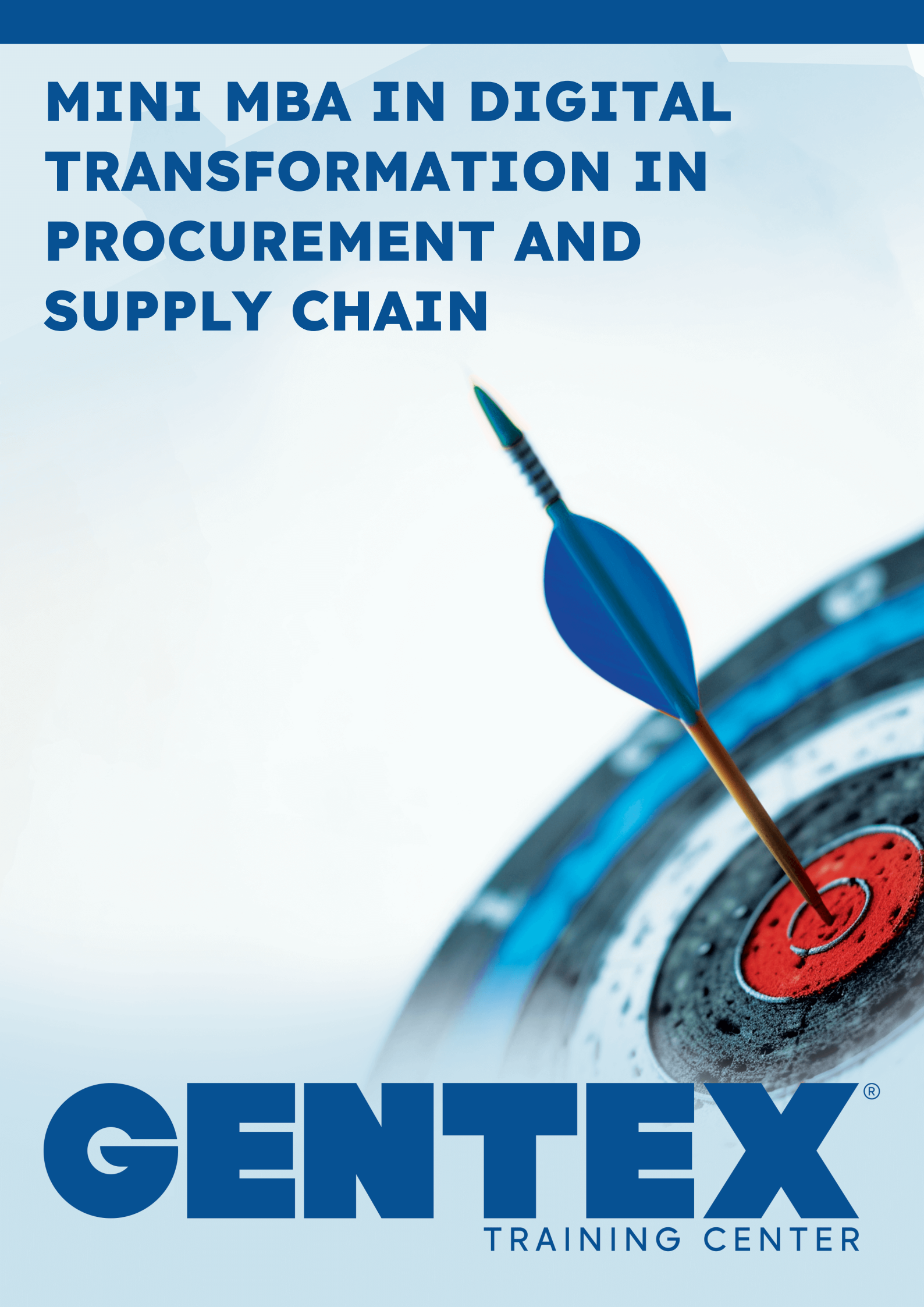
MINI MBA IN DIGITAL TRANSFORMATION IN PROCUREMENT AND SUPPLY CHAIN



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Introduction

Digital transformation in procurement fails more often on organisation and process than on technology. Systems get bought, data stays inconsistent, and category teams keep working the old way. This Mini MBA in Digital Transformation in Procurement and Supply Chain Training Course gives procurement, supply chain, and transformation leaders a management-level method for changing that. Participants learn digital strategy and operating models, process reengineering, data and master data foundations, automation and analytics, technology selection and business cases, change management, and the governance that sustains results.

Mini MBA in Digital Transformation in Procurement and Supply Chain Course Objectives

- Apply digital strategy frameworks to procurement and supply chain functions.
- Assess digital maturity and set a realistic transformation roadmap.
- Reengineer source-to-pay and order-to-cash processes before automating.
- Establish master data governance, standards, and quality controls.
- Select and integrate P2P, S2P, e-sourcing, and ERP platforms.
- Apply automation, analytics, and artificial intelligence where value is proven.
- Build business cases with quantified benefits and total cost of ownership.
- Lead change management, capability building, and adoption measurement.
- Apply cybersecurity, privacy, and third-party risk controls.
- Measure transformation value with cycle time, cost-to-serve, and savings realisation.

Course Methodology

- Facilitated sessions built on real process maps, system landscapes, and business cases.

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- Case workshops on failed implementations, adoption gaps, and data problems.
- Process reengineering, maturity assessment, and business case exercises.
- Platform evaluation and roadmap development practice sessions.
- Group exercise on a digital transformation roadmap with phased targets.

Who Should Take This Course

- Procurement and supply chain directors and managers.
- Digital transformation and programme leads.
- Process excellence and continuous improvement managers.
- Category and sourcing managers adopting digital tools.
- Data, systems, and master data owners.
- Finance and audit staff reviewing transformation investment.

Mini MBA in Digital Transformation in Procurement and Supply Chain Course Outlines

Day 1: Digital Strategy and Operating Model

- Digital transformation meaning and scope in procurement and supply chain.
- Strategy frameworks and their link to business objectives.
- Operating model design: centralised, hybrid, and shared services.
- Digital maturity assessment models and benchmarking.
- Roadmap construction from maturity gap to phased action.
- Governance structures and sponsorship for transformation.
- Value case construction and executive reporting.

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Day 2: Process Reengineering Before Automation

- Source-to-pay and procure-to-pay process mapping.
- Order-to-cash and logistics process mapping.
- Identifying waste, handoffs, and approval bottlenecks.
- Process standardisation across sites and entities.
- Reengineering methods and lean process tools.
- Control design and segregation of duties.
- Documentation, SOPs, and process ownership.

Day 3: Data, Platforms, and Integration

- Master data: vendor, item, category, and contract data.
- Data standards, taxonomies, and classification structures.
- Data quality measurement and remediation approach.
- Platform landscape: ERP, S2P, P2P, e-sourcing, and CLM.
- Integration architecture and interface management.
- Reporting layers, dashboards, and analytics platforms.
- Cloud versus on-premise considerations and scalability.

Day 4: Automation, Analytics, and AI

- Robotic process automation and intelligent document processing.
- Workflow and approval automation design.
- Spend analytics and opportunity identification.
- Predictive analytics for demand, price, and supplier risk.
- Artificial intelligence in classification, search, and contract review.

- Selecting use cases with proven value and feasibility.
- Measuring automation accuracy, cycle time, and cost per transaction.

Day 5: Change, Adoption, and Value Realisation

- Stakeholder mapping and engagement strategy.
- Training, capability building, and role redesign.
- Adoption measurement and benefit tracking.
- Cybersecurity, privacy, and third-party access risk.
- Contract and supplier implications of digital platforms.
- KPIs: cycle time, cost-to-serve, savings realisation, and adoption rate.
- Presenting a transformation roadmap and investment case.

Conclusion

By successfully completing the Mini MBA in Digital Transformation in Procurement and Supply Chain Training Course, participants will have acquired a management-level command of digital strategy and operating models, process reengineering before automation, master data governance, platform selection and integration, automation and analytics application, change management, and value realisation measurement. They will leave able to lead a transformation with a defensible roadmap, build business cases that survive scrutiny, and prove results in cycle time and cost. Gentex Training Center delivers this programme with procurement, transformation, and data practitioners working in live functions.

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FAQs for the Mini MBA in Digital Transformation in Procurement and Supply Chain course

Q1 What is the "Mini MBA in Digital Transformation in Procurement and Supply Chain" course about?

It is a five-day management programme on leading digital change in procurement and supply chain functions. It covers digital strategy and operating models, process reengineering, master data governance, platform selection and integration, automation and analytics, change management, and value realisation.

Q2 What are the key benefits of the "Mini MBA in Digital Transformation in Procurement and Supply Chain" course?

Participants fix process and data before buying software, choose platforms on evaluated fit rather than vendor demonstration, and build business cases with quantified benefits that survive finance review. They also manage adoption so the investment produces results instead of an underused system.

Q3 What skills will I gain from the "Mini MBA in Digital Transformation in Procurement and Supply Chain" course?

You will gain digital strategy and operating model design, process reengineering and standardisation, master data governance and platform integration management, and automation, analytics, change management, and transformation value measurement.

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Q4 What tools, methods, or standards are covered in the "Mini MBA in Digital Transformation in Procurement and Supply Chain" course?

The course works with digital strategy frameworks and maturity assessment models, centralised, hybrid and shared services operating models, roadmap construction from maturity gap analysis, source-to-pay and procure-to-pay process mapping, order-to-cash and logistics process mapping, lean process tools for waste and handoff elimination, process standardisation and SOP documentation, control design and segregation of duties, master data standards covering vendor, item, category and contract data, taxonomies and classification structures, data quality measurement and remediation, the platform landscape covering ERP, S2P, P2P, e-sourcing and CLM, integration architecture and interface management, reporting layers and analytics dashboards, cloud and on-premise evaluation, robotic process automation and intelligent document processing, workflow and approval automation design, spend analytics and opportunity identification, predictive analytics for demand, price and supplier risk, artificial intelligence in classification, search and contract review, automation KPIs covering accuracy, cycle time and cost per transaction, stakeholder mapping and engagement strategy, adoption and benefit tracking, cybersecurity, privacy and third-party access controls, and transformation KPIs covering cycle time, cost-to-serve, savings realisation and adoption rate.

Q5 How is the "Mini MBA in Digital Transformation in Procurement and Supply Chain" course applied in real-world practice?

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Teams apply it when reengineering a purchase requisition approval flow, cleaning vendor master data before an ERP rollout, evaluating e-sourcing platforms against requirement criteria, presenting a multi-year transformation roadmap to an executive committee, and reviewing adoption and savings realisation after the first release.