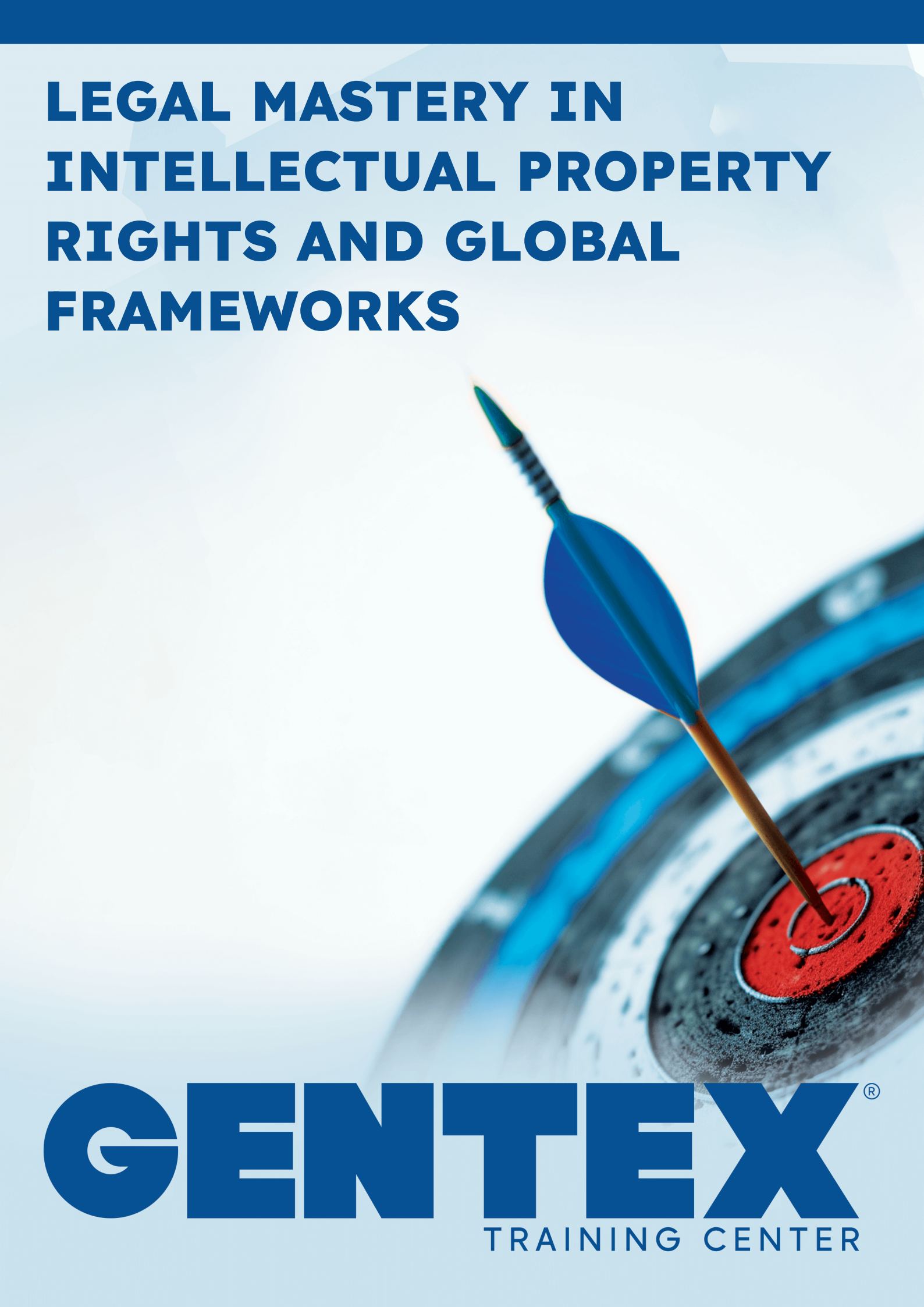
LEGAL MASTERY IN INTELLECTUAL PROPERTY RIGHTS AND GLOBAL FRAMEWORKS



GENTEX®
TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Introduction

Legal Mastery in Intellectual Property Rights and Global Frameworks examines how intellectual property is created, protected, licensed, and enforced across jurisdictions. This Training Course covers patents, trademarks, copyright, designs, trade secrets, and the international treaties that connect national systems. Participants study filing strategies, portfolio management, licensing structures, and enforcement routes. Furthermore, the programme connects treaty doctrine to commercial practice through case analysis and drafting labs. As a result, delegates leave able to build and defend global IP positions with legal precision.

Legal Mastery in Intellectual Property Rights and Global Frameworks Course Objectives

- Define the categories of intellectual property and their legal foundations.
- Apply the Paris, Berne, PCT, Madrid, and TRIPS frameworks.
- Develop filing strategies across national and regional systems.
- Manage IP portfolios, renewals, and annuity obligations.
- Draft licensing, assignment, and technology transfer agreements.
- Apply patentability, novelty, and inventive step analysis.
- Conduct freedom-to-operate and infringement risk assessments.
- Manage trademark opposition, cancellation, and watch services.
- Handle IP disputes, injunctions, and damages claims.
- Build IP governance, valuation, and audit-ready registers.

Course Methodology

- Interactive workshops using real global IP disputes and deals.

- Structured clause analysis of licensing and assignment agreements.
- Filing strategy and portfolio review exercises.
- Guided freedom-to-operate and infringement assessment labs.
- Case review of leading patent, trademark, and copyright decisions.
- Action planning that converts each session into a workplace commitment.

Who Should Take This Course

- IP lawyers and patent or trademark attorneys.
- In-house counsel and IP portfolio managers.
- Licensing and technology transfer professionals.
- Research and development managers.
- Brand and marketing protection leads.
- Compliance and commercial contracts advisors.
- Government IP office and policy staff.

Legal Mastery in Intellectual Property Rights and Global Frameworks Course Outlines

Day 1: IP Foundations and International Frameworks

- Categories of IP and their subject matter.
- Paris Convention, Berne Convention, and TRIPS Agreement.
- PCT, Madrid, and Hague international filing systems.
- WIPO structure and dispute resolution services.
- Regional systems: EPO, EUIPO, ARIPO, and OAPI.
- National treatment and priority rights.

- Harmonisation trends and remaining divergences.

Day 2: Patents, Trade Secrets, and Portfolio Strategy

- Patentability: novelty, inventive step, and industrial application.
- Prior art searching and freedom-to-operate analysis.
- Patent prosecution, amendments, and oppositions.
- Supplementary protection and term extensions.
- Trade secret protection and confidentiality programmes.
- Portfolio strategy, pruning, and maintenance decisions.
- Patent valuation and licensing revenue models.

Day 3: Trademarks, Designs, and Brand Protection

- Trademark types, distinctiveness, and registrability.
- Nice Classification and specification drafting.
- Opposition, cancellation, and revocation proceedings.
- Madrid System filings and international extensions.
- Design and industrial model protection.
- Brand watch services, counterfeiting, and customs recordation.
- Domain names and cybersquatting remedies.

Day 4: Copyright, Digital Rights, and Licensing

- Copyright subsistence, ownership, and authorship rules.
- Neighbouring rights and collective management societies.
- Fair use, fair dealing, and exceptions frameworks.
- Digital rights management and online enforcement.

- Licensing models: exclusive, non-exclusive, and cross-licensing.
- Technology transfer, know-how, and franchising agreements.
- Antitrust limits on licensing and patent pools.

Day 5: Enforcement, Valuation, and IP Governance

- Infringement analysis and evidence gathering.
- Injunctions, damages, and account of profits.
- Border measures, seizures, and customs enforcement.
- Alternative dispute resolution and WIPO arbitration.
- IP audits, due diligence, and transaction support.
- IP valuation methods and financial reporting.
- Personal action plan and continuous improvement.

Conclusion

By successfully completing Legal Mastery in Intellectual Property Rights and Global Frameworks, participants will have acquired a practical command of international IP frameworks, portfolio strategy, licensing, and enforcement. They will know how to develop filing strategies, draft licensing agreements, and assess infringement risk across markets. In addition, the course prepares delegates to audit IP assets and support transactions with defensible valuations. As a result, they return to work ready to protect and exploit IP globally with confidence. Gentex Training Center delivers this Training Course with a practical, standards-based approach.

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

FAQs for the Legal Mastery in Intellectual Property Rights and Global Frameworks course

Q1 What is the "Legal Mastery in Intellectual Property Rights and Global Frameworks" course about?

It is a five-day programme that explains how IP is created, protected, licensed, and enforced worldwide. It covers patents, trademarks, copyright, designs, trade secrets, international filing systems, licensing structures, enforcement routes, and IP governance.

Q2 What are the key benefits of the "Legal Mastery in Intellectual Property Rights and Global Frameworks" course?

Participants gain the ability to build filing strategies across jurisdictions, manage portfolios cost-effectively, and draft licensing deals that protect revenue. They also learn to assess infringement and freedom-to-operate risk, respond to counterfeiting, and support transactions with credible IP valuations.

Q3 What skills will I gain from the "Legal Mastery in Intellectual Property Rights and Global Frameworks" course?

Global IP framework application and filing strategy design, patentability and freedom-to-operate analysis, licensing and technology transfer drafting, and IP enforcement with valuation and portfolio governance.

GENTEX® TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Q4 What tools, methods, or standards are covered in the "Legal Mastery in Intellectual Property Rights and Global Frameworks" course?

The course covers the Paris Convention, Berne Convention, PCT, Madrid System, Hague System, and TRIPS Agreement, WIPO arbitration and mediation rules, the Nice Classification, EPO and EUIPO procedures, freedom-to-operate and prior art search methods, patentability criteria including novelty and inventive step, trademark opposition and cancellation procedures, domain name dispute resolution under UDRP, IP valuation methods, and customs recordation and border enforcement measures.

Q5 How is the "Legal Mastery in Intellectual Property Rights and Global Frameworks" course applied in real-world practice?

Delegates apply it through filing strategies, patent and trademark applications, portfolio reviews, opposition and cancellation filings, licence and assignment agreements, freedom-to-operate opinions, infringement letters, customs recordation requests, IP audits, and due diligence reports. They also use it to advise boards on IP value and to manage disputes through negotiation, arbitration, or litigation.