performance monitoring, governance, and reporting practice. As a result, learners gain a connected system rather than separate planning and reporting exercises. Furthermore, the course strengthens accountability, cross-agency coordination, and the transparency that citizens and oversight bodies expect.

Strategic Management, Monitoring and Planning for Government and Public Sector Course Objectives

- Align institutional strategy with national visions, mandates, and policy priorities.
- Apply strategic planning tools including SWOT, PESTLE, and stakeholder analysis.
- Translate strategy into delivery using the Balanced Scorecard and OKRs.
- Build monitoring frameworks with indicators, baselines, and targets.
- Apply the OECD-DAC evaluation criteria to assess public program performance.
- Design data collection, quality assurance, and verification processes.
- Apply value for money (VfM) and the public sector comparator (PSC) concepts.
- Manage strategic risk using risk registers and scenario planning.
- Build results-based reporting for ministers, boards, and oversight bodies.
- Lead public service improvement using business process reengineering (BPR) and Lean.

Course Methodology

- Interactive sessions built on real government planning and monitoring cases.

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- Workshops on the Balanced Scorecard, indicator design, and monitoring plans.
- Group work on delivery plans, risk registers, and governance structures.
- Hands-on practice with data tools, dashboards, and reporting formats.
- Simulation of performance review meetings and course correction.
- Facilitator feedback and peer review on government planning documents.

Who Should Take This Course

- Government strategy, planning, and performance directors.
- Senior civil servants and ministry planning officials.
- Monitoring and evaluation (M&E) officers in public institutions.
- Reform and modernization program leaders in the public sector.
- Governance, audit, and regulatory officials in public bodies.
- Advisors supporting ministerial planning and delivery.

Strategic Management, Monitoring and Planning for Government and Public Sector Course Outlines

Day 1: Strategic Management and Public Value

- Strategic management concepts in government settings.
- Public value, accountability, and the citizen as ultimate stakeholder.
- National visions, mandates, and political alignment.
- Environment analysis with SWOT and PESTLE.
- Setting institutional vision, mission, and strategic objectives.
- Ethics, integrity, and leading by example.
- Case study: a national plan and its delivery record.





Day 2: Strategic Planning and Delivery Alignment

- Planning cycle stages: diagnosis, formulation, approval, delivery.
- The Balanced Scorecard for government institutions.
- Setting strategic KPIs, baselines, and targets.
- Cascading objectives across departments and agencies.
- Budgeting and resource alignment for delivery.
- Value for money (VfM) and the public sector comparator (PSC).
- Workshop: building a government planning and scorecard framework.

Day 3: Monitoring, Data, and Quality Assurance

- Designing monitoring plans and data collection schedules.
- Indicator design: quantitative, qualitative, and disaggregated.
- Data quality assurance, validation, and verification.
- Dashboards and visual reporting for decision-makers.
- The OECD-DAC evaluation criteria: relevance, coherence, effectiveness, efficiency, impact, sustainability.
- Monitoring risk registers and assumption tracking.
- Exercise: building a monitoring framework for a public program.

Day 4: Governance, Risk, and Agency Coordination

- Governance principles in the public sector.
- Accountability mechanisms, audit, and oversight bodies.
- Enterprise risk management with risk registers and risk appetite.
- Scenario planning and stress testing for strategic risk.

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- Cross-agency coordination and whole-of-government delivery.
- Decision rights and executive committee practice.
- Simulation: reviewing a program that is off track.

Day 5: Reporting, Review, and Continuous Improvement

- Results-based reporting for ministers, boards, and citizens.
- Public disclosure, dashboards, and transparency practice.
- Performance review meetings and course correction.
- Business process reengineering (BPR) and Lean for service improvement.
- Institutionalizing planning and monitoring discipline.
- Learning loops and knowledge management.
- Capstone: presenting a government planning, monitoring, and delivery plan.

Conclusion

By successfully completing Strategic Management, Monitoring and Planning for Government and Public Sector, participants will gain a connected command of strategy, monitoring, and planning in public institutions. They will acquire skills in indicator design, data quality assurance, risk governance, and results-based reporting. Gentex Training Center designs the program to help public professionals plan credibly and show evidence of delivery.

FAQs





Q1 What is the "Strategic Management, Monitoring and Planning for Government and Public Sector" course about?

It covers how public institutions plan strategy and monitor delivery with real evidence. The course spans strategic planning, balanced scorecards and KPI design, monitoring frameworks and data quality, governance and risk, cross-agency coordination, and results-based public reporting.

Q2 What are the key benefits of the "Strategic Management, Monitoring and Planning for Government and Public Sector" course?

You gain a connected system instead of disconnected planning and reporting. The course improves alignment between strategy and budgets, strengthens the quality of performance data, sharpens governance and risk control, and supports credible reporting to ministers and oversight bodies.

Q3 What skills will I gain from the "Strategic Management, Monitoring and Planning for Government and Public Sector" course?

You will develop four core skills: government strategic planning and alignment, monitoring frameworks and indicator design, data quality assurance and performance reporting, and governance with strategic risk management.



Q4 What tools, methods, or standards are covered in the "Strategic Management, Monitoring and Planning for Government and Public Sector" course?

The course covers SWOT, PESTLE, the Balanced Scorecard, OKRs, strategic KPIs with baselines and targets, the OECD-DAC evaluation criteria, monitoring plans and data verification, risk registers and risk appetite statements, scenario planning, the public sector comparator (PSC), value for money (VfM) analysis, business process reengineering (BPR), Lean, and performance dashboards.

Q5 How is the "Strategic Management, Monitoring and Planning for Government and Public Sector" course applied in real-world practice?

Participants apply it to real government work such as preparing a ministry strategic plan, building a monitoring framework for a national program, running a quarterly performance review, and preparing a public results report. The same methods support audit responses and whole-of-government delivery coordination.