STRATEGIC CAPITAL INVESTMENT, PERFORMANCE MEASUREMENT, AND RISK MANAGEMENT



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TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
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Introduction

Strategic Capital Investment, Performance Measurement, and Risk Management Training Course brings together the three disciplines that boards must run as one system. Participants learn how to appraise capital investment, measure whether it delivers, and control the risks that threaten the return. The programme covers capital budgeting, investment appraisal, portfolio prioritisation, performance measurement frameworks, enterprise risk management and integrated reporting. Furthermore, it addresses hurdle rate setting, risk appetite statements, key risk indicators and corrective action. As a result, delegates can connect investment choices to performance evidence and risk limits in a single disciplined cycle. Gentex Training Center delivers the programme through modelling workshops and applied decision case work.

Strategic Capital Investment, Performance Measurement, and Risk Management Course Objectives

- Appraise capital investment using discounted and non-discounted techniques.
- Apply NPV, IRR, MIRR, payback and profitability index to proposals.
- Set hurdle rates using WACC and risk-adjusted cost of capital.
- Prioritise a capital programme under funding and resource constraints.
- Apply risk-adjusted appraisal to uncertain investment cases.
- Design performance measurement using the balanced scorecard and KPIs.
- Apply economic value added and return on invested capital measures.
- Build an enterprise risk management framework aligned to COSO ERM.
- Assess risk appetite, tolerance and key risk indicators.
- Report investment, performance and risk together to boards.

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Course Methodology

The course combines technical briefings with hands-on appraisal workshops and decision case studies. Participants build a capital appraisal model, score a project portfolio and draft a risk register with key risk indicators. In addition, structured peer review and committee simulation sharpen judgement, and each day closes with an applied decision task.

Who Should Take This Course

- Finance directors, controllers and capital planning managers.
- Investment appraisal and corporate finance analysts.
- Performance management and management reporting professionals.
- Risk managers, internal auditors and control specialists.
- Strategy, planning and business partnering staff.
- Consultants and advisers supporting investment governance.

Strategic Capital Investment, Performance Measurement, and Risk Management Course Outlines

Day 1: Capital Investment Strategy and Appraisal

- Capital investment strategy and its link to corporate strategy.
- Investment appraisal: NPV, IRR, MIRR, payback and profitability index.
- Discounted cash flow construction and relevant cash flow rules.
- WACC calculation and risk-adjusted hurdle rates.
- Sunk costs, opportunity costs and taxation in appraisal.
- Capital rationing and investment constraints.

- Workshop: appraising competing capital proposals.

Day 2: Risk-Adjusted Investment Decisions

- Handling uncertainty in investment appraisal.
- Sensitivity analysis, scenario analysis and break-even assessment.
- Monte Carlo simulation and probability-weighted outcomes.
- Real options: deferral, expansion, contraction and abandonment.
- Risk-adjusted discount rates and certainty equivalents.
- Post-investment review and benefits realisation tracking.
- Workshop: running risk-adjusted appraisal on an uncertain project.

Day 3: Performance Measurement and Value Creation

- Balanced scorecard design across financial and non-financial measures.
- Key performance indicator selection, targets and cascading.
- Economic value added and return on invested capital.
- Divisional performance, transfer pricing and capital employed.
- Benchmarking and variance review against plan.
- Linking performance measures to incentive structures.
- Workshop: designing a scorecard and KPI set for a business unit.

Day 4: Enterprise Risk Management

- Risk management frameworks and the COSO ERM model.
- Risk identification, assessment and risk mapping techniques.
- Risk appetite statements, tolerance levels and risk limits.
- Key risk indicators and early warning triggers.

- Risk mitigation, transfer, hedging and control design.
- Operational, financial, strategic and compliance risk categories.
- Workshop: building a risk register with key risk indicators.

Day 5: Integrated Reporting and Investment Governance

- Integrating investment, performance and risk reporting.
- Investment committee structures and decision protocols.
- Capital allocation review and portfolio rebalancing.
- Control assurance, testing and corrective action plans.
- Board reporting packs and executive dashboards.
- Presenting investment and risk decisions under challenge.
- Workshop: presenting an integrated investment and risk review to a committee.

Conclusion

By successfully completing Strategic Capital Investment, Performance Measurement, and Risk Management Training Course, participants will have acquired the knowledge to appraise investment, measure performance and manage risk as one connected cycle. They will understand capital budgeting, risk-adjusted appraisal, performance measurement frameworks, enterprise risk management and governance reporting, and they will know how to present investment and risk decisions with evidence. As a result, delegates strengthen capital discipline and board confidence. Gentex Training Center builds the programme around current governance and investment practice.

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FAQs for the Strategic Capital Investment, Performance Measurement, and Risk Management course

Q1 What is the "Strategic Capital Investment, Performance Measurement, and Risk Management" course about?

It connects capital appraisal, performance measurement and risk management in one programme. You learn capital budgeting and hurdle rate setting, risk-adjusted appraisal, balanced scorecard and value measures, enterprise risk management and integrated board reporting, with practical case work.

Q2 What are the key benefits of the "Strategic Capital Investment, Performance Measurement, and Risk Management" course?

You gain a single framework linking investment choices to performance evidence and risk limits. You also improve appraisal discipline and hurdle rate setting, prioritise capital under constraints, strengthen risk appetite and early warning practice, and report decisions that boards can act on.

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Q3 What skills will I gain from the "Strategic Capital Investment, Performance Measurement, and Risk Management" course?

You will gain capital investment appraisal and capital budgeting, risk-adjusted appraisal and enterprise risk management, performance measurement with the balanced scorecard and value-based metrics, and investment governance and integrated decision reporting.

Q4 What tools, methods, or standards are covered in the "Strategic Capital Investment, Performance Measurement, and Risk Management" course?

The course covers NPV, IRR, MIRR, payback and profitability index appraisal, discounted cash flow modelling, WACC and risk-adjusted discount rates, capital rationing, sensitivity and scenario analysis, Monte Carlo simulation, real options analysis, post-investment review, the balanced scorecard and key performance indicators, economic value added and return on invested capital, the COSO ERM framework, risk registers, risk appetite statements, key risk indicators and control testing.

Q5 How is the "Strategic Capital Investment, Performance Measurement, and Risk Management" course applied in real-world practice?

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Graduates apply it to appraise and rank capital proposals, set hurdle rates and capital limits, run risk-adjusted appraisal on uncertain projects, design scorecards and KPI sets, build risk registers with early warning indicators, review post-investment benefits, and prepare integrated investment, performance and risk reports for boards and investment committees.