

MANAGING DIFFICULT CONVERSATIONS

Sharm El-Sheikh - Egypt
21 - Mar 2027 - 25 - Mar 2027
\$5,500

GENTEX®
TRAINING CENTER





Introduction

Managing difficult conversations is an essential skill for professionals who deal with colleagues, clients, or teams in complex workplace environments. The ability to communicate clearly, calmly, and respectfully during challenging discussions determines the strength of relationships, team morale, and overall performance. This course provides a structured and practical framework to help participants approach sensitive topics with confidence, handle emotional reactions, and reach constructive outcomes.

Participants will explore real-life scenarios and learn how to manage conflicts, deliver tough feedback, and navigate high-stakes dialogues. The course emphasizes practical communication tools, emotional intelligence, and active listening to transform difficult conversations into opportunities for growth and collaboration. Through interactive discussions, case studies, and guided practice, participants will gain valuable insight into managing communication under pressure.

Managing Difficult Conversations Course Objectives

Understand the psychology behind conflict and emotional reactions. Apply proven strategies to prepare for and manage difficult discussions effectively. Develop confidence and clarity in expressing opinions without escalating tension. Use active listening and empathy to defuse emotional responses. Deliver constructive feedback and manage resistance with professionalism. Maintain positive working relationships after difficult conversations. Identify personal communication styles and adjust approaches to different individuals. Enhance negotiation and problem-solving skills to achieve win-win outcomes.

Course Methodology

The course combines interactive lectures, practical exercises, case studies, and role-playing scenarios. Participants will engage in guided discussions, practice new communication strategies, and receive feedback from the facilitator to enhance real-world application.



Who Should Take This Course

This course is ideal for professionals who need to manage or participate in challenging discussions, including:

- Team leaders and supervisors
- Human resources professionals
- Project managers and coordinators
- Customer service and client-facing staff
- Executives and department heads
- Anyone who deals with conflict, feedback, or sensitive workplace issues

Managing Difficult Conversations Course Outlines

Day 1: Understanding the Nature of Difficult Conversations

- Exploring what makes conversations difficult and why they occur
- The emotional dynamics of communication under stress
- Recognizing personal triggers and biases
- Understanding different communication and conflict styles
- Building self-awareness to improve dialogue outcomes

Day 2: Preparation and Emotional Control

- Preparing mentally and strategically for a difficult conversation
- Managing emotions and maintaining composure
- The role of empathy, respect, and psychological safety

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- Structuring conversations for clarity and impact
- Techniques to stay focused and calm during tense moments

Day 3: Communication Strategies for Productive Dialogue

- Using assertive communication without aggression
- Active listening and reframing techniques
- Asking open-ended questions to promote understanding
- Managing defensive responses and emotional reactions
- Building mutual trust and creating shared solutions

Day 4: Managing Conflict and Delivering Feedback

- Understanding conflict resolution models and frameworks
- Providing and receiving feedback effectively
- Handling resistance, denial, or avoidance
- Negotiating outcomes and maintaining professional relationships
- Role-playing challenging workplace situations

Day 5: Practical Application and Leadership Communication

- Applying learned techniques in real-world contexts
- Conducting high-stakes discussions with confidence
- Leading conversations that drive accountability and performance
- Creating an action plan for continuous communication improvement



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- Final group exercise and facilitated reflection

Conclusion

By successfully completing the Managing Difficult Conversations course with Gentex Training Center, participants will gain the knowledge, awareness, and confidence needed to manage difficult dialogues with professionalism and composure. They will leave the course equipped with tools to turn tension into trust, conflict into cooperation, and challenges into opportunities for stronger relationships and better results.

