

# GOVERNMENT EXECUTIVE LEADERSHIP PROGRAM



**GENTEX<sup>®</sup>**  
TRAINING CENTER



## Introduction

Government Executive Leadership Program prepares senior public leaders to deliver results under political scrutiny, legal constraint, and public expectation. Executive roles in government differ sharply from private-sector equivalents: authority is dispersed, decisions are documented for audit, and citizens judge performance directly. This Government Executive Leadership Program Training Course builds the judgement and discipline those roles demand. Participants examine strategic leadership, policy delivery, fiscal responsibility, governance and accountability, and leading through crisis. Furthermore, the course covers frameworks such as the OECD Public Governance framework, ISO 22301 continuity planning, the Balanced Scorecard, and the ADKAR model. It also addresses ethics, stakeholder engagement, and institutional resilience. As a result, participants leave able to lead public institutions with competence, integrity, and credibility.

## Government Executive Leadership Program Course Objectives

- Apply executive leadership practices within public-sector legal and ethical limits.
- Set strategic direction with vision, priorities, and measurable objectives.
- Deliver policy and programmes using delivery planning and performance routines.
- Manage public finance and resources with accountability and fiscal discipline.
- Build governance structures with clear decision rights and oversight.
- Lead crisis response using incident command and continuity planning.
- Communicate publicly with credibility during scrutiny and uncertainty.
- Develop talent, succession, and capability within public institutions.
- Engage citizens, ministers, and oversight bodies with integrity.
- Build institutional resilience and continuous improvement practice.



## Course Methodology

The course applies interactive, practice-based methods:

- Facilitated workshops on live executive challenges in government.
- Case studies of successful and failed public leadership decisions.
- Simulation of cabinet, board, and crisis decision meetings.
- Role-play of ministerial briefings, media engagement, and public communication.
- Group work on delivery plans, governance frameworks, and reform proposals.
- Action planning that converts each framework into an executive commitment.

## Who Should Take This Course

- Senior civil servants and ministry officials.
- Government agency and authority executives.
- Municipal and regional government leaders.
- Policy advisers and program directors.
- Public sector transformation and digital leads.
- Professionals preparing for senior public leadership roles.

## Government Executive Leadership Program Course Outlines

### Day 1: Foundations of Government Executive Leadership

- Defining executive leadership in the public sector.

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- Understanding legal duties, accountability, and public trust.
- Applying Goleman's six leadership styles in a constrained environment.
- Building emotional intelligence and executive self-awareness.
- Establishing credibility with ministers, staff, and citizens.
- Assessing your executive leadership strengths and gaps.
- Setting personal public leadership development priorities.

## Day 2: Strategic Direction and Policy Delivery

- Applying PESTEL and stakeholder analysis to public strategy.
- Setting strategic objectives with the Balanced Scorecard and OKRs.
- Translating policy into delivery plans with milestones and owners.
- Conducting costbenefit analysis and regulatory impact assessment.
- Building delivery units and performance review routines.
- Managing risk with risk registers and internal controls.
- Drafting a strategic direction and delivery framework.

## Day 3: Public Finance, Governance, and Accountability

- Managing budgets, costing, and resource allocation responsibly.
- Applying fiscal discipline and value-for-money principles.
- Designing governance structures with decision rights and oversight.
- Working with boards, committees, and audit functions.
- Managing procurement integrity and conflicts of interest.
- Preparing for oversight, audit, and public scrutiny.
- Building a governance and accountability framework.





## Day 4: Crisis Leadership and Institutional Resilience

- Applying ISO 22301 business continuity planning.
- Leading emergency response with incident command structures.
- Communicating in crisis using the CERC principles.
- Coordinating across ministries, agencies, and government levels.
- Managing continuous delivery of essential public services.
- Handling adverse events and public accountability.
- Building an institutional resilience plan.

## Day 5: People, Change, and Leading Reform

- Building executive teams and succession pipelines.
- Leading change with Kotter's eight steps and the ADKAR model.
- Communicating reform and building stakeholder support.
- Applying ethics, transparency, and anti-corruption practice.
- Measuring reform progress with credible indicators.
- Building capability and institutional learning.
- Finalizing a personal government executive leadership action plan.

## Conclusion

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By successfully completing Government Executive Leadership Program, participants will have acquired practical knowledge of public executive leadership, strategic direction, policy delivery, public finance, governance, and crisis resilience. They will have gained skills in public executive leadership, strategic planning and delivery, governance and accountability practice, and crisis leadership with institutional reform, plus a personal action plan. Gentex Training Center designed this program to help senior public leaders serve citizens with competence and integrity.

## FAQs

### Q1 What is the "Government Executive Leadership Program" course about?

It prepares senior public leaders for executive responsibility in government. Participants study public executive leadership, strategic direction, policy delivery, fiscal management, governance and accountability, crisis leadership, and institutional reform.

### Q2 What are the key benefits of the "Government Executive Leadership Program" course?

Participants gain stronger strategic judgement, more reliable policy delivery, and clearer accountability structures. Institutions also manage public money better, respond to crises with tested continuity arrangements, and lead reform with greater public confidence.

### Q3 What skills will I gain from the "Government Executive Leadership Program" course?



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You will develop four core skills: public executive leadership and ethical governance, strategic planning and policy delivery, public finance and accountability management, and crisis leadership with institutional reform.

## Q4 What tools, methods, or standards are covered in the "Government Executive Leadership Program" course?

The course covers Goleman's six leadership styles, PESTEL, the Balanced Scorecard, OKRs, costbenefit analysis and regulatory impact assessment, risk registers and internal controls, value-for-money practice, procurement integrity controls, ISO 22301 business continuity, incident command structures, the CERC crisis communication principles, Kotter's eight steps, and the ADKAR model.

## Q5 How is the "Government Executive Leadership Program" course applied in real-world practice?

Participants apply the methods to live executive tasks, such as setting ministry priorities, building a delivery plan, preparing a governance framework, running a crisis exercise, and leading a reform programme with stakeholder engagement. Each module ends with an action commitment, so learning transfers directly into public-sector leadership.

