

PROFESSIONAL CERTIFICATE IN STRATEGIC CORPORATE GOVERNANCE



GENTEX[®]
TRAINING CENTER



Introduction

Professional Certificate in Strategic Corporate Governance Training Course prepares board members, executives, and governance professionals to use governance as a strategic instrument for long-term value. Participants work through governance foundations and the strategic role of the board, board composition, committees, and governance structures, strategy oversight, risk oversight, and performance oversight, governance of sustainability, ethics, and stakeholder relationships, and governance evaluation, reporting, and maturity assessment as one connected discipline. The programme links the accountability a board owes with the strategic choices that shape an organisation's future. As a result, learners gain a practical command of strategic corporate governance. Furthermore, the course strengthens governance judgement, strategic insight, and board effectiveness.

Professional Certificate in Strategic Corporate Governance Course Objectives

- Explain governance foundations, board duties, and the strategic board role.
- Apply governance codes, charters, and committee structures.
- Apply board composition, independence, and skills matrix planning.
- Apply delegation frameworks, reserved matters, and decision rights.
- Apply strategy oversight: assumptions, scenarios, and challenge questions.
- Apply risk oversight with appetite statements and risk dashboards.
- Apply performance oversight with KPIs, scorecards, and dashboards.
- Apply governance of ESG, sustainability, and stakeholder relationships.
- Apply ethics, conflicts, disclosure, and transparency practice.
- Apply board evaluation, governance maturity assessment, and roadmaps.

Course Methodology



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- Interactive sessions built on strategic governance and boardroom cases.
- Workshops on charters, strategy oversight, and appetite statements.
- Group exercises on board papers, challenge practice, and evaluation.
- Hands-on practice with dashboards, decision logs, and skills matrices.
- Simulation of a board strategy session and a governance review.
- Facilitator coaching and peer review on board improvement plans.

Who Should Take This Course

- Board members, chairs, and committee members.
- Chief executives and senior executives.
- Company secretaries and governance professionals.
- Strategy, finance, and risk executives.
- Directors preparing for board appointments.
- Consultants advising boards on governance strategy.

Professional Certificate in Strategic Corporate Governance Course Outlines

Day 1: Governance Foundations and the Strategic Board Role

- Governance concepts, codes, and stakeholder expectations.
- Board duties, fiduciary responsibility, and accountability lines.
- The strategic role of the board and value creation.
- Board composition, independence, and skills matrix planning.



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- Chair, CEO, and company secretary roles and interfaces.
- Governance failure patterns and warning signs.
- Case discussion: a board that approved a strategy it never tested.

Day 2: Governance Structures, Committees, and Delegation

- Board charters, committee terms, and reserved matters schedules.
- Committee architecture: audit, risk, and remuneration committees.
- Delegation frameworks, authority limits, and decision rights.
- Board agendas, forward planners, and information sequencing.
- Board papers, decision records, and action tracking.
- Board induction, development, and information access.
- Workshop: designing a board governance structure and charter set.

Day 3: Strategy, Risk, and Performance Oversight

- Strategy oversight through assumptions, scenarios, and challenge.
- Risk oversight instruments: appetite statements and tolerance.
- Risk dashboards, heat maps, and board risk reporting.
- Performance oversight with KPIs, scorecards, and dashboards.
- Capital allocation and investment approval oversight.
- Monitoring delivery, exceptions, and corrective action.
- Exercise: preparing a board strategy and risk oversight pack.





Day 4: Ethics, Sustainability, and Stakeholder Governance

- Ethics, integrity, and tone at the top.
- Conflicts of interest, gifts, and declaration frameworks.
- Speak-up channels and whistleblowing protection.
- Governance of ESG and sustainability reporting.
- Stakeholder governance: investors, regulators, and communities.
- Disclosure, transparency, and communication practice.
- Simulation: leading a contested governance decision.

Day 5: Evaluation, Reporting, and Governance Maturity

- Board evaluation, peer review, and effectiveness assessment.
- Board renewal, succession, and committee performance.
- Governance reporting and the annual governance statement.
- Governance maturity assessment and gap analysis.
- Improvement roadmap, action tracking, and change management.
- Trust, reputation, and governance culture.
- Capstone: presenting a strategic corporate governance framework.



Conclusion

By successfully completing Professional Certificate in Strategic Corporate Governance, participants will gain a practical command of governance foundations and the strategic board role, governance structures, committees and delegation, strategy, risk and performance oversight, ethics, sustainability and stakeholder governance, and board evaluation, reporting and governance maturity assessment. They will acquire skills in strategic governance and board structure design, strategy, risk and performance oversight, ethics and stakeholder governance, and board evaluation, governance reporting, and maturity assessment that hold up under scrutiny. Gentex Training Center designs the programme to help professionals govern strategically with confidence.

FAQs for the Professional Certificate in Strategic Corporate Governance course

Q1 What is the "Professional Certificate in Strategic Corporate Governance" course about?

It prepares board members, executives, and governance professionals to use governance as a strategic instrument for long-term value. The course spans governance foundations and the strategic board role, governance structures, committees and delegation, strategy, risk and performance oversight, ethics, sustainability and stakeholder governance, and evaluation, reporting and maturity.



Q2 What are the key benefits of the "Professional Certificate in Strategic Corporate Governance" course?

You gain a practical command of strategic corporate governance that links the accountability a board owes with the strategic choices that shape an organisation's future. The course improves board structures and charters, strengthens strategy and risk oversight, sharpens performance monitoring and challenge practice, and builds ethics, stakeholder, and board evaluation discipline.

Q3 What skills will I gain from the "Professional Certificate in Strategic Corporate Governance" course?

You will develop four core skills: strategic governance and board structure design, strategy, risk and performance oversight, ethics and stakeholder governance, and board evaluation, governance reporting, and maturity assessment.



Q4 What tools, methods, or standards are covered in the "Professional Certificate in Strategic Corporate Governance" course?

The course covers governance concepts, codes and stakeholder expectations, board duties, fiduciary responsibility and accountability lines, the strategic role of the board and value creation, board composition, independence and skills matrix planning, chair, CEO and company secretary roles, board charters, committee terms and reserved matters schedules, audit, risk and remuneration committee architecture, delegation frameworks, authority limits and decision rights, board agendas, forward planners and information sequencing, board papers, decision records and action tracking, board induction, development and information access, strategy oversight through assumptions, scenarios and challenge, risk oversight instruments including appetite statements and tolerance, risk dashboards, heat maps and board risk reporting, performance oversight with KPIs, scorecards and dashboards, capital allocation and investment approval oversight, monitoring delivery, exceptions and corrective action, ethics, integrity and tone at the top, conflicts of interest, gifts and declaration frameworks, speak-up channels and whistleblowing protection, governance of ESG and sustainability reporting, stakeholder governance for investors, regulators and communities, disclosure, transparency and communication practice, board evaluation, peer review and effectiveness assessment, board renewal, succession and committee performance, governance reporting and the annual governance statement, and governance maturity assessment, gap analysis and improvement roadmapping.



Q5 How is the "Professional Certificate in Strategic Corporate Governance" course applied in real-world practice?

Participants apply it to real work such as designing a board governance structure and charter set, preparing a board strategy and risk oversight pack, testing strategic assumptions in a board session, drafting a risk appetite statement, reviewing board papers and decision records, running a board evaluation and skills matrix review, preparing an annual governance statement, and presenting a strategic corporate governance framework. The same methods support board renewal and governance maturity improvement.