MBA IN ACCOUNTING



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TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
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Introduction

MBA in Accounting Training Course brings together the accounting and financial management knowledge that managers and finance leaders need to run a business. Participants work through financial reporting, management accounting, budgeting and performance, corporate finance and governance, and connect each to real management decisions. The programme covers statement analysis, costing, capital budgeting, working capital, treasury and risk, and ethics and governance. Furthermore, it builds the ability to question financial figures and use them in strategy. As a result, delegates can read a business through its numbers and act on what they see. Gentex Training Center delivers the programme through case workshops and applied analysis.

MBA in Accounting Course Objectives

- Interpret financial statements using ratio, trend and cash flow analysis.
- Explain the framework and key standards behind reported numbers.
- Apply management accounting techniques for costing and decision making.
- Build and challenge budgets, forecasts and variance analysis.
- Apply investment appraisal using NPV, IRR and payback period.
- Manage working capital, cash flow and treasury decisions.
- Evaluate funding options and the cost of capital.
- Assess financial performance using return and value-based metrics.
- Apply governance, ethics and internal control requirements.
- Communicate financial information to boards and stakeholders.

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Course Methodology

The course combines management briefings with case workshops and applied analysis exercises. Participants analyse a company's statements, build a budget and appraisal model and prepare a board-level briefing. In addition, group discussion and structured review reinforce each technique, and every day closes with an applied management task.

Who Should Take This Course

- Finance managers, controllers and accounting leaders.
- Business unit and department managers with financial responsibility.
- Accountants moving into management and strategy roles.
- Treasury, planning and performance management professionals.
- Entrepreneurs, business owners and general managers.
- Consultants and advisers supporting financial management decisions.

MBA in Accounting Course Outlines

Day 1: Financial Reporting and Statement Analysis

- Conceptual framework and qualitative characteristics of useful information.
- Primary statements: financial position, profit or loss and cash flows.
- Key standards: IFRS 15, IFRS 16, IAS 2, IAS 16, IAS 36 and IAS 37.
- Ratio analysis: profitability, liquidity, efficiency and gearing.
- Trend, common size and cash flow statement analysis.
- Accounting policy choices and their effect on comparability.
- Workshop: analysing a listed company's annual report.

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Day 2: Management Accounting and Decision Support

- Cost classification: direct, indirect, fixed, variable and step costs.
- Absorption, marginal and activity-based costing.
- Cost-volume-profit analysis, break-even and margin of safety.
- Relevant costing for make-or-buy, pricing and order decisions.
- Product and customer profitability analysis.
- Standard costing and variance analysis for control.
- Workshop: costing a product and justifying a short-term decision.

Day 3: Budgeting, Forecasting and Performance Management

- Budget cycle, preparation approaches and behavioural aspects.
- Operating, cash, capital and rolling budgets.
- Flexible budgeting and variance investigation.
- Balanced scorecard and key performance indicator design.
- Divisional performance and responsibility accounting.
- Transfer pricing concepts for internal transactions.
- Workshop: preparing an operating budget with variance analysis.

Day 4: Corporate Finance and Investment Decisions

- Time value of money and discounting principles.
- Investment appraisal using NPV, IRR, payback and ARR.
- Risk analysis, sensitivity and scenario testing in appraisal.
- Sources of finance and the weighted average cost of capital.

- Working capital management and the cash conversion cycle.
- Treasury, liquidity and financial risk basics.
- Workshop: appraising an investment proposal and presenting the case.

Day 5: Governance, Ethics and Board Communication

- Corporate governance frameworks and board responsibilities.
- Internal control, risk management and audit committee roles.
- Professional ethics, independence and fraud awareness.
- Financial reporting quality and earnings management signals.
- Preparing board papers and financial briefings.
- Presenting financial analysis and defending assumptions under challenge.
- Workshop: presenting a board-level financial briefing before a review panel.

Conclusion

By successfully completing MBA in Accounting Training Course, participants will have acquired the knowledge to read a business through its financial information and use it in management decisions. They will understand reporting, costing, budgeting, investment appraisal, corporate finance and governance, and they will know how to challenge figures and present analysis clearly. As a result, delegates manage with stronger financial judgement. Gentex Training Center builds the programme around current management and accounting practice.

FAQs for the MBA in Accounting course

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Q1 What is the "MBA in Accounting" course about?

It combines accounting and financial management for managers. You work through financial reporting and statement analysis, management accounting and costing, budgeting and performance, corporate finance and investment appraisal, and governance and ethics, applying each to management decisions.

Q2 What are the key benefits of the "MBA in Accounting" course?

You gain the confidence to read financial statements critically and use them in strategy rather than leaving analysis to specialists. You also improve costing and budgeting decisions, appraise investments more rigorously, understand funding and cash flow, and brief boards and stakeholders more convincingly.

Q3 What skills will I gain from the "MBA in Accounting" course?

You will gain financial statement analysis and interpretation, management accounting and costing, budgeting, forecasting and performance management, and corporate finance and investment appraisal.

Q4 What tools, methods, or standards are covered in the "MBA in Accounting" course?

The course covers the conceptual framework and standards including IAS 2, IAS 16, IAS 36, IAS 37, IFRS 15 and IFRS 16, ratio, trend and common size analysis, absorption, marginal and activity-based costing, cost-volume-profit and variance analysis, the balanced scorecard, NPV, IRR, payback and ARR appraisal, weighted average cost of capital, working capital and cash conversion cycle analysis, and governance and internal control frameworks.

Q5 How is the "MBA in Accounting" course applied in real-world practice?

Graduates apply it to analyse company accounts and peer performance, cost products and services, build and challenge budgets, appraise capital proposals, manage working capital and funding, evaluate governance and control weaknesses, and prepare financial briefings for management and boards.