

LEADERSHIP & STRATEGIC MANAGEMENT



GENTEX[®]
TRAINING CENTER



Introduction

In today's competitive landscape, effective leadership combined with strategic thinking is essential for organizational success. Gentex Training Center's Leadership & Strategic Management course empowers you to become a well-rounded leader who can make sound decisions, inspire teams, and achieve strategic objectives. This comprehensive program equips you with the tools and frameworks to navigate complex situations, develop winning strategies, and guide your team towards sustainable growth.

Leadership & Strategic Management Course Objectives:

- Master the core principles of effective leadership and strategic management.
- Develop a strategic mindset for analyzing business challenges and opportunities.
- Craft a compelling vision and strategic plan to guide your team towards success.
- Implement effective decision-making frameworks for informed choices.
- Build high-performing teams through effective communication and collaboration.
- Foster a culture of accountability and drive results through strategic execution.
- Analyze and manage risks to ensure successful strategy implementation.
- Adapt your leadership style to different situations and team dynamics.
- Measure and evaluate the effectiveness of your strategic initiatives.

Course Methodology

- Engaging Lectures:** Gain foundational knowledge through expert-led lectures on leadership theories and strategic management frameworks.
- Interactive Case Studies:** Apply your learnings to real-world scenarios with industry-relevant case studies and group discussions.

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Skill-Building Activities: Hone your leadership and strategic thinking skills through interactive activities, simulations, and personalized feedback.

Strategic Planning Exercise: Develop a personalized strategic plan for your department or team to solidify your learnings.

Individualized Coaching: Receive personalized feedback and guidance from experienced facilitators to enhance your leadership and strategic management capabilities.

Who Should Take This Course

Leaders looking to develop a strategic perspective and guide their teams towards achieving objectives.

Professionals transitioning into leadership roles.

Individuals seeking to improve their decision-making and problem-solving skills.

Anyone interested in contributing more effectively to organizational strategy and growth.

Leadership & Strategic Management Course Outline:

Day 1: Foundations of Leadership & Strategic Management

Defining leadership and strategic management and their interconnectedness.

Exploring different leadership styles and their effectiveness in various situations.

Understanding the key components of successful strategic planning.

Conducting a SWOT analysis to identify your organization's strengths, weaknesses, opportunities, and threats.

Day 2: Crafting a Compelling Vision & Strategic Plan

Developing a clear vision that inspires and motivates your team.



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Setting SMART goals to achieve your strategic objectives.

Understanding different strategic approaches and selecting the most suitable one for your organization.

Developing a comprehensive strategic plan with clear action steps and timelines.

Day 3: Effective Decision-Making & Team Building

Exploring different decision-making models and tools to make informed choices.

Fostering a culture of open communication and encouraging diverse perspectives within your team.

Building trust and psychological safety to encourage collaboration and innovation.

Delegating effectively and empowering your team members to take ownership.

Day 4: Strategic Execution & Risk Management

Developing clear metrics to track progress towards strategic goals.

Overcoming common roadblocks to successful strategy implementation.

Identifying and proactively managing potential risks that could derail your strategy.

Building a culture of accountability and continuous improvement.

Day 5: Leadership for Strategic Success

Adapting your leadership style to different situations and team dynamics.

Motivating and inspiring your team to achieve their full potential.

Effectively communicating strategic goals and ensuring team alignment.

Celebrating successes and learning from challenges to drive continuous improvement.





Conclusion

By successfully completing Gentex Training Center's Leadership & Strategic Management course, you'll graduate with the knowledge, skills, and confidence to lead your team effectively and contribute significantly to your organization's strategic success. You'll gain the ability to think strategically, make informed decisions, and guide your team towards achieving remarkable results.

FAQs

Q1 What is the "Leadership & Strategic Management" course about?

The Leadership & Strategic Management course develops leadership and strategic management capabilities for guiding teams and achieving organizational objectives. It covers strategic thinking, vision development, strategic planning, decision-making, team building, strategic execution, risk management, accountability, and adapting leadership approaches to different situations.

Q2 What are the key benefits of the "Leadership & Strategic Management" course?

The course strengthens strategic thinking, informed decision-making, and effective leadership. Participants learn to develop strategic plans, build high-performing teams, manage risks, track strategic progress, foster accountability, and align teams with organizational goals while supporting continuous improvement and sustainable strategic success.



Q3 What skills will I gain from the "Leadership & Strategic Management" course?

Participants will develop four core skills: Strategic Leadership, Strategic Planning, Decision-Making, and Risk Management. These skills support effective team leadership, structured planning, informed choices, proactive risk management, strategic execution, and the achievement of organizational objectives through clear direction and accountability.

Q4 What tools, methods, or standards are covered in the "Leadership & Strategic Management" course?

The course covers SWOT analysis, SMART goals, strategic planning, decision-making models and tools, performance metrics, risk management, and strategic execution methods. It also addresses leadership styles, delegation, accountability, team alignment, and continuous improvement as practical approaches to effective strategic management.

Q5 How is the "Leadership & Strategic Management" course applied in real-world practice?

Participants apply the course by analyzing organizational strengths and challenges, developing visions and strategic plans, setting SMART goals, making informed decisions, managing risks, and tracking progress through clear metrics. They also practice team leadership, delegation, communication, accountability, and strategic execution.