PLANNING AND STRATEGY MANAGEMENT



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Introduction

Planning and Strategy Management examines how organizations run planning as a continuous management system rather than an annual document. This Training Course covers environmental analysis, strategy formulation, planning cycles, and performance governance. Participants study PESTLE, SWOT, Porter's five forces, the Balanced Scorecard, OKRs, strategic risk registers, and the Deming cycle. Furthermore, the programme connects planning to delivery through planning labs, alignment mapping, and review simulations. As a result, delegates leave able to build plans, govern their delivery, and keep strategy connected to daily decisions.

Planning and Strategy Management Course Objectives

- Define planning and strategy management and their management purpose.
- Analyse the external environment using PESTLE, SWOT, and five forces.
- Formulate vision, objectives, and strategic priorities.
- Design planning cycles at corporate, departmental, and team levels.
- Build Balanced Scorecard and OKR measurement frameworks.
- Align budgets, resources, and accountability to priorities.
- Manage strategic risk and interdependency exposure.
- Govern delivery through review cadence and escalation.
- Report performance and correct course with evidence.
- Embed learning and continuous improvement into planning.

Course Methodology

- Interactive workshops using real strategy and planning files.
- Environmental analysis and strategy formulation labs.
- Planning cycle and alignment mapping exercises.

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- Balanced Scorecard, OKR, and KPI design workshops.
- Delivery governance and review simulation.
- Action planning that converts each session into a workplace commitment.

Who Should Take This Course

- Strategy and planning professionals.
- Department heads and senior managers.
- Programme and transformation managers.
- Performance management specialists.
- Finance business partners and analysts.
- Corporate planning officers.
- Consultants advising on planning systems.

Planning and Strategy Management Course Outlines

Day 1: Planning and Strategy Foundations

- Defining planning, strategy, and strategy management.
- Levels: corporate, business, functional, and operational.
- Planning horizons and cycle design.
- The knowing-doing gap and execution discipline.
- Governance roles and planning responsibilities.
- Stakeholders and planning legitimacy.
- Building the planning and strategy framework.

Day 2: Analysis and Strategy Formulation

- PESTLE and macro-environment scanning.
- Porter's five forces and competitive positioning.
- SWOT, TOWS, and gap analysis.
- Scenario planning and uncertainty handling.
- Vision, mission, and objective setting.
- Strategic option generation and evaluation.
- Documenting strategy and business cases.

Day 3: Planning Cycles and Alignment

- Annual, rolling, and multi-year planning cycles.
- Cascading objectives across organisational levels.
- Departmental and team planning practice.
- Balanced Scorecard and OKR framework design.
- Resource, budget, and headcount alignment.
- Risk and interdependency mapping.
- Plan approval and communication.

Day 4: Delivery Governance and Performance

- Governance forums and decision rights.
- Review cadence and performance dialogue.
- KPI selection, dashboards, and scoreboards.
- Corrective action design and decision rules.
- Programme and initiative portfolio oversight.
- Stakeholder reporting and communication.
- Escalation and problem resolution paths.

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Day 5: Review, Learning, and Continuous Improvement

- Plan review, refresh, and renewal cycles.
- Benefits realisation and value tracking.
- Root cause analysis for planning failures.
- The Deming cycle (PDCA) in planning practice.
- Capability building and planning skills.
- Knowledge management and lessons learned.
- Personal action plan and continuous improvement.

Conclusion

By successfully completing Planning and Strategy Management, participants will have acquired a practical command of environmental analysis, strategy formulation, planning cycles, and performance governance. They will know how to build plans that link to strategy, align budgets and people behind them, and run review rhythms that keep delivery honest. In addition, the course prepares delegates to manage strategic risk and embed learning across planning cycles. As a result, they return to work ready to manage planning as a living management system. Gentex Training Center delivers this Training Course with a practical, standards-based approach.

FAQs for the Planning and Strategy Management course

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Q1 What is the "Planning and Strategy Management" course about?

It is a five-day programme that explains how planning and strategy are managed as a continuous system. It covers environmental analysis, strategy formulation, planning cycle design, Balanced Scorecard and OKR frameworks, delivery governance, performance review, and continuous improvement.

Q2 What are the key benefits of the "Planning and Strategy Management" course?

Participants gain the ability to build plans grounded in real analysis, align budgets and accountability to strategic priorities, and run governance that catches delivery problems early. They also learn to review plans honestly, learn from failures, and improve the planning system itself.

Q3 What skills will I gain from the "Planning and Strategy Management" course?

Environmental analysis with PESTLE, SWOT, and five forces, strategy formulation with vision, objective, and option evaluation, planning cycle design with Balanced Scorecard, OKR, and KPI frameworks, and delivery governance with performance review and course correction.

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Q4 What tools, methods, or standards are covered in the "Planning and Strategy Management" course?

The course covers planning, strategy and strategy management definitions, corporate, business, functional and operational planning levels, planning horizon and cycle design, the knowing-doing gap and execution discipline, governance role and planning responsibility design, stakeholder and planning legitimacy analysis, PESTLE environmental scanning, Porter's five forces analysis, SWOT, TOWS and gap analysis, scenario planning methods, vision, mission and objective setting, strategic option generation and evaluation, strategy documentation and business case structure, annual, rolling and multi-year planning cycles, objective cascade across organisational levels, departmental and team planning practice, Balanced Scorecard and OKR framework design, resource, budget and headcount alignment, risk and interdependency mapping, plan approval and communication practice, governance forum and decision rights design, review cadence and performance dialogue design, KPI selection, dashboard and scoreboard design, corrective action design and decision rules, programme and initiative portfolio oversight, stakeholder reporting and communication, escalation and problem resolution paths, plan review, refresh and renewal cycles, benefits realisation and value tracking, root cause analysis for planning failures, the Deming cycle (PDCA) applied to planning, capability building and planning skills development, and knowledge management and lessons learned practice.

Q5 How is the "Planning and Strategy Management" course applied in real-world practice?

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Delegates apply it through environmental analyses, SWOT and TOWS matrices, strategy documents, business cases, planning calendars, cascade tables, Balanced Scorecards, OKR sets, KPI frameworks, resource alignment papers, risk registers, governance terms of reference, performance dashboards, review agendas, corrective action plans, and plan renewal reports. They also use it to brief executive committees and to run annual and multi-year planning cycles.