

# HR METRICS AND KPIS FOR PERFORMANCE MEASUREMENT

Kuala Lumpur - Malaysia  
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**GENTEX**<sup>®</sup>  
TRAINING CENTER





## Introduction

In today's data-driven business world, HR professionals need to move beyond intuition and anecdotal evidence. Effective HR requires a strategic use of metrics and key performance indicators (KPIs) to measure success, identify areas for improvement, and demonstrate the value of HR initiatives. This intensive five-day program, offered by Gentex Training Center, equips HR professionals with the knowledge and skills needed to leverage HR metrics and KPIs for impactful performance measurement. Through interactive workshops, case studies, and hands-on exercises, participants gain the ability to identify relevant metrics, develop meaningful dashboards, and utilize data to drive strategic decision-making within the HR function.

## HR Metrics and KPIs for Performance Measurement Course Objectives:

- Master the core principles of HR metrics and KPIs and their role in measuring HR performance.
- Gain a comprehensive understanding of the different types of HR metrics and KPIs across key HR functions.
- Develop proficiency in selecting, defining, and calculating relevant HR metrics and KPIs aligned with organizational goals.
- Explore best practices for data collection, analysis, and interpretation of HR data.
- Master the art of creating clear and insightful HR dashboards for effective data visualization.
- Understand how to utilize HR data to identify trends, diagnose problems, and inform strategic HR decisions.
- Analyze real-world case studies to apply HR metrics and KPIs for performance measurement in practical scenarios.

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- Formulate a personalized action plan to implement a strategic HR measurement system within your organization.

## Course Methodology

This interactive program utilizes a participant-centric approach. It blends lectures from HR measurement experts, interactive workshops, real-world case studies, group discussions, hands-on data analysis exercises, and collaborative planning sessions. Participants actively engage in exploring different HR metrics and KPIs, practicing data analysis techniques, and developing data-driven strategies for performance improvement. Through experiential learning, participants gain the practical skills and theoretical knowledge needed to become champions of HR data analysis, transforming their role from administrative to strategic partners within the organization.

## Who Should Take This Course

- HR professionals of all levels seeking to enhance their knowledge and skills in HR metrics and KPIs.
- managers and leaders interested in developing a strategic HR measurement system.
- Business leaders interested in understanding the value of HR and how to measure its impact.
- Anyone interested in gaining the knowledge and tools to leverage data analytics for evidence-based decision-making in HR.

## HR Metrics and KPIs for Performance Measurement Course Outline:



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## Day 1: The Power of Measurement: Understanding the Role of HR Metrics and KPIs

- Unveiling the Importance of HR Metrics and KPIs in Measuring Performance and Driving Strategic Decisions
- Exploring Different Types of HR Metrics and KPIs: Recruitment, Onboarding, Training and Development, Employee Engagement, and Retention
- Understanding the Link Between HR Metrics and KPIs and Organizational Goals

## Day 2: Selecting the Right Metrics: Finding What Matters Most

- Mastering the Art of Identifying Relevant HR Metrics and KPIs Aligned with Business Objectives
- Developing a Framework for Selecting and Defining Measurable HR Metrics
- Exploring Best Practices for Data Collection Methods and Data Quality Management

## Day 3: Data Analysis and Visualization: Turning Data into Insights

- Mastering Essential Data Analysis Techniques for Measuring HR Performance
- Exploring Tools and Techniques for Data Visualization and Creating Meaningful HR Dashboards
- Understanding How to Effectively Communicate Data-Driven Insights to Stakeholders





## Day 4: Leveraging Data for Strategic Decisions: Using Metrics and KPIs to Drive Improvement

- Utilizing HR Data to Identify Trends, Diagnose Problems, and Develop Strategic HR Initiatives
- Exploring Data-Driven Approaches to Improve Key HR Functions: Recruitment, Onboarding, Training, and Retention
- Understanding How to Measure the Return on Investment (ROI) of HR Programs

## Day 5: Building a Sustainable Measurement System: Continuous Improvement and Action Planning

- Exploring Best Practices for Building and Implementing a Strategic HR Measurement System
- Understanding the Importance of Continuous Monitoring and Improvement of HR Metrics and KPIs
- Developing a Personalized Action Plan to Implement Data-Driven HR Performance Measurement Strategies

## Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants gain the knowledge and practical skills needed to become proficient in HR measurement and data analysis. They will be equipped to design and implement a strategic HR measurement system, utilize data to drive decision-making, and demonstrate the value of HR to stakeholders. This enhanced knowledge empowers them to become key contributors to a data-driven HR function, ultimately leading to improved organizational performance.