

HEALTHCARE OPERATIONS MANAGEMENT

Casablanca - Morocco
14 - Dec 2026 - 18 - Dec 2026
\$5,500



GENTEX[®]
TRAINING CENTER



Introduction:

Healthcare Operations Management is a critical aspect of ensuring that healthcare systems run efficiently and provide quality services to patients. It involves managing and optimizing the processes, resources, and workflows within healthcare organizations, including hospitals, clinics, and medical facilities. With the rapid growth of healthcare demands, the importance of effectively managing these operations has never been higher. The course at Gentex Training Center aims to provide participants with a comprehensive understanding of healthcare operations management and equip them with the skills necessary to streamline operations, improve patient outcomes, and increase overall efficiency in healthcare settings. By the end of this course, participants will have a robust understanding of key operational principles and best practices in the healthcare industry, enabling them to make data-driven decisions and implement effective strategies within their organizations.

Healthcare Operations Management Course

Objectives:

Understanding Key Operations in Healthcare: Participants will gain an in-depth understanding of the healthcare operations lifecycle, from patient flow management to resource allocation and staff scheduling.

Improving Operational Efficiency: The course will cover various strategies to enhance the overall efficiency of healthcare services, focusing on reducing wait times, optimizing resource utilization, and minimizing operational costs.

Implementing Lean Healthcare Practices: Participants will learn how to apply lean management principles to reduce waste and improve patient care processes, leading to better quality outcomes.

Managing Healthcare Technology: The course will explore the integration of technology into healthcare operations, including Electronic Health Records (EHR), telemedicine, and data analytics to improve decision-making.

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Risk Management and Compliance: Attendees will learn how to navigate complex regulatory environments and apply risk management strategies to ensure compliance with industry standards and improve patient safety.

Developing Effective Leadership Skills: The course will also focus on leadership development, helping participants understand how to lead teams, communicate effectively, and drive improvements in healthcare operations.

By achieving these objectives, participants will gain the expertise needed to manage and optimize healthcare operations in a way that enhances patient satisfaction and organizational performance.

Course Methodology:

- Interactive Lectures
- Case Studies
- Group Discussions
- Hands-on Exercises

These methods will ensure that participants can confidently apply the skills they acquire to improve healthcare operations within their organizations.

Who Should Take This Course:

- Healthcare managers and administrators
- Clinical and non-clinical staff in healthcare settings
- Healthcare consultants
- Individuals in leadership roles in hospitals and medical facilities
- Professionals interested in pursuing a career in healthcare management

Healthcare Operations Management Course Outline:





Day 1: Introduction to Healthcare Operations

- Overview of healthcare systems and operations
- Understanding key operational challenges in healthcare
- Principles of effective healthcare management
- Introduction to process improvement techniques
- Case study: Analyzing healthcare operational inefficiencies

Day 2: Process Optimization and Efficiency

- Lean principles in healthcare
- Identifying waste in healthcare operations
- Process mapping and analysis
- Strategies for improving patient flow and reducing wait times
- Hands-on exercises: Process improvement in action

Day 3: Technology Integration in Healthcare

- Overview of healthcare technologies
- Electronic Health Records (EHR) and their impact
- Telemedicine and its role in healthcare operations
- Using data analytics for operational decisions
- Case study: Implementing technology in healthcare

Day 4: Risk Management and Compliance

- Understanding healthcare regulations and compliance requirements
- Developing risk management strategies

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- Patient safety protocols and best practices
- Managing healthcare audits and inspections
- Group discussion: Navigating complex regulatory landscapes

Day 5: Leadership and Strategic Management

- Leadership principles in healthcare management
- Effective communication and team management
- Developing a strategic vision for healthcare operations
- Change management in healthcare
- Final exercise: Creating a strategic plan for operational improvement

Conclusion:

By successfully completing the Healthcare Operations Management course at Gentex Training Center, participants will gain the knowledge and skills to transform healthcare operations within their organizations. They will be equipped to lead teams, improve operational efficiency, ensure patient safety, and apply lean practices to enhance the overall healthcare experience. The expertise gained from this course will enable participants to contribute meaningfully to their healthcare organizations' success.

