

LEADERSHIP IN HEALTHCARE MANAGEMENT

Casablanca - Morocco
23 - Nov 2026 - 27 - Nov 2026
\$5,500



GENTEX[®]
TRAINING CENTER



Introduction:

Effective leadership in healthcare management is critical to the success of any healthcare organization. Healthcare professionals are often required to navigate complex environments, balancing patient care with operational and financial goals. Leadership in healthcare is not just about administrative tasks; it involves inspiring teams, managing change, ensuring quality care, and addressing the ethical dilemmas that arise within the healthcare system.

In this 5-day Leadership in Healthcare Management course, participants will gain valuable insights into leadership practices that are fundamental to improving both the quality of care and the efficiency of healthcare operations. The course will cover key aspects such as strategic leadership, team dynamics, decision-making, and leading through change. By combining theory with real-world applications, participants will be equipped with the tools necessary to lead teams effectively in the healthcare sector.

Course Objectives:

Develop Key Leadership Skills: Participants will develop the essential leadership skills needed to effectively manage teams within healthcare organizations. This includes communication, decision-making, conflict resolution, and motivating teams.

Enhance Strategic Thinking: Participants will learn how to think strategically and apply these strategies to address challenges in healthcare management, improve patient care, and enhance operational efficiency.

Improve Decision-Making and Problem-Solving: Healthcare managers will gain practical tools for making informed decisions in a complex and ever-changing healthcare environment.

Lead Change and Innovation: Leaders will explore strategies for leading successful organizational change and fostering innovation in healthcare settings.

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Strengthen Team Collaboration: The course will focus on how to build effective teams and encourage collaboration across different healthcare departments to improve patient outcomes and overall efficiency.

Ethical Leadership and Governance: Understanding and applying ethical leadership principles to ensure patient safety, regulatory compliance, and quality of care.

Develop Practical Leadership Strategies: The course will provide participants with actionable strategies for leading in high-pressure healthcare environments.

By the end of the course, participants will be better prepared to take on leadership roles within healthcare organizations, equipped with the necessary tools to influence and inspire teams, make sound decisions, and drive organizational change.

Course Methodology:

- Interactive lectures on leadership theories, models, and strategies.
- Real-life case studies to analyze leadership challenges in healthcare settings.
- Group discussions to foster peer learning and exchange of ideas.
- Role-playing and simulations to apply leadership concepts in real-world scenarios.
- Leadership self-assessments to identify strengths and areas for development.

The course is designed to be highly engaging, with opportunities for participants to practice and refine their leadership skills in a supportive learning environment.

Who Should Take This Course:

- Healthcare managers and administrators
- Clinical leaders such as physicians and nurses in managerial roles
- Department heads and supervisors in healthcare settings
- Hospital and clinic directors
- Healthcare consultants looking to improve leadership practices



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- Anyone aspiring to take on leadership roles in healthcare management

This course is designed for individuals who are already in leadership roles or those looking to step into such positions within healthcare organizations.

Course Outline:

Day 1: Introduction to Leadership in Healthcare Management

- Overview of leadership theories and styles
- The role of healthcare leaders in improving patient care
- Key leadership challenges in healthcare management
- Self-assessment of leadership skills and setting goals
- Case study analysis: Leadership in action in healthcare

Day 2: Strategic Leadership and Decision-Making

- Strategic thinking in healthcare management
- Decision-making models and frameworks for healthcare leaders
- Balancing operational, clinical, and financial priorities
- Workshop: Developing a strategic plan for a healthcare organization
- Tools for effective decision-making in high-pressure situations

Day 3: Building and Leading Effective Healthcare Teams

- Team dynamics and the importance of collaboration
- Communication strategies for healthcare teams



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- Leading diverse teams and fostering inclusion
- Conflict resolution strategies for healthcare leaders
- Role-playing: Leading a multidisciplinary healthcare team

Day 4: Managing Change and Innovation in Healthcare

- Leading change in healthcare organizations
- Implementing new technologies and innovations in healthcare
- Overcoming resistance to change and fostering a culture of innovation
- Quality improvement and continuous learning
- Simulation exercise: Leading a change initiative in healthcare

Day 5: Ethical Leadership and Governance

- Ethical principles in healthcare leadership
- Governance and compliance in healthcare organizations
- Leading under pressure: Crisis management and decision-making
- Reflection on leadership growth and future challenges
- Final group presentation: Developing a leadership action plan for healthcare management

Conclusion:

By successfully completing the Leadership in Healthcare Management course at Gentex Training Center, participants will acquire a comprehensive understanding of the leadership skills required to effectively manage healthcare organizations. They will be better equipped to tackle leadership challenges, influence organizational change, and contribute to improving patient care and operational efficiency. The knowledge gained throughout the course will provide the foundation for effective leadership in the ever-evolving healthcare landscape.

