

INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT

Nairobi - Kenya
23 - Nov 2026 - 27 - Nov 2026
\$5,500



GENTEX[®]
TRAINING CENTER



Introduction

The world of investments offers a path to financial growth, but navigating its complexities requires a solid foundation in analysis and portfolio management. This intensive five-day program, offered by Gentex Training Center, equips participants with the knowledge and practical skills needed to make informed investment decisions and construct well-diversified portfolios. Through a comprehensive exploration of key investment principles, asset classes, and analytical techniques, participants gain the ability to evaluate investment opportunities, manage risk, and achieve their long-term financial goals.

Investment Analysis & Portfolio Management Course Objectives:

- Master the core principles of investment analysis and its role in portfolio construction.
- Gain a comprehensive understanding of different asset classes, including equities, fixed income, real estate, and alternative investments.
- Develop proficiency in various valuation methodologies for analyzing potential investments.
- Explore key risk management strategies to mitigate portfolio volatility.
- Master the art of portfolio diversification and asset allocation techniques.
- Understand modern portfolio theory and its application in investment management.
- Analyze real-world case studies to apply investment analysis and portfolio management skills in practical scenarios.
- Formulate a personalized action plan to utilize investment knowledge within your financial planning process.

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Course Methodology

This interactive program utilizes a participant-centric approach. It blends lectures from investment professionals, interactive workshops, real-world case studies, group discussions, and practical exercises. Participants actively engage in analyzing potential investments, applying valuation techniques, constructing model portfolios, conducting risk assessments, and crafting action plans for integrating investment analysis and portfolio management skills within their financial goals. Through experiential learning, participants gain the practical skills and theoretical knowledge needed to navigate the investment landscape with confidence, contributing significantly to achieving their financial objectives.

Who Should Take This Course

- Individuals seeking to enhance their investment knowledge and build a strong foundation for managing their own portfolios.
- Financial advisors, wealth managers, and investment professionals seeking to refine their investment analysis and portfolio management skills.
- Business owners and entrepreneurs requiring a deeper understanding of investment strategies for long-term financial planning.
- Anyone interested in gaining the ability to confidently evaluate investment opportunities and make informed financial decisions.

Investment Analysis & Portfolio Management Course Outline:

Day 1: Investment Fundamentals: Understanding Risk, Return, and Asset Allocation



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- Unveiling the Core Principles of Investment Analysis and Portfolio Management
- Exploring the Relationship Between Risk and Return in Investments
- Mastering Asset Allocation Strategies and Diversification Techniques

Day 2: Demystifying Asset Classes: Equities, Fixed Income, Real Estate, and Alternatives

- Deep Dive into Equity Analysis: Fundamental and Technical Analysis Techniques
- Understanding Fixed Income Investments: Bonds, Interest Rates, and Credit Risk
- Exploring Real Estate Investment Strategies: Direct Ownership, REITs, and Crowdfunding
- Examining Alternative Investments: Private Equity, Venture Capital, and Hedge Funds

Day 3: Valuation Methods: Determining the Intrinsic Value of Investments

- Mastering Discounted Cash Flow (DCF) Analysis for Equity Valuation
- Exploring Market Multiples and Comparable Transactions for Investment Appraisal
- Utilizing Valuation Techniques for Fixed Income Securities and Real Estate Investments

Day 4: Risk Management and Portfolio Optimization: Protecting Your Investments

- Identifying and Measuring Investment Risks: Market Risk, Liquidity Risk, and Credit Risk
- Developing Risk Management Strategies: Diversification, Hedging Techniques, and Stop-Loss Orders
- Exploring Portfolio Optimization Techniques: Modern Portfolio Theory in Practice





Day 5: Integration and Implementation: Building Your Investment Strategy and Action Planning

- Formulating a Personalized Investment Strategy Aligned with Financial Goals and Risk Tolerance
- Analyzing Real-World Case Studies to Apply Investment Analysis and Portfolio Management Principles
- Developing an Action Plan to Integrate Investment Knowledge and Skills into Your Financial Planning

Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants gain the knowledge and practical skills needed to make informed investment decisions and manage their portfolios with greater confidence. They will be equipped to analyze investment opportunities, navigate risk, and ultimately contribute significantly to achieving their long-term financial aspirations. This enhanced knowledge empowers them to become active participants in their financial journey and make informed choices towards a secure financial future.