

LEADING FOR STRATEGIC SUCCESS



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TRAINING CENTER



Introduction

Leading for Strategic Success Training Course develops leaders who can set strategy and then make it happen. Strategy fails more often in execution than in formulation, because priorities drift, resources scatter, and performance goes unchallenged. This program connects strategic thinking to disciplined delivery. It covers environmental analysis, strategic choices, alignment, execution rhythms, and performance review. It draws on classic strategy tools and contemporary execution practice. As a result, participants learn to make hard choices, communicate direction clearly, and hold the organisation to measurable outcomes. Furthermore, the course covers risk, change sponsorship, and building strategic capability.

Leading for Strategic Success Course Objectives

- Apply PESTLE, SWOT, and Porter's Five Forces to strategic analysis.
- Formulate strategy with clear choices and trade-offs.
- Build vision, mission, and strategic objectives that guide decisions.
- Align the organisation using the Balanced Scorecard and strategy maps.
- Set targets with SMART goals, OKRs, and cascaded KPIs.
- Prioritise initiatives with portfolio and impact-effort analysis.
- Manage strategic risk with structured assessment methods.
- Execute with disciplined review rhythms and decision cadence.
- Lead change with Kotter's eight steps and the ADKAR model.
- Measure strategic performance with benefit realization tracking.

Course Methodology

- Facilitated sessions built around real strategic cases.
- Strategy formulation workshops using environmental analysis tools.

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- Role-play of executive alignment and strategy briefings.
- Group exercises in scorecard design and initiative prioritisation.
- Case studies of strategies that succeeded and stalled.
- Simulation of a strategy review board.
- Peer review, reflection, and a personal strategic leadership plan.

Who Should Take This Course

- Senior managers and business unit leaders.
- Strategy and corporate planning professionals.
- Department heads with strategic mandates.
- Program and transformation directors.
- Executives accountable for organisational direction.
- High-potential leaders in succession pipelines.
- Consultants advising on strategy and execution.

Leading for Strategic Success Course Outlines

Day 1: Strategic Thinking and Analysis

- Defining strategy and how it differs from planning.
- PESTLE analysis for the external environment.
- SWOT and Porter's Five Forces for competitive insight.
- Scenario planning for uncertainty.
- Identifying strategic issues and opportunities.
- Common strategy traps and false assumptions.
- Case study: a strategy that transformed a business.





Day 2: Strategic Choice and Positioning

- Making choices: where to play and how to win.
- Value proposition and competitive advantage.
- Business model thinking and revenue logic.
- Portfolio strategy and resource concentration.
- Growth options: organic, partnership, and acquisition.
- Evaluating options with cost-benefit analysis.
- Workshop: formulating strategic choices for a unit.

Day 3: Alignment and Strategic Communication

- Translating strategy into objectives.
- The Balanced Scorecard and strategy maps.
- Cascading goals with SMART objectives and OKRs.
- The Pyramid Principle for strategic communication.
- Stakeholder mapping with the power-interest grid.
- Building commitment rather than compliance.
- Role-play: presenting strategy to a sceptical audience.

Day 4: Execution, Governance, and Risk

- Designing execution rhythms and review cadences.
- Governance structures and the RACI matrix.
- KPI dashboards and strategic performance tracking.
- Diagnosing misalignment with the McKinsey 7S framework.
- Strategic risk assessment and mitigation planning.

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- Managing resource constraints and trade-offs.
- Simulation: a strategy review board meeting.

Day 5: Change, Capability, and Sustained Success

- Sponsoring change with Kotter's eight steps and ADKAR.
- Benefit realization tracking and value reporting.
- Building strategic capability and leadership depth.
- Capturing lessons with after-action reviews.
- Reviewing and refreshing strategy over time.
- Creating a personal strategic leadership plan.
- Capstone: presenting a strategic execution roadmap.

Conclusion

By successfully completing Leading for Strategic Success Training Course, participants will have acquired the knowledge to analyse their environment, formulate clear strategic choices, align the organisation behind them, execute with disciplined review rhythms, manage strategic risk, and measure performance through benefit realization. They will also understand how to sponsor change and build the capability that sustains strategic advantage. Gentex Training Center delivers this program through applied workshops and expert facilitation, helping leaders turn strategy into delivered success.

FAQs for the Leading for Strategic Success course





Q1 What is the "Leading for Strategic Success" course about?

It is a training program that connects strategy formulation with disciplined execution. It covers environmental analysis, strategic choices, alignment, performance measurement, risk management, and change leadership.

Q2 What are the key benefits of the "Leading for Strategic Success" course?

Participants gain sharper strategic judgment, clearer priorities, and a practical method for tracking execution. Organizations benefit from better-aligned resources, faster correction when performance slips, and strategies that reach delivery rather than ending in a document.

Q3 What skills will I gain from the "Leading for Strategic Success" course?

Participants build strategic analysis and choice formulation, alignment and scorecard design, execution governance and performance tracking, and strategic risk management and change sponsorship.



Q4 What tools, methods, or standards are covered in the "Leading for Strategic Success" course?

The course covers PESTLE, SWOT, Porter's Five Forces, scenario planning, the Balanced Scorecard, strategy maps, SMART goals, OKRs, cost-benefit analysis, the power-interest stakeholder grid, the Pyramid Principle, the McKinsey 7S framework, the RACI matrix, KPI dashboards, strategic risk assessment, Kotter's eight steps, the ADKAR model, and after-action reviews.

Q5 How is the "Leading for Strategic Success" course applied in real-world practice?

Learners apply it by analysing their business environment, defining a small set of strategic choices, cascading objectives through a scorecard, running quarterly strategy reviews, tracking benefit realization, and adjusting the plan as evidence arrives.