

# **MASTERCLASS ON ASSET LIABILITY MANAGEMENT (ALM)**

Casablanca - Morocco  
17 - Aug 2026 - 21 - Aug 2026  
\$5,500



**GENTEX<sup>®</sup>**  
TRAINING CENTER



## Introduction

In today's dynamic financial environment, effective management of a financial institution's assets and liabilities is crucial for long-term stability and profitability. Asset Liability Management (ALM) plays a central role in mitigating financial risks and optimizing balance sheet performance. This intensive five-day program, offered by Gentex Training Center, equips participants with the advanced skills and knowledge needed to become ALM specialists. Through a comprehensive exploration of key metrics, risk management strategies, and practical applications, participants gain the ability to analyze balance sheets, forecast future trends, and develop sound ALM strategies for their institutions.

## Masterclass on Asset Liability Management (ALM)

### Course Objectives:

- Master the core principles of Asset Liability Management (ALM) and its role in financial stability.
- Gain in-depth understanding of key ALM metrics, including duration, convexity, and interest rate risk.
- Develop expertise in analyzing the impact of interest rate fluctuations on a financial institution's balance sheet.
- Explore liquidity risk management strategies and techniques for ensuring adequate cash flow.
- Master the application of gap analysis to identify potential mismatches between assets and liabilities.
- Develop the ability to utilize financial modeling tools for forecasting future financial performance and risk exposure.
- Analyze the impact of regulatory requirements on ALM practices.
- Evaluate real-world case studies of successful ALM implementation in various financial institutions.

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- Formulate a personalized action plan to integrate advanced ALM practices within your financial institution.

## Course Methodology

This interactive program utilizes a participant-centric approach. It blends lectures from ALM experts, interactive workshops, real-world case studies, group discussions, and practical exercises. Participants actively engage in analyzing balance sheets, calculating key ALM metrics, conducting gap analysis simulations, building financial models, and developing action plans for implementing effective ALM strategies within their specific roles. Through experiential learning, participants gain the practical skills and theoretical knowledge needed to become proactive ALM experts, contributing significantly to the financial well-being of their institutions.

## Who Should Take This Course

- Financial professionals, risk managers, and treasury personnel seeking to enhance their ALM skills and knowledge.
- Banking and credit union professionals responsible for balance sheet management and risk mitigation.
- Finance analysts and investment professionals requiring a deeper understanding of ALM principles.
- Anyone interested in gaining the expertise to contribute to strategic financial planning and risk management within financial institutions.

## Masterclass on Asset Liability Management (ALM) Course Outline:





## Day 1: The Fundamentals of ALM: Managing Risk and Optimizing Balance Sheet Performance

- Unveiling the Core Principles of Asset Liability Management (ALM) and its Strategic Importance
- Exploring Key ALM Metrics: Duration, Convexity, and Interest Rate Risk Measurement

## Day 2: Interest Rate Risk Management: Strategies for Navigating Changing Market Conditions

- Understanding the Impact of Interest Rate Fluctuations on Financial Institutions
- Mastering Interest Rate Risk Management Strategies for Balance Sheet Protection

## Day 3: Liquidity Risk Management: Ensuring Adequate Cash Flow and Short-Term Funding

- Exploring Liquidity Risk and its Potential Consequences
- Implementing Liquidity Risk Management Techniques for Enhanced Financial Stability

## Day 4: Gap Analysis and Forecasting: Identifying Mismatches and Predicting Future Performance

- Utilizing Gap Analysis to Identify Potential Mismatches Between Assets and Liabilities
- Mastering Financial Modeling Tools for ALM Forecasting and Risk Assessment



## Day 5: ALM in Practice: Regulatory Considerations, Case Studies, and Implementation Strategies

- Analyzing the Impact of Regulatory Requirements on ALM Practices
- Evaluating Real-World Case Studies of Successful ALM Implementation in Financial Institutions
- Formulating a Personalized Action Plan to Integrate Advanced ALM Practices Within Your Organization

## Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants gain the knowledge and practical skills needed to become valuable assets in their financial institutions' ALM teams. They will be equipped to analyze financial data, manage risk effectively, and contribute significantly to the development and implementation of sound ALM strategies, ultimately optimizing balance sheet performance and ensuring long-term financial stability. This enhanced knowledge empowers them to play a critical role in navigating the dynamic financial landscape with confidence and making informed decisions that contribute to the success of their institutions.