

STRATEGIC FACILITIES PLANNING AND MANAGEMENT

Casablanca - Morocco
10 - Aug 2026 - 14 - Aug 2026
\$5,500



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Introduction

In today's dynamic business environment, effective facilities planning and management are crucial for optimizing operational efficiency, employee well-being, and overall organizational success. This intensive five-day program, offered by Gentex Training Center, equips professionals with the essential knowledge and practical skills to develop and implement strategic facilities plans that align with organizational goals. Through a comprehensive exploration of key planning principles, space management strategies, and facility lifecycle considerations, participants gain the ability to create functional, cost-effective, and sustainable work environments that support organizational growth and prosperity.

Strategic Facilities Planning and Management Course Objectives:

- Develop a comprehensive understanding of the core principles of strategic facilities planning and management.
- Master effective space management techniques to optimize facility utilization.
- Gain proficiency in key facility lifecycle considerations, including maintenance, renovation, and relocation planning.
- Learn to conduct needs assessments and translate them into actionable facilities plans.
- Develop strong analytical and problem-solving skills for addressing facility-related challenges.
- Understand building codes, regulations, and safety standards applicable to facilities management.
- Explore emerging technologies and their impact on facility design, construction, and maintenance.
- Cultivate strong communication and collaboration skills to work effectively with stakeholders.



Course Methodology

This interactive program utilizes a participant-centric approach that blends lectures, real-world case studies, group discussions, and practical exercises. Participants actively engage in space planning simulations, facility design workshops, and scenario-based planning activities. Through collaborative learning and expert guidance from experienced instructors, participants refine their critical thinking skills, build confidence in their decision-making abilities, and gain valuable insights into the strategic role of facilities management in organizational success.

Who Should Take This Course

- Facility managers seeking to enhance their strategic planning and management skills
- Property managers and real estate professionals interested in optimizing facility utilization
- Project managers involved in space planning and facility relocation initiatives
- Business professionals seeking a deeper understanding of the role of facilities in organizational strategy
- Anyone aspiring to develop a career in facilities planning and management

Strategic Facilities Planning & Management Course Outline:

Day 1: The Strategic Role of Facilities and Needs Assessment

- Understanding the Impact of Facilities on Organizational Performance
- Conducting Needs Assessments and Identifying Facility Requirements
- Analyzing Space Utilization and Identifying Improvement Opportunities



Day 2: Developing a Strategic Facilities Plan

- Key Components of a Strategic Facilities Plan: Aligning with Business Goals
- Space Management Strategies: Workstations, Collaboration Zones, Common Areas
- Integrating Technology Considerations into Facilities Planning

Day 3: Facility Lifecycle Management and Maintenance Strategies

- Understanding Building Systems and Preventive Maintenance Practices
- Planning for Repairs, Renovations, and Facility Upgrades
- Sustainable Facilities Management: Energy Efficiency and Environmental Considerations

Day 4: Building Codes, Regulations, and Safety Standards

- Understanding Key Building Codes and Regulations Applicable to Facilities Management
- Implementing Safety Protocols and Emergency Response Plans
- Ensuring Accessibility Compliance for All Users

Day 5: Emerging Trends and the Future of Facilities Management

- Exploring Technological Advancements in Facilities Management (Smart Buildings, Automation)
- Data-Driven Decision Making and Facilities Performance Metrics
- Effective Communication and Collaboration with Facility Users and Stakeholders

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Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants will have gained the knowledge, skills, and confidence to make strategic decisions regarding their facilities. They will be equipped to develop and implement effective facilities plans, optimize space utilization, and contribute significantly to creating sustainable and functional work environments that support organizational success.

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