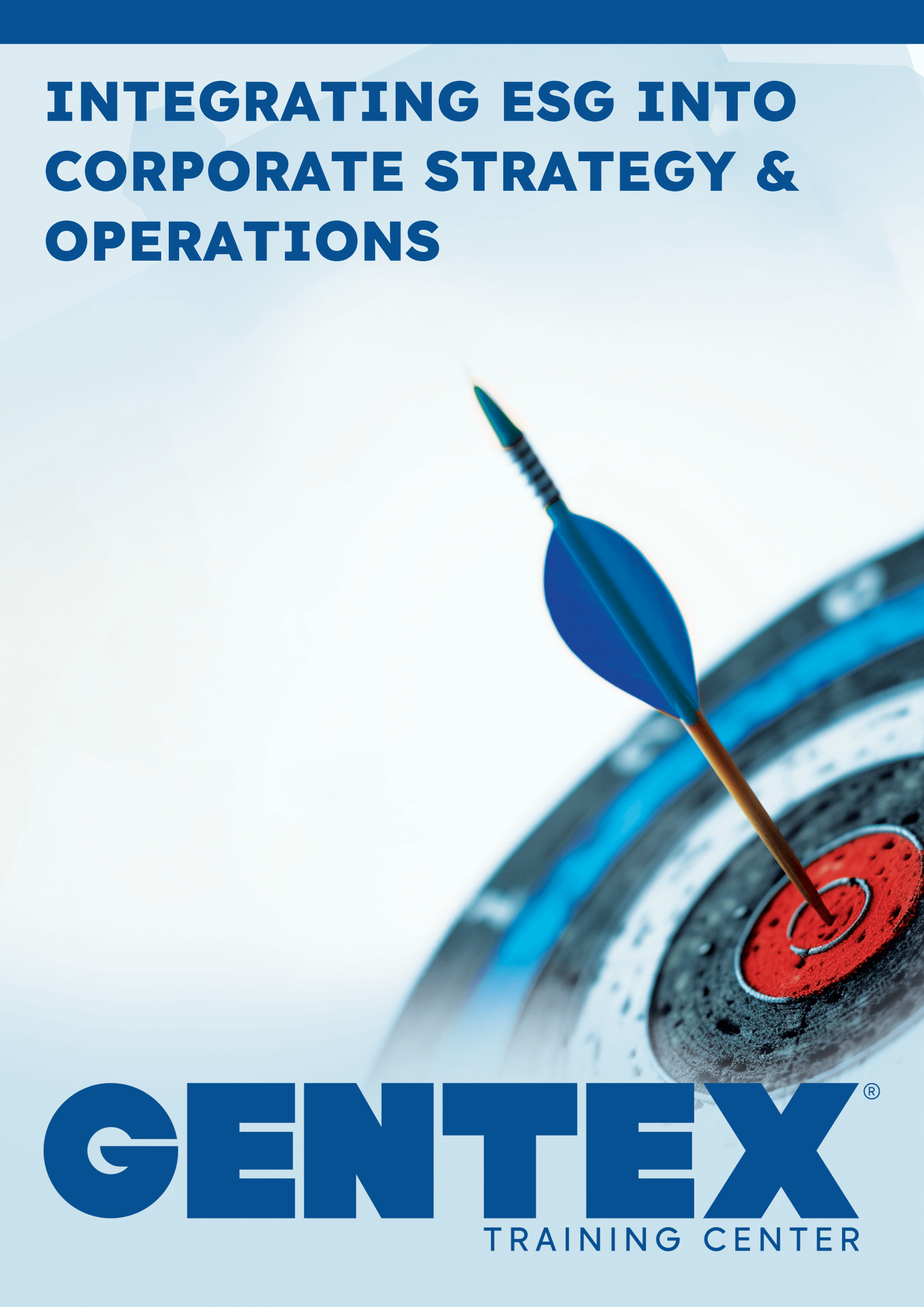
INTEGRATING ESG INTO CORPORATE STRATEGY & OPERATIONS



GENTEX®
TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Introduction

Integrating ESG into Corporate Strategy & Operations examines how organizations move sustainability commitments out of the report and into how they invest, buy, operate, and measure performance. This Training Course covers materiality, target setting, and functional embedding. Participants study the GRI Standards, ISSB IFRS S1 and S2, TCFD recommendations, the GHG Protocol, ISO 14001, ISO 45001, and the OECD Due Diligence Guidance. Furthermore, the programme connects strategy to operations through materiality labs, functional embedding workshops, and performance review simulations. As a result, delegates leave able to make ESG a working part of the operating model rather than a separate initiative.

Integrating ESG into Corporate Strategy & Operations Course Objectives

- Define ESG integration and distinguish it from reporting alone.
- Apply double materiality to identify strategic ESG priorities.
- Link ESG targets to business strategy and capital allocation.
- Embed ESG into investment appraisal and decision gates.
- Integrate sustainability criteria into procurement and supplier management.
- Apply the GHG Protocol to operational emissions management.
- Embed environmental, health, and safety standards into operations.
- Design ESG metrics, KPIs, and data governance routines.
- Build governance structures for ESG oversight and assurance.
- Manage change, capability, and stakeholder engagement.

Course Methodology

- Interactive workshops using real ESG strategy and operations files.

GENTEX® TRAINING CENTER

- Materiality and priority-setting labs.
- Functional embedding design workshops across finance, procurement, and operations.
- Emissions and operational metric exercises.
- Governance design and review simulations.
- Action planning that converts each session into a workplace commitment.

Who Should Take This Course

- Sustainability and ESG managers and officers.
- Corporate strategy and planning professionals.
- Finance and investment appraisal specialists.
- Procurement and supply chain leaders.
- Operations, HSE, and engineering managers.
- Risk, compliance, and internal audit staff.
- Consultants advising on ESG integration.

Integrating ESG into Corporate Strategy & Operations Course Outlines

Day 1: ESG Integration Foundations

- Defining ESG integration and its business rationale.
- Distinguishing integration from disclosure and reporting.
- The regulatory and market pressure landscape.
- Value creation levers: cost, risk, revenue, and reputation.
- Governance roles: board, executive, and functional.
- Barriers to integration and how to overcome them.

- Building the integration framework and roadmap.

Day 2: Materiality, Targets, and Strategy

- Double materiality and priority setting.
- Linking material topics to strategic objectives.
- Target setting: science-based, absolute, and intensity targets.
- Aligning ESG targets with budget and capital planning.
- Scenario analysis for climate and transition risk.
- Integrating ESG into strategy maps and Balanced Scorecards.
- Documenting the integrated strategy.

Day 3: Embedding ESG in Finance and Investment

- ESG criteria in investment appraisal and decision gates.
- Cost of capital, green finance, and sustainability-linked instruments.
- Carbon pricing and internal carbon pricing methods.
- Capital allocation and portfolio alignment.
- Integrating ESG into business case templates.
- ESG data governance and reporting controls.
- Assurance readiness for financial and ESG disclosure.

Day 4: Embedding ESG in Procurement and Operations

- Sustainability criteria in tenders and supplier selection.
- Supplier codes, due diligence, and the OECD framework.
- Emissions management with the GHG Protocol across Scope 1, 2, and 3.
- Energy, water, waste, and circularity in operations.

- ISO 14001 and ISO 45001 management system alignment.
- Health, safety, human rights, and community practices.
- Operational KPIs and site-level performance review.

Day 5: Governance, Change, and Performance

- ESG governance structures and committee design.
- Data, controls, and internal audit for ESG.
- Stakeholder engagement and investor communication.
- Capability building, training, and culture change.
- Performance dashboards and progress review routines.
- Continuous improvement and strategy renewal.
- Personal action plan and continuous improvement.

Conclusion

By successfully completing Integrating ESG into Corporate Strategy & Operations, participants will have acquired a practical command of materiality assessment, target setting, and functional embedding across finance, procurement, and operations. They will know how to link ESG targets to capital allocation, build sustainability criteria into buying and operational routines, and govern performance with controls that withstand assurance. In addition, the course prepares delegates to manage culture change and stakeholder expectations. As a result, they return to work ready to make ESG part of how the business runs. Gentex Training Center delivers this Training Course with a practical, standards-based approach.

LEARN BOLD. **LEAD BEYOND**
GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

FAQs for the Integrating ESG into Corporate Strategy & Operations course

Q1 What is the "Integrating ESG into Corporate Strategy & Operations" course about?

It is a five-day programme that explains how ESG commitments become part of how a business operates. It covers materiality and target setting, ESG in investment appraisal and capital allocation, sustainability criteria in procurement, emissions and operational management, governance, controls, and performance review.

Q2 What are the key benefits of the "Integrating ESG into Corporate Strategy & Operations" course?

Participants gain the ability to identify the ESG issues that genuinely affect value, set targets linked to budgets and capital plans, and build sustainability criteria into procurement and operational routines. They also learn to govern ESG with controls and data that withstand assurance and investor scrutiny.

Q3 What skills will I gain from the "Integrating ESG into Corporate Strategy & Operations" course?

ESG materiality assessment with strategic priority setting, target setting and capital allocation linkage, functional embedding across finance, procurement, and operations, and ESG governance with metric design, control routines, and performance reporting.

GENTEX® TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Q4 What tools, methods, or standards are covered in the "Integrating ESG into Corporate Strategy & Operations" course?

The course covers ESG integration versus disclosure distinction, regulatory and market pressure analysis, value creation lever mapping, governance role design for board, executive and functional levels, double materiality assessment, material topic to strategic objective linkage, science-based, absolute and intensity target setting, ESG target alignment with budget and capital planning, climate and transition scenario analysis, ESG integration into strategy maps and Balanced Scorecards, ESG criteria in investment appraisal and decision gates, cost of capital, green finance and sustainability-linked instrument structures, carbon pricing and internal carbon pricing methods, capital allocation and portfolio alignment analysis, ESG integration into business case templates, ESG data governance and reporting control design, assurance readiness, sustainability criteria in tenders and supplier selection, supplier codes and due diligence using the OECD framework, GHG Protocol Scope 1, 2 and 3 emissions management, energy, water, waste and circularity management, ISO 14001 and ISO 45001 management system alignment, health, safety, human rights and community practice, operational KPI and site-level performance review design, ESG governance structure and committee design, data, control and internal audit design for ESG, stakeholder engagement and investor communication, capability building, training and culture change methods, performance dashboard and progress review design, and strategy renewal methods.

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Q5 How is the "Integrating ESG into Corporate Strategy & Operations" course applied in real-world practice?

Delegates apply it through materiality assessments, integrated ESG strategies, target roadmaps, investment appraisal criteria, business case templates, capital allocation papers, tender specifications, supplier codes, due diligence files, emissions inventories, site performance dashboards, ESG data books, control matrices, governance charters, assurance packs, and stakeholder engagement plans. They also use it to brief boards, investors, and functional leaders on ESG integration progress.