

STRATEGIC EXECUTIVE LEADERSHIP IN GOVERNMENT



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TRAINING CENTER



Introduction

Strategic Executive Leadership in Government Training Course prepares senior public officials to lead strategy, reform, and service delivery under political and public scrutiny. Participants learn how to set direction, align ministries and agencies, and deliver results that citizens can see. The program combines strategic planning, governance, and executive influence in a public sector context. As a result, learners gain the confidence to lead complex reform with accountability. Furthermore, the course strengthens decision-making, stakeholder management, and delivery discipline across government.

Strategic Executive Leadership in Government Course Objectives

- Align government strategy with national visions, mandates, and policy priorities.
- Apply strategic planning tools including SWOT, PESTLE, and stakeholder analysis.
- Translate strategy into delivery using the Balanced Scorecard and OKRs.
- Apply the public sector comparator and value for money (VfM) concepts.
- Lead governance with accountability, transparency, and integrity standards.
- Manage strategic risk using risk registers and scenario planning.
- Design reform programs with stage-gate governance and clear milestones.
- Apply business process reengineering (BPR) and Lean to public services.
- Build cross-agency coordination and whole-of-government delivery models.
- Measure government performance with KPIs, baselines, and public reporting.

Course Methodology

- Interactive sessions built on real government reform cases.
- Strategy workshops using SWOT, PESTLE, and Balanced Scorecard templates.

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- Group work on delivery plans, risk registers, and governance structures.
- Hands-on practice with service redesign and performance frameworks.
- Simulation of executive committee decisions and reform negotiations.
- Facilitator coaching and peer review on government strategy plans.

Who Should Take This Course

- Senior civil servants, directors general, and ministry leaders.
- Undersecretaries and executive officials in public administration.
- Government strategy, planning, and performance directors.
- Reform and modernization program leaders in the public sector.
- Regulatory and governance officials in public institutions.
- Advisors supporting ministerial strategy and delivery.

Strategic Executive Leadership in Government Course Outlines

Day 1: Strategic Leadership and Public Value

- What distinguishes executive leadership in government.
- Public value, accountability, and the citizen as the ultimate stakeholder.
- National visions, mandates, and political alignment.
- Environment analysis with SWOT and PESTLE.
- Vision, mission, and strategic objective setting.
- Ethics, integrity, and leading by example.
- Case study: a national reform program assessed.





Day 2: Strategy Formulation and Delivery Alignment

- Translating national priorities into institutional objectives.
- The Balanced Scorecard for government institutions.
- Setting strategic KPIs, baselines, and targets.
- Cascading objectives across departments and agencies.
- Budgeting and resource alignment for delivery.
- Value for money (VfM) and the public sector comparator (PSC).
- Workshop: building a government balanced scorecard.

Day 3: Governance, Risk, and Accountability

- Governance principles in the public sector.
- Accountability mechanisms, audit, and oversight bodies.
- Enterprise risk management with risk registers and risk appetite.
- Scenario planning and stress testing for strategic risk.
- Transparency, disclosure, and anti-corruption controls.
- Decision rights and executive committee practice.
- Simulation: presenting a risk case to an oversight body.

Day 4: Reform Design and Service Delivery

- Designing reform programs with clear phases and milestones.
- Stage-gate governance and delivery assurance.
- Business process reengineering (BPR) for public services.
- Lean and Six Sigma for service quality and waiting times.
- Digital government and one-stop shop service models.

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- Cross-agency coordination and whole-of-government delivery.
- Exercise: redesigning a high-volume public service.

Day 5: Performance, Communication, and Executive Impact

- Monitoring frameworks with indicators, baselines, and targets.
- Public reporting, dashboards, and citizen-facing transparency.
- Communicating reform to citizens, media, and oversight bodies.
- Stakeholder management across political and administrative levels.
- Crisis leadership and reputation in public service.
- Reviewing strategy and adapting to shifting priorities.
- Capstone: presenting a government executive strategy plan.

Conclusion

By successfully completing Strategic Executive Leadership in Government, participants will gain a practical command of strategy, governance, and reform delivery in the public sector. They will acquire skills in strategic planning, performance alignment, service redesign, and executive accountability. Gentex Training Center designs the program to help public leaders deliver reform that citizens notice and oversight bodies trust.

FAQs





Q1 What is the "Strategic Executive Leadership in Government" course about?

It prepares senior public officials to lead strategy and reform under political and public scrutiny. The course covers national alignment, strategy formulation, governance and risk, service redesign, cross-agency delivery, and performance measurement across government institutions.

Q2 What are the key benefits of the "Strategic Executive Leadership in Government" course?

You gain a structured approach to leading reform that oversight bodies trust and citizens can see. The course improves alignment between strategy and budgets, strengthens governance and risk control, sharpens service delivery, and supports credible public reporting on results.

Q3 What skills will I gain from the "Strategic Executive Leadership in Government" course?

You will develop four core skills: government strategy formulation and national alignment, performance alignment with balanced scorecards and KPIs, governance and strategic risk management, and reform design with service delivery and executive communication.



Q4 What tools, methods, or standards are covered in the "Strategic Executive Leadership in Government" course?

The course covers SWOT, PESTLE, the Balanced Scorecard, OKRs, strategic KPIs with baselines and targets, the public sector comparator (PSC), value for money (VfM) analysis, risk registers and risk appetite statements, scenario planning, stage-gate governance, business process reengineering (BPR), Lean and Six Sigma, and one-stop shop service models.

Q5 How is the "Strategic Executive Leadership in Government" course applied in real-world practice?

Participants apply it to real government work such as preparing an institutional strategy, designing a national reform program, approving a budget submission, and launching a digital service. The same methods support ministerial briefings, audit responses, and public performance reporting.