

GOVERNMENT CONTRACTING AND PUBLIC PROCUREMENT – SAUDI EDITION



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TRAINING CENTER



Introduction

The field of government contracting and public procurement represents one of the most critical avenues for business growth and sustainability. In the Kingdom of Saudi Arabia, this field is governed primarily by the Saudi Government Tenders and Procurement Law (GTPL), which sets the standards for fairness, transparency, and efficiency in awarding contracts. For organizations aiming to participate in this competitive space, understanding both the local regulations and the supporting global practices is essential. This intensive five-day training program, offered by Gentex Training Center, provides participants with a comprehensive framework to master the contracting process. Through expert-led sessions, real-world case studies, and interactive activities, participants will acquire the tools and knowledge needed to identify opportunities, craft winning proposals, and manage government contracts effectively.

Government Contracting and Public Procurement Saudi Edition Course Objectives

- Gain a solid understanding of the regulatory framework governing Saudi government contracting and procurement.
- Identify the types of contracts under Saudi law and determine their suitability for various business projects.
- Learn to research and evaluate contracting opportunities using modern tools and effective strategies.
- Acquire deep insights into the procurement process, from the solicitation stage through to the award of contracts.
- Develop the ability to craft clear, persuasive, and compliant proposals that meet Saudi evaluation standards.
- Understand the principles of cost structuring and create competitive pricing strategies that meet legal requirements.

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- Analyze key contractual clauses, their legal implications, and their effect on contract performance.
- Apply best practices in contract management to ensure compliance, accountability, and success.
- Draw lessons from Saudi and international case studies that demonstrate winning strategies.
- Build a practical action plan tailored to their organizations entry and growth within the Saudi procurement market.

Course Methodology

The course adopts a blended, interactive methodology that combines lectures by procurement experts, applied workshops, case studies, and group discussions. Participants will engage in activities such as proposal writing simulations, cost analysis exercises, and strategy development workshops tailored to the Saudi context.

Who Should Take This Course

- Business owners, entrepreneurs, and executives aiming to enter or expand into Saudi government contracting.
- Procurement officers, contracting professionals, and government employees involved in contract management.
- Professionals seeking to build a career in government procurement and public contracting.
- Anyone interested in gaining practical knowledge of Saudi procurement processes supported by global best practices.





Government Contracting and Public Procurement Saudi Edition Course Outlines

Day 1: Demystifying the Landscape Understanding Saudi Government Contracting Fundamentals

- Exploring the rationale and strategic objectives of Saudi public procurement.
- Examining the Saudi Government Tenders and Procurement Law and its compliance requirements.
- Navigating official procurement portals and platforms to identify opportunities.

Day 2: Crafting Winning Proposals The Bid Development Process

- Learning how to analyze tender documents and evaluation criteria in Saudi Arabia.
- Developing effective strategies for researching and selecting contract opportunities.
- Writing compelling proposals aligned with government requirements and organizational strengths.

Day 3: Pricing Strategies and Cost Proposals Building Competitive Advantage

- Understanding the structure and requirements of cost proposals under Saudi regulations.
- Developing cost-effective pricing strategies that ensure competitiveness and compliance.
- Preparing proposals that balance financial realism with profitability.



Day 4: Contract Management Essentials From Award to Completion

- Identifying key contract clauses in Saudi tenders and interpreting their practical implications.
- Implementing contract management systems to ensure compliance and successful delivery.
- Addressing contract modifications, monitoring performance, and resolving disputes effectively.

Day 5: Case Studies and Strategic Action Planning

- Studying real-life Saudi and international success stories in government procurement.
- Exploring emerging procurement trends and innovations relevant to Saudi Arabia.
- Designing a personalized action plan for entering, sustaining, and growing in the Saudi government procurement sector.

Conclusion

By successfully completing this program offered by Gentex Training Center, participants will acquire the comprehensive knowledge, practical strategies, and applied skills necessary to navigate the Saudi government contracting environment with confidence. They will be empowered to identify opportunities, develop competitive proposals, and manage contracts effectively, ensuring both compliance and project success. This program provides the knowledge foundation to thrive in one of the most competitive and rewarding procurement landscapes in the region.