

GOVERNANCE, ETHICS & CORPORATE RESPONSIBILITY MASTERCLASS



GENTEX[®]
TRAINING CENTER



Introduction

Governance, Ethics & Corporate Responsibility Masterclass Training Course prepares board members, executives, and ethics leaders to govern with integrity and act on corporate responsibility. Participants work through governance foundations and the ethics of power, ethical frameworks, codes, and decision-making models, corporate responsibility, stakeholder theory, and ESG integration, integrity systems, culture, incentives, and speak-up practice, and ethics risk, assurance, reporting, and responsible leadership as one connected discipline. The programme links the authority a board holds with the conduct it models and the responsibility it owes. As a result, learners gain a practical command of governance, ethics, and corporate responsibility. Furthermore, the course strengthens ethical judgement, integrity system design, and responsibility leadership.

Governance, Ethics & Corporate Responsibility Masterclass Course Objectives

- Explain governance foundations, board duties, and the ethics of power.
- Apply ethical frameworks, codes of conduct, and integrity standards.
- Apply ethical decision-making models and dilemma analysis.
- Apply stakeholder theory and stakeholder mapping practice.
- Apply corporate responsibility and ESG integration into strategy.
- Apply integrity systems, controls, and ethics risk assessment.
- Apply culture, incentives, and behavioural ethics levers.
- Apply conflicts of interest, gifts, and declaration frameworks.
- Apply speak-up channels, whistleblowing, and non-retaliation design.
- Apply ethics assurance, responsible reporting, and maturity assessment.

Course Methodology



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- Interactive sessions built on governance, ethics, and responsibility cases.
- Workshops on codes of conduct, dilemma analysis, and ESG integration.
- Group exercises on stakeholder mapping and integrity system design.
- Hands-on practice with ethics risk registers, decision models, and dashboards.
- Simulation of an ethics committee and a responsible leadership dilemma.
- Facilitator coaching and peer review on personal ethics leadership plans.

Who Should Take This Course

- Board members and ethics or sustainability committee members.
- Chief executives and senior executives.
- Ethics, compliance, and integrity officers.
- Governance, risk, and corporate affairs professionals.
- HR and culture change leaders.
- Consultants advising on ethics and responsibility programmes.

Governance, Ethics & Corporate Responsibility Masterclass Course Outlines

Day 1: Governance Foundations and the Ethics of Power

- Governance foundations, board duties, and accountability.
- The ethics of power, authority, and stewardship.
- Shareholder, stakeholder, and societal perspectives.
- Governance codes, conduct expectations, and disclosure.



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- Conflicts, independence, and the board's ethical role.
- Governance and ethics failures and their causes.
- Case discussion: power exercised without ethical challenge.

Day 2: Ethical Frameworks and Decision-Making

- Ethical theories: consequentialist, deontological, and virtue ethics.
- Codes of conduct, values statements, and integrity standards.
- Ethical decision-making models and dilemma analysis.
- Moral reasoning, bias, and rationalisation traps.
- Ethical leadership, tone at the top, and modelling conduct.
- Ethics in negotiation, procurement, and commercial decisions.
- Workshop: analysing a real ethical dilemma step by step.

Day 3: Corporate Responsibility and Stakeholders

- Corporate responsibility concepts and business and society.
- Stakeholder theory, identification, and engagement practice.
- ESG integration into strategy and decision-making.
- Human rights, labour standards, and supply chain responsibility.
- Community impact, philanthropy, and social investment.
- Responsible supply chains and third-party conduct.
- Exercise: building a stakeholder responsibility map.

Day 4: Integrity Systems, Culture, and Incentives

- Integrity system components and ethics infrastructure.
- Ethics risk assessment and ethics risk registers.



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- Culture, incentives, and behavioural ethics levers.
- Conflicts of interest, gifts, and declaration frameworks.
- Speak-up channels and whistleblowing protection.
- Discipline, remediation, and ethical accountability.
- Simulation: designing an integrity system for a case organisation.

Day 5: Assurance, Reporting, and Responsible Leadership

- Ethics assurance, testing, and monitoring practice.
- Reporting ethics, responsibility, and ESG performance.
- Board and committee ethics reporting and oversight.
- Responsible leadership and long-term value creation.
- Ethics maturity assessment and improvement roadmap.
- Reputation, trust, and crisis conduct management.
- Capstone: presenting a governance, ethics and responsibility framework.

Conclusion

By successfully completing Governance, Ethics & Corporate Responsibility Masterclass, participants will gain a practical command of governance foundations and the ethics of power, ethical frameworks and decision-making models, corporate responsibility and stakeholder engagement with ESG integration, integrity systems, culture and incentive levers, and ethics assurance, responsible reporting, and maturity assessment. They will acquire skills in governance and ethical leadership, ethical decision-making and dilemma analysis, corporate responsibility and ESG integration, and integrity system design, ethics assurance, and responsible reporting that hold up under scrutiny. Gentex Training Center designs the programme to help leaders govern with integrity and confidence.





FAQs for the Governance, Ethics & Corporate Responsibility Masterclass course

Q1 What is the "Governance, Ethics & Corporate Responsibility Masterclass" course about?

It prepares board members, executives, and ethics leaders to govern with integrity and act on corporate responsibility. The course spans governance foundations and the ethics of power, ethical frameworks and decision-making, corporate responsibility and stakeholders, integrity systems, culture and incentives, and assurance, reporting and responsible leadership.

Q2 What are the key benefits of the "Governance, Ethics & Corporate Responsibility Masterclass" course?

You gain a practical command of governance, ethics, and corporate responsibility that links the authority a board holds with the conduct it models and the responsibility it owes. The course improves ethical judgement and dilemma handling, strengthens integrity systems and culture levers, deepens stakeholder and ESG integration, and builds ethics assurance and responsible reporting practice.

Q3 What skills will I gain from the "Governance, Ethics & Corporate Responsibility Masterclass" course?

You will develop four core skills: governance and ethical leadership, ethical decision-making and dilemma analysis, corporate responsibility and ESG integration, and integrity system design, ethics assurance, and responsible reporting.



Q4 What tools, methods, or standards are covered in the "Governance, Ethics & Corporate Responsibility Masterclass" course?

The course covers governance foundations, board duties and accountability, the ethics of power, authority and stewardship, shareholder, stakeholder and societal perspectives, governance codes, conduct expectations and disclosure, conflicts, independence and the board's ethical role, ethical theories including consequentialist, deontological and virtue ethics, codes of conduct, values statements and integrity standards, ethical decision-making models and dilemma analysis, moral reasoning, bias and rationalisation traps, ethical leadership and tone at the top, ethics in negotiation, procurement and commercial decisions, corporate responsibility concepts and business and society, stakeholder theory, identification and engagement, ESG integration into strategy, human rights, labour standards and supply chain responsibility, community impact, philanthropy and social investment, responsible supply chains and third-party conduct, integrity system components and ethics infrastructure, ethics risk assessment and ethics risk registers, culture, incentives and behavioural ethics levers, conflicts of interest, gifts and declaration frameworks, speak-up channels and whistleblowing protection, discipline, remediation and ethical accountability, ethics assurance, testing and monitoring, reporting ethics, responsibility and ESG performance, board and committee ethics reporting, responsible leadership and long-term value creation, ethics maturity assessment and improvement roadmapping, and reputation, trust and crisis conduct management.



Q5 How is the "Governance, Ethics & Corporate Responsibility Masterclass" course applied in real-world practice?

Participants apply it to real work such as analysing a real ethical dilemma step by step, building a stakeholder responsibility map, designing an integrity system for a case organisation, running an ethics committee review, assessing ethics risk, preparing responsible reporting for the board, and presenting a governance, ethics and responsibility framework. The same methods support ethics maturity improvement and culture change programmes.