

**ORGANIZATIONAL
RESILIENCE, DIGITAL
TRANSFORMATION AND
INNOVATION,
INTERNATIONAL BANKING,
AND CAPITAL MARKETS**



GENTEX[®]
TRAINING CENTER



Introduction

The Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets Training Course prepares financial professionals to connect four forces that now shape institutional survival and growth. Resilience determines whether an institution absorbs shocks and keeps serving customers. Digital transformation and innovation determine whether it stays competitive. International banking and capital markets determine how it funds itself and serves cross-border clients. This course links all four into one strategic picture, with frameworks and practical tools for each. Furthermore, it applies stress testing, governance, and change delivery methods. As a result, participants act on interconnected risks with confidence.

Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets Course Objectives

- Explain organizational resilience principles and operational resilience requirements.
- Apply business continuity, disaster recovery, and crisis management frameworks.
- Assess digital maturity and design transformation roadmaps.
- Apply innovation methods including design thinking and lean experimentation.
- Evaluate international banking services, correspondent relationships, and payment chains.
- Analyse capital markets instruments, funding routes, and market structure.
- Apply risk management concepts across resilience, technology, and market activity.
- Assess regulatory expectations for resilience, outsourcing, and market conduct.
- Build integrated strategy with governance, KPIs, and decision gates.
- Design delivery plans covering capability, change, and benefits tracking.



Course Methodology

- Interactive lectures with financial institution resilience and transformation case studies.
- Workshops on continuity planning, maturity assessment, and roadmap design.
- Capital markets and international banking transaction exercises.
- Simulation of crisis response and strategic investment decisions.
- Structured peer discussion with facilitator feedback on integrated strategy proposals.

Who Should Take This Course

- Senior managers in banks and financial institutions.
- Strategy, transformation, and innovation leaders.
- Operational risk and resilience managers.
- Treasury, funding, and capital markets staff.
- International banking and correspondent relationship managers.
- Risk, audit, and compliance professionals covering resilience and market activity.

Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets Course Outlines

Day 1: Organizational and Operational Resilience

- Resilience concepts: absorptive, adaptive, and transformative capacity.
- Operational resilience, important business services, and impact tolerances.
- Business continuity management and ISO 22301 principles.

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- Disaster recovery, redundancy, and recovery time objectives.
- Crisis management, escalation, and communication protocols.
- Third-party and concentration risk in critical operations.
- Case study: how an institution absorbed a severe operational shock.

Day 2: Digital Transformation and Innovation

- Digital maturity models and transformation frameworks.
- Customer journey redesign and channel integration.
- Cloud, core modernisation, and API strategy fundamentals.
- Data platforms, analytics, and AI use case assessment.
- Innovation methods: design thinking, lean experimentation, and stage gates.
- Operating model, talent, and change management for transformation.
- Workshop: building a transformation roadmap with decision gates.

Day 3: International Banking Operations

- Correspondent banking, nostro accounts, and payment chains.
- Trade finance and documentary instruments overview.
- Cross-border payment modernisation and ISO 20022 messaging.
- Country risk, transfer risk, and cross-border exposure management.
- Sanctions, AML, and compliance obligations in international flows.
- Regulatory expectations for cross-border operations.
- Workshop: assessing a cross-border banking service model.

Day 4: Capital Markets and Funding

- Money markets, bond markets, and equity market structure.



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- Funding instruments: deposits, wholesale funding, and debt issuance.
- Interest rate, FX, and credit risk in market activity.
- Securitisation and structured finance fundamentals.
- Liquidity management and market access considerations.
- Market conduct, disclosure, and investor protection rules.
- Workshop: evaluating a funding and market access plan.

Day 5: Integrated Strategy and Delivery

- Connecting resilience, transformation, and market strategy.
- Risk appetite, capital allocation, and investment prioritisation.
- Governance, KPIs, and strategic decision gates.
- Change delivery, capability building, and benefits tracking.
- Scenario planning across combined risk and opportunity sets.
- Building an integrated strategic roadmap.
- Course review, assessment, and action planning.

Conclusion

By successfully completing Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets, participants will gain a thorough understanding of resilience planning, digital transformation, innovation methods, international banking operations, and capital markets activity. They will also acquire practical skills in continuity design, maturity assessment, cross-border risk evaluation, funding analysis, and integrated strategy delivery. In addition, the course prepares them to lead across interconnected priorities with confidence. Gentex Training Center delivers this programme with a strong focus on real financial sector practice and measurable strategic readiness.





FAQs for Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets course

Q1 What is the "Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets" course about?

It is a five-day programme connecting four strategic priorities in financial services. It covers operational resilience and continuity, digital transformation and innovation methods, international banking operations and cross-border risk, capital markets and funding, and integrated strategy delivery.

Q2 What are the key benefits of the "Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets" course?

Participants gain an integrated view instead of treating resilience, transformation, and markets as separate projects. The course improves continuity and recovery readiness, sharpens transformation sequencing, strengthens cross-border risk judgement, improves funding decisions, and gives leadership coherent metrics for investment and governance decisions.



Q3 What skills will I gain from the "Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets" course?

Participants gain resilience, continuity and crisis management design, digital maturity assessment and transformation roadmap development, international banking and cross-border risk evaluation, and capital markets funding analysis with integrated strategy delivery. These four skills cover the combined strategic agenda.

Q4 What tools, methods, or standards are covered in the "Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets" course?

The course covers operational resilience frameworks with impact tolerances and important business services, ISO 22301 business continuity principles, recovery time and recovery point objectives, crisis escalation protocols, third-party concentration analysis, digital maturity models, customer journey redesign, cloud and API strategy, data and AI use case assessment, design thinking and lean experimentation with stage gates, correspondent banking and nostro structures, trade finance instruments, ISO 20022 cross-border messaging, country and transfer risk assessment, sanctions and AML controls, money market and bond market instruments, wholesale funding and debt issuance, interest rate, FX and credit risk analysis, securitisation fundamentals, liquidity management, market conduct and disclosure rules, risk appetite and capital allocation, scenario planning methods, KPI frameworks and strategic decision gates.



Q5 How is the "Organizational Resilience, Digital Transformation and Innovation, International Banking, and Capital Markets" course applied in real-world practice?

Participants apply the frameworks inside their own institutions. They assess resilience tolerances, design continuity and recovery plans, evaluate digital maturity, sequence transformation roadmaps, review cross-border exposures, analyse funding options, and build integrated strategy papers. Many leave with a combined roadmap and prioritised initiative set ready for executive review.