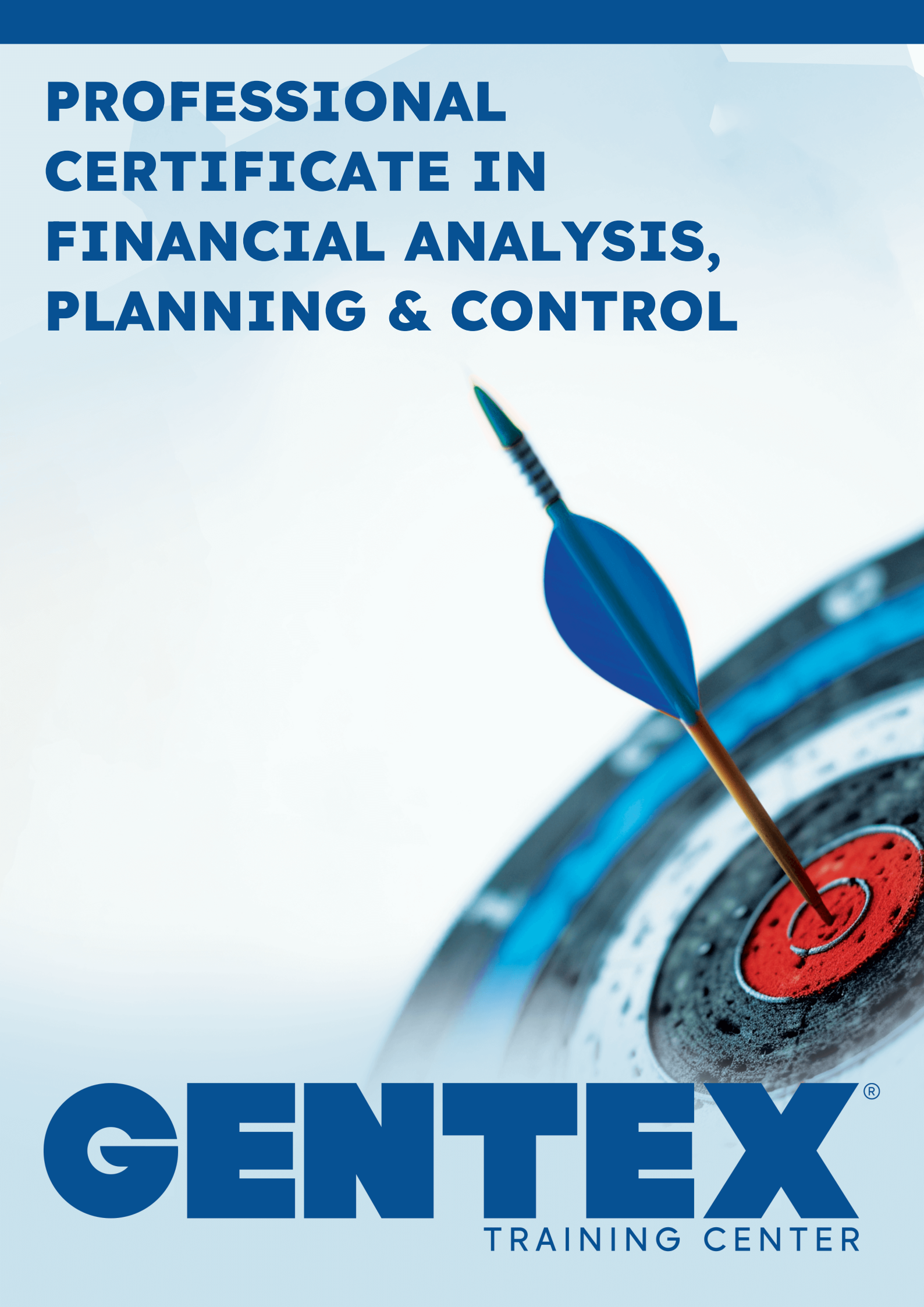
PROFESSIONAL CERTIFICATE IN FINANCIAL ANALYSIS, PLANNING & CONTROL



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TRAINING CENTER

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Introduction

Professional Certificate in Financial Analysis, Planning & Control Training Course brings together the three disciplines that finance teams use to steer performance. Participants learn how to analyse results, plan through budgets and forecasts, and control delivery with variance analysis and corrective action. The programme covers financial statement and ratio analysis, costing, budgeting, forecasting, responsibility accounting, performance measurement and control systems. Furthermore, it addresses cost control, cash planning and reporting to management and boards. As a result, delegates can run a planning and control cycle that produces decisions, not just reports. Gentex Training Center delivers the programme through modelling workshops and applied control case work.

Professional Certificate in Financial Analysis, Planning & Control Course Objectives

- Analyse financial statements using ratio, trend and cash flow techniques.
- Apply management accounting methods for costing and decision support.
- Build operating, cash and capital budgets within a planning cycle.
- Prepare rolling forecasts and measure forecast accuracy.
- Apply flexible budgeting and investigate variances systematically.
- Design responsibility accounting and performance measurement structures.
- Apply the balanced scorecard and key performance indicator design.
- Control costs through standards, cost drivers and corrective action.
- Apply internal control and treasury control to financial processes.
- Report performance, variances and corrective actions to boards.

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Course Methodology

The course combines technical briefings with hands-on modelling workshops and applied case studies. Participants analyse statements, build a budget and forecast model, run variance analysis and prepare a management control report. In addition, structured peer review and group discussion reinforce each technique, and every day closes with an applied task.

Who Should Take This Course

- Finance managers, controllers and analysts.
- Financial planning and analysis professionals.
- Budgeting, forecasting and cost control teams.
- Management accountants and business partners.
- Internal auditors and control specialists.
- Consultants and advisers supporting planning and control cycles.

Professional Certificate in Financial Analysis, Planning & Control Course Outlines

Day 1: Financial Statement and Ratio Analysis

- Primary statements and their interrelationships.
- Ratio analysis: profitability, liquidity, efficiency and gearing.
- DuPont decomposition and return on capital analysis.
- Cash flow statement analysis and free cash flow calculation.
- Trend, common size and peer comparison techniques.

- Limitations of ratio analysis and accounting policy effects.
- Workshop: analysing a company's statements and reporting findings.

Day 2: Costing and Decision Support

- Cost classification: direct, indirect, fixed, variable and step costs.
- Absorption and marginal costing and their profit effects.
- Activity-based costing and overhead allocation.
- Cost-volume-profit analysis, break-even and margin of safety.
- Standard costing and variance analysis for control.
- Relevant costing for pricing, make-or-buy and order decisions.
- Workshop: costing a product and supporting a short-term decision.

Day 3: Budgeting and Forecasting

- Planning cycle, budget timetable and behavioural aspects.
- Operating, cash, capital and rolling budgets.
- Incremental, zero-based and activity-based budgeting methods.
- Driver-based forecasting and seasonal treatment.
- Flexible budgeting and reforecasting practice.
- Budget documentation, assumptions and approval workflow.
- Workshop: building an operating and cash budget with assumptions.

Day 4: Performance Measurement and Variance Control

- Responsibility accounting and organisational performance structures.
- Variance analysis: material, labour, overhead and sales variances.

- Investigating variances and root cause analysis.
- Balanced scorecard and key performance indicator design.
- Divisional performance measures and transfer pricing basics.
- Benchmarking and target setting for control.
- Workshop: running variance analysis and preparing corrective actions.

Day 5: Control Systems, Cash Planning and Reporting

- Internal control frameworks including COSO principles.
- Segregation of duties, authorisation limits and control testing.
- Cash planning, treasury control and liquidity monitoring.
- Forecasting accuracy review and control cycle improvement.
- Preparing management control packs and board reporting.
- Presenting performance, variances and actions under challenge.
- Workshop: presenting a management control report before a review panel.

Conclusion

By successfully completing Professional Certificate in Financial Analysis, Planning & Control Training Course, participants will have acquired the knowledge to analyse performance, plan with confidence and control delivery through evidence. They will understand ratio and cost analysis, budgeting and forecasting, responsibility accounting, variance control and reporting, and they will know how to run a control cycle that drives action. As a result, delegates strengthen planning discipline and financial performance. Gentex Training Center builds the programme around current planning and control practice.

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FAQs for the Professional Certificate in Financial Analysis, Planning & Control course

Q1 What is the "Professional Certificate in Financial Analysis, Planning & Control" course about?

It connects analysis, planning and control in one programme. You learn financial statement and ratio analysis, costing and decision support, budgeting and forecasting, performance measurement, variance control and reporting, with practical modelling and case work.

Q2 What are the key benefits of the "Professional Certificate in Financial Analysis, Planning & Control" course?

You gain a complete planning and control cycle rather than isolated techniques. You also improve budget realism, forecast accuracy and variance investigation, strengthen cost control and responsibility structures, and report performance to management and boards with clear evidence.

Q3 What skills will I gain from the "Professional Certificate in Financial Analysis, Planning & Control" course?

You will gain financial statement and ratio analysis, costing and management accounting, budgeting, forecasting and variance control, and performance measurement, internal control and management reporting.

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Q4 What tools, methods, or standards are covered in the "Professional Certificate in Financial Analysis, Planning & Control" course?

The course covers ratio and DuPont analysis, free cash flow calculation, absorption, marginal and activity-based costing, cost-volume-profit and break-even analysis, standard costing and variance analysis, incremental, zero-based and activity-based budgeting, driver-based and rolling forecasts, flexible budgeting, responsibility accounting, the balanced scorecard and key performance indicators, the COSO internal control framework, segregation of duties and authorisation limits, and cash planning and liquidity monitoring.

Q5 How is the "Professional Certificate in Financial Analysis, Planning & Control" course applied in real-world practice?

Graduates apply it to analyse company and divisional performance, prepare annual budgets and rolling forecasts, run variance analysis and propose corrective action, design performance measures and scorecards, review control weaknesses, monitor cash and liquidity, and prepare management control packs and board reports.