PROFESSIONAL CERTIFICATE IN CASH FORECASTING & FINANCING, INVESTMENT, BUSINESS VALUATION, AND RISK



GENTEX®
TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
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Introduction

Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk Training Course brings together four linked finance disciplines in one programme. Participants learn how to forecast cash, choose and structure finance, appraise investment, value a business and control the risks that connect them. The programme covers cash flow forecasting, working capital, funding instruments, cost of capital, NPV and IRR appraisal, valuation methods, and financial risk measurement. Furthermore, it addresses reporting decisions and defending assumptions under challenge. As a result, delegates can work across the treasury and investment agenda with one coherent method. Gentex Training Center delivers the programme through modelling workshops and case work.

Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk Course Objectives

- Build rolling cash flow forecasts and measure forecast accuracy.
- Manage working capital and design liquidity and funding policies.
- Compare funding instruments on cost, flexibility and control.
- Calculate the weighted average cost of capital and set hurdle rates.
- Appraise investments using NPV, IRR, payback and profitability index.
- Value a business using DCF, multiples and asset-based approaches.
- Assess risk exposures and apply value at risk and stress testing.
- Design the financing structure for a project or acquisition.
- Prepare decision papers and defend assumptions under challenge.
- Report cash, funding, valuation and risk positions to committees.

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Course Methodology

The course combines technical briefings with hands-on modelling workshops and integrated case studies. Participants build a cash forecast, an appraisal and valuation model and a risk assessment for one business case. In addition, structured peer review and group discussion reinforce each technique, and every day closes with an applied task.

Who Should Take This Course

- Finance managers, controllers and analysts.
- Treasury, funding and corporate finance professionals.
- Investment and business development analysts.
- Risk managers and internal control staff.
- Accountants moving into finance and treasury roles.
- Consultants and advisers supporting financing and valuation.

Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk Course Outlines

Day 1: Cash Flow Forecasting and Working Capital

- Direct and indirect cash flow forecasting methods.
- Rolling thirteen-week forecasts and forecast accuracy review.
- Working capital management: receivables, payables and inventory.
- Cash conversion cycle analysis and release levers.
- Liquidity buffers, minimum cash and contingency planning.

- Cash flow forecasting at entity, currency and consolidated level.
- Workshop: building a rolling cash flow forecast.

Day 2: Financing Options and Capital Structure

- Short-term finance: overdrafts, revolving facilities and trade finance.
- Long-term finance: term loans, bonds, sukuk and equity.
- Lease versus buy and asset-backed structures.
- Cost of debt, cost of equity and weighted average cost of capital.
- Capital structure policy, gearing and covenant constraints.
- Refinancing, maturity profile and funding risk management.
- Workshop: designing a funding structure and calculating cost of capital.

Day 3: Investment Appraisal and Decision Making

- Relevant cash flows, sunk costs and incremental analysis.
- Discounting, hurdle rates and risk-adjusted discount rates.
- Appraisal using NPV, IRR, payback and profitability index.
- Sensitivity and scenario analysis on investment cases.
- Capital rationing and project ranking.
- Real options thinking for staged and deferrable projects.
- Workshop: appraising an investment case and ranking alternatives.

Day 4: Business Valuation Methods

- Purpose and context of valuation: transactions, reporting and disputes.
- Income approach: discounted cash flow and terminal value.
- Market approach: trading multiples and precedent transactions.

- Asset-based approach and net asset value.
- Adjustments: normalised earnings, net debt and working capital.
- Valuation report structure and assumption documentation.
- Workshop: valuing a business using two approaches and reconciling results.

Day 5: Financial Risk, Integration and Reporting

- Identifying price, currency, interest rate, liquidity and credit risk.
- Value at risk, expected shortfall and stress testing.
- Hedging instruments including forwards, swaps and options.
- Integrating cash, funding, valuation and risk into one decision.
- Preparing decision papers and investment committee briefs.
- Presenting and defending assumptions under challenge.
- Workshop: presenting an integrated finance case before a review panel.

Conclusion

By successfully completing Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk Training Course, participants will have acquired the knowledge to manage cash, structure finance, appraise investment and value businesses within one coherent framework. They will understand forecasting, funding, appraisal, valuation and risk measurement, and they will know how to present integrated recommendations to committees. As a result, delegates strengthen financial decision quality across the function. Gentex Training Center builds the programme around current practice.

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FAQs for the Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk course

Q1 What is the "Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk" course about?

It connects four finance disciplines in one programme. You learn cash forecasting and working capital, financing options and cost of capital, investment appraisal, business valuation methods and financial risk measurement, then apply them to one integrated business case.

Q2 What are the key benefits of the "Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk" course?

You gain a single coherent method across treasury, funding, appraisal and valuation work rather than isolated techniques. You also improve forecast quality, structure funding with better evidence, value businesses consistently, measure risk properly, and present recommendations that withstand committee challenge.

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Q3 What skills will I gain from the "Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk" course?

You will gain cash flow forecasting and working capital management, financing structure design and cost of capital calculation, investment appraisal and business valuation, and financial risk measurement and integrated decision reporting.

Q4 What tools, methods, or standards are covered in the "Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk" course?

The course covers direct and indirect cash flow forecasting, thirteen-week rolling forecasts, cash conversion cycle analysis, liquidity buffers and contingency funding plans, revolving facilities, term loans, bonds and sukuk, weighted average cost of capital, NPV, IRR and profitability index appraisal, sensitivity and scenario analysis, real options analysis, discounted cash flow valuation with terminal value, trading multiples and precedent transactions, net asset value, value at risk and expected shortfall, and hedging with forwards, swaps and options.

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Q5 How is the "Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk" course applied in real-world practice?

Graduates apply it to prepare rolling cash forecasts, set liquidity and funding policies, negotiate and structure facilities, calculate cost of capital, appraise investment proposals, value businesses for transactions or reporting, measure and hedge financial risk, and present integrated decision papers to management and investment committees.