

STRATEGIC LEADERSHIP MASTERY

Casablanca - Morocco
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\$5,500



GENTEX®
TRAINING CENTER



Introduction

In today's dynamic business landscape, effective leadership is more critical than ever. Gentex Training Center's Strategic Leadership Mastery Course equips you with the tools and knowledge to become a visionary leader, driving success for yourself, your team, and your organization.

Strategic Leadership Mastery Course Objectives

- Develop a clear understanding of strategic leadership principles.
- Craft a compelling vision that inspires and motivates your team.
- Master effective communication strategies to engage and influence others.
- Analyze complex situations and make sound strategic decisions.
- Foster a collaborative and high-performing team environment.
- Cultivate your emotional intelligence to lead with empathy and resilience.

Course Methodology

- Engaging Lectures:** Gain foundational knowledge through expert-led lectures on strategic leadership concepts.
- Interactive Case Studies:** Apply your learnings to real-world scenarios through practical case studies and group discussions.
- Skill-Building Activities:** Hone your leadership skills through interactive activities and simulations, fostering practical application.
- Personalized Feedback:** Receive valuable feedback from experienced instructors to refine your leadership approach.



Who Should Take This Course

This course is designed for aspiring and mid-level managers, team leads, and high-potential individuals seeking to elevate their leadership capabilities. Whether you are transitioning into a leadership role or looking to refine your existing skills, this comprehensive program will equip you with the tools to excel.

Strategic Leadership Mastery Course Outline:

Day 1: Foundations of Strategic Leadership

Defining strategic leadership and its core principles

Understanding the role of vision, mission, and values

Analyzing the business environment and identifying strategic opportunities

Setting SMART goals for driving organizational success

Day 2: Crafting a Compelling Vision

Exploring different leadership styles and their effectiveness

Developing your personal leadership philosophy

Communicating your vision effectively to inspire team buy-in

Aligning individual goals with organizational strategy

Day 3: Mastering Communication and Influence

The art of active listening and building rapport

Delivering clear, concise, and impactful messages

Negotiating effectively to achieve win-win outcomes

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Mastering the art of persuasion and influencing others

Day 4: Strategic Decision-Making

Analyzing complex situations and identifying key issues

Applying critical thinking skills to make sound decisions

Managing risk and uncertainty in the decision-making process

Building a culture of accountability and ownership

Day 5: Leading High-Performing Teams

Fostering collaboration and teamwork within your team

Building trust and psychological safety

Identifying and leveraging individual strengths

Motivating and engaging your team towards peak performance

Conclusion

By successfully completing Gentex Training Center's Strategic Leadership Mastery Course, you will be equipped with the knowledge, skills, and confidence to lead your team to new heights. You'll graduate with a clear roadmap for achieving strategic objectives, a more impactful leadership style, and the ability to inspire and empower others.

