

INTRODUCTION TO FINANCIAL MODELING WORKSHOP

Nairobi - Kenya
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\$5,500

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Introduction

Financial modeling is a critical skill for professionals who aim to make informed business decisions, assess the impact of financial scenarios, and forecast future performance. The Introduction to Financial Modeling Workshop at Gentex Training Center is designed to provide participants with essential financial modeling techniques and tools. Over the course of five days, attendees will gain a practical understanding of the financial modeling process, covering everything from basic financial statements to more advanced techniques used in budgeting, forecasting, and valuation.

This workshop focuses on equipping professionals with the necessary tools to build robust financial models that can support strategic decision-making in businesses. Participants will learn how to construct models from scratch, manage complex data, and present financial forecasts with accuracy and clarity.

Introduction to Financial Modeling Workshop

Objectives:

- Understand the principles of financial modeling and its role in business decision-making.
- Learn how to construct basic financial models and forecast financial performance.
- Gain practical knowledge of financial statements, including the balance sheet, income statement, and cash flow statement.
- Develop skills in sensitivity analysis and scenario planning to assess the impact of changes in business conditions.
- Acquire the ability to value businesses using discounted cash flow (DCF) and other financial valuation techniques.
- Gain proficiency in using Microsoft Excel as a tool for building and analyzing financial models.
- Learn how to present financial models clearly and effectively to stakeholders and management.



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Workshop Methodology:

The workshop combines lectures, hands-on exercises, and case studies to ensure that participants can apply financial modeling concepts in real-world scenarios. The focus is on interactive learning, with practical examples to help participants gain confidence in their skills.

Who Should Take This Workshop:

- Financial analysts
- Business analysts
- Investment bankers
- Accountants
- CFOs and finance managers
- Consultants

Introduction to Financial Modeling Workshop Outlines:

Day 1: Introduction to Financial Modeling and Excel Basics

- Overview of financial modeling and its applications
- Introduction to Excel tools for financial analysis
- Setting up a basic financial model template

Day 2: Understanding Financial Statements

- Overview of the balance sheet, income statement, and cash flow statement



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- How to link financial statements in a financial model
- Analyzing historical financial data

Day 3: Forecasting and Building Financial Projections

- Introduction to forecasting techniques
- Building revenue, expense, and cash flow forecasts
- Developing a financial projection model

Day 4: Sensitivity Analysis and Scenario Planning

- Understanding the importance of sensitivity analysis in financial models
- Implementing scenario planning for different business conditions
- Analyzing the impact of changes in assumptions on financial outcomes

Day 5: Valuation Techniques and Model Presentation

- Introduction to valuation techniques such as DCF and comparable company analysis
- Building a valuation model
- Presenting financial models effectively to management and stakeholders

Conclusion:

By successfully completing the Introduction to Financial Modeling Workshop at Gentex Training Center, participants will have developed a solid understanding of financial modeling concepts and techniques. They will be able to construct financial models, forecast financial outcomes, and conduct valuations to support strategic business decisions.

