

GOVERNANCE AND SUSTAINABILITY



GENTEX[®]
TRAINING CENTER



Introduction

Governance and Sustainability Training Course prepares board members, executives, and governance professionals to embed sustainability into oversight, strategy, and reporting. Participants work through governance and sustainability foundations, sustainability strategy and materiality, ESG frameworks and reporting standards, sustainability risk and opportunity management, and sustainability assurance, controls, and stakeholder accountability as one connected discipline. The programme links the decisions a board makes about long-term value with the sustainability data, controls, and disclosures that support them. As a result, learners gain a practical command of sustainability governance. Furthermore, the course strengthens governance judgement, reporting discipline, and ESG literacy.

Governance and Sustainability Course Objectives

- Explain governance and sustainability concepts, scope, and board duties.
- Apply the board's role in sustainability oversight and accountability.
- Apply materiality assessment and double materiality methods.
- Apply sustainability strategy integration with business strategy.
- Apply ESG frameworks: GRI, SASB, TCFD, and IFRS S1 and S2.
- Apply climate-related risk and opportunity assessment.
- Apply sustainability risk assessment and control design.
- Apply ESG data, metrics, targets, and reporting controls.
- Apply stakeholder engagement and sustainability communication.
- Apply sustainability assurance, assurance readiness, and maturity assessment.

Course Methodology

- Interactive sessions built on governance and sustainability cases.

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- Workshops on materiality assessment and ESG reporting frameworks.
- Group exercises on climate risk, targets, and control design.
- Hands-on practice with materiality matrices, ESG data sets, and dashboards.
- Simulation of a sustainability committee and an assurance readiness review.
- Facilitator coaching and peer review on sustainability governance plans.

Who Should Take This Course

- Board members and sustainability committee members.
- Executives and directors responsible for ESG performance.
- Governance, risk, and compliance professionals.
- Sustainability and ESG reporting officers.
- Finance, audit, and assurance professionals.
- Consultants advising on ESG governance and reporting.

Governance and Sustainability Course Outlines

Day 1: Governance and Sustainability Foundations

- Sustainability concepts, sustainable development, and long-term value.
- The board's duty, oversight role, and sustainability accountability.
- Governance structures: sustainability committees and mandates.
- From shareholder value to stakeholder and ESG thinking.
- Common governance and sustainability failures and warning signs.
- Regulatory direction and disclosure expectations.
- Case discussion: a sustainability claim the board could not support.





Day 2: Strategy, Materiality, and Value Creation

- Sustainability strategy integration with business strategy.
- Materiality assessment and double materiality methods.
- Stakeholder mapping and engagement for materiality.
- Setting sustainability ambition, targets, and roadmaps.
- Linking sustainability to value creation and risk reduction.
- Sustainability in capital allocation and investment decisions.
- Workshop: running a materiality assessment for a case organisation.

Day 3: ESG Frameworks and Reporting Standards

- ESG framework landscape and the case for convergence.
- Global Reporting Initiative (GRI) standards and disclosures.
- SASB industry-based standards and material topics.
- TCFD recommendations, pillars, and climate disclosure.
- IFRS S1 and S2 and the ISSB baseline.
- Reporting boundaries, data collection, and consolidation.
- Exercise: mapping disclosures across GRI, SASB, TCFD, and IFRS.

Day 4: Sustainability Risk, Controls, and Data

- Climate-related physical and transition risk assessment.
- Scenario analysis for climate resilience.
- Sustainability opportunity and green growth evaluation.
- Social and governance risk themes and human rights.
- ESG data quality, controls, and internal reporting.

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- Metrics, targets, and sustainability-linked performance.
- Simulation: designing controls for ESG data and disclosure.

Day 5: Assurance, Accountability, and Reporting

- Sustainability assurance scope and assurance readiness.
- Internal control over sustainability reporting.
- Governance reporting and board and committee reporting.
- Stakeholder communication and greenwashing avoidance.
- Regulatory and rating agency engagement.
- Sustainability governance maturity and improvement roadmap.
- Capstone: presenting a governance and sustainability framework.

Conclusion

By successfully completing Governance and Sustainability, participants will gain a practical command of sustainability governance foundations and board duties, sustainability strategy and materiality assessment, ESG frameworks including GRI, SASB, TCFD and IFRS S1 and S2, sustainability risk, controls and ESG data, and assurance, accountability and reporting practice. They will acquire skills in sustainability governance and board oversight, materiality and strategy integration, ESG framework and reporting application, and sustainability risk, controls, and assurance practice that hold up under scrutiny. Gentex Training Center designs the programme to help professionals govern sustainability with confidence.

FAQs for the Governance and Sustainability course





Q1 What is the "Governance and Sustainability" course about?

It prepares board members, executives, and governance professionals to embed sustainability into oversight, strategy, and reporting. The course spans governance and sustainability foundations, strategy and materiality, ESG frameworks and reporting standards, sustainability risk, controls and data, and assurance, accountability and reporting.

Q2 What are the key benefits of the "Governance and Sustainability" course?

You gain a practical command of sustainability governance that links the decisions a board makes about long-term value with the sustainability data, controls, and disclosures that support them. The course improves board oversight and committee design, strengthens materiality and strategy integration, sharpens ESG framework application and climate risk assessment, and builds assurance and anti-greenwashing discipline.

Q3 What skills will I gain from the "Governance and Sustainability" course?

You will develop four core skills: sustainability governance and board oversight, materiality and strategy integration, ESG framework and reporting application, and sustainability risk, controls, and assurance practice.



Q4 What tools, methods, or standards are covered in the "Governance and Sustainability" course?

The course covers sustainability concepts, sustainable development and long-term value, the board's duty, oversight role and sustainability accountability, governance structures including sustainability committees and mandates, stakeholder and ESG thinking, regulatory direction and disclosure expectations, sustainability strategy integration, materiality assessment and double materiality methods, stakeholder mapping for materiality, ambition, target and roadmap setting, linking sustainability to value creation and risk reduction, sustainability in capital allocation, the ESG framework landscape, Global Reporting Initiative (GRI) standards and disclosures, SASB industry-based standards and material topics, TCFD recommendations, pillars and climate disclosure, IFRS S1 and S2 and the ISSB baseline, reporting boundaries, data collection and consolidation, climate-related physical and transition risk assessment, scenario analysis for climate resilience, sustainability opportunity and green growth evaluation, social and governance risk themes and human rights, ESG data quality, controls and internal reporting, metrics, targets and sustainability-linked performance, sustainability assurance scope and assurance readiness, internal control over sustainability reporting, governance reporting to boards and committees, stakeholder communication and greenwashing avoidance, regulatory and rating agency engagement, and sustainability governance maturity and improvement roadmapping.



Q5 How is the "Governance and Sustainability" course applied in real-world practice?

Participants apply it to real work such as running a materiality assessment for a case organisation, mapping disclosures across GRI, SASB, TCFD and IFRS, designing controls for ESG data and disclosure, assessing climate physical and transition risk, preparing for sustainability assurance, drafting board sustainability reports, and presenting a governance and sustainability framework. The same methods support ESG data improvement and sustainability governance maturity review.