

PROCUREMENT & SUPPLIER RELATIONSHIP MANAGEMENT

Casablanca - Morocco
20 - Jul 2026 - 24 - Jul 2026
\$5,500

GENTEX[®]
TRAINING CENTER





Introduction

Effective procurement and supplier relationship management are vital for ensuring business continuity, minimizing risks, and achieving long-term value. Managing procurement processes strategically and fostering strong relationships with suppliers enables organizations to enhance efficiency, reduce costs, and maintain a competitive edge.

The Procurement & Supplier Relationship Management Course by Gentex Training Center is a comprehensive five-day program. It aims to equip participants with the skills to manage procurement effectively, develop robust supplier relationships, and create value through collaboration. This course offers practical insights and strategies for improving procurement operations and ensuring successful supplier engagement.

Procurement & Supplier Relationship Management Course Objectives

- Understand the strategic role of procurement in business success.
- Develop procurement strategies that align with organizational goals.
- Gain skills in supplier selection, evaluation, and onboarding.
- Learn techniques for effective supplier performance management.
- Build long-term, value-driven supplier relationships.
- Understand contract management and negotiation strategies.
- Mitigate risks in the procurement process.
- Use technology and analytics to enhance procurement decision-making.
- Master ethical and sustainable procurement practices.
- Create action plans for continuous improvement in procurement and supplier management.



Course Methodology

The course uses interactive lectures, group discussions, case studies, and practical exercises. Participants will engage in scenario-based learning to apply their knowledge to real-world challenges.

Who Should Take This Course

- Procurement professionals seeking to enhance their skills.
- Supply chain managers involved in procurement operations.
- Business leaders focused on supplier relationship management.
- Individuals responsible for contract negotiation and supplier engagement.

Procurement & Supplier Relationship Management Course Outlines

Day 1: Procurement Fundamentals

- Overview of procurement and its strategic role in organizations.
- Understanding procurement cycles and processes.
- Supplier identification, evaluation, and selection.
- Introduction to procurement ethics and sustainability.

Day 2: Procurement Strategies and Techniques

- Aligning procurement with organizational goals.
- Strategic sourcing and category management.
- Developing and implementing procurement policies.

LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com



- Leveraging data for informed procurement decisions.

Day 3: Supplier Relationship Management (SRM)

- Importance of supplier relationships in business success.
- Techniques for building and maintaining strong supplier partnerships.
- Supplier performance monitoring and key performance indicators (KPIs).
- Collaborative problem-solving and conflict resolution.

Day 4: Contract Management and Negotiations

- Essentials of contract lifecycle management.
- Best practices for negotiation with suppliers.
- Risk management in procurement contracts.
- Legal and regulatory considerations in supplier agreements.

Day 5: Advanced Procurement Practices and Future Trends

- Leveraging technology for procurement optimization.
- The role of digital tools and automation in procurement.
- Case studies on successful procurement and supplier relationship management.
- Building a roadmap for sustainable and ethical procurement.



LEARN BOLD. LEAD BEYOND

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com



Conclusion

By successfully completing the Procurement & Supplier Relationship Management Course with Gentex Training Center, participants will gain in-depth knowledge and practical skills to excel in procurement and supplier management roles. This expertise will enable professionals to create value, build lasting supplier relationships, and drive their organizations toward sustainable success.

GENTEX[®]
TRAINING CENTER