GLOBAL SHIPPING MANAGEMENT



GENTEX®
TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Introduction

Global shipping moves the majority of world trade, and it operates through a network of carriers, ports, agents, customs authorities, and charterers bound by contracts and international conventions. Managing it well means understanding vessel types and service rotations, freight markets, chartering terms, documentation, and the liability framework around every shipment. This Global Shipping Management Training Course gives shipping managers, freight professionals, and logistics staff a complete working method for these operations. Participants learn shipping markets and vessel selection, liner and charter operations, freight pricing, documentation, claims handling, and performance management. Furthermore, the course connects commercial decisions to compliance and risk.

Global Shipping Management Course Objectives

- Describe vessel types, trade routes, and shipping service patterns.
- Apply liner service and charter market principles in commercial decisions.
- Read and structure charter parties and contract of carriage terms.
- Apply Incoterms 2020 and their effect on shipping responsibilities.
- Manage bills of lading, sea waybills, and shipping documentation.
- Calculate freight rates, surcharges, and demurrage exposure.
- Plan shipment booking, container utilisation, and load planning.
- Apply maritime regulation: SOLAS, MARPOL, and IMDG Code requirements.
- Handle cargo claims, liability limits, and insurance recovery.
- Measure performance with schedule reliability, cost per TEU, and claim rates.

Course Methodology

- Facilitated sessions built on real charters, bills of lading, and shipping records.
- Case workshops on schedule delays, cargo claims, and freight disputes.

- Freight calculation and voyage cost exercises with live data.
- Documentation review labs using shipping and customs papers.
- Group exercise on a shipping operations improvement plan.

Who Should Take This Course

- Shipping and freight operations managers.
- Logistics and supply chain professionals using sea freight.
- Chartering and commercial shipping officers.
- Freight forwarding and NVOCC staff.
- Port agency and documentation personnel.
- Import and export coordination staff.

Global Shipping Management Course Outlines

Day 1: Shipping Markets, Vessels, and Trade Routes

- Shipping market structure: liner, tramp, and specialised trades.
- Vessel types: container, bulk carrier, tanker, RoRo, and general cargo.
- Trade routes, service rotations, and hub-and-spoke networks.
- Shipping cycles, supply and demand, and market indices.
- Vessel capacity, TEU, and slot management basics.
- Carrier selection criteria and service level considerations.
- Shipping alliances and their operational implications.

Day 2: Liner Operations and Chartering

- Liner service operations and schedule planning.

- Booking process, space allocation, and overbooking practice.
- Container types, equipment availability, and repositioning.
- Charter types: voyage, time, and bareboat charters.
- Charter party clauses: laytime, demurrage, and dispatch.
- Freight market practices and broker roles.
- Voyage estimation and cost calculation.

Day 3: Documentation, Incoterms, and Compliance

- Bill of lading functions, types, and legal weight.
- Sea waybills and electronic documentation practice.
- Mate's receipts, manifests, and cargo documentation set.
- Incoterms 2020 and their allocation of cost and risk.
- Letters of credit and document compliance requirements.
- Compliance: SOLAS verified gross mass, MARPOL, and IMDG Code.
- Sanctions, restricted cargo, and trade control screening.

Day 4: Freight Pricing, Cost Control, and Risk

- Freight rate structures, surcharges, and index-linked pricing.
- Demurrage, detention, and storage charge exposure.
- Voyage cost components: bunkers, port dues, and canal fees.
- Cargo insurance types and coverage limits.
- Carrier liability limits and Hague-Visby Rules basics.
- Claims handling process and evidence requirements.
- Risk management for shipping operations.

Day 5: Performance, Digitalisation, and Improvement

- Performance metrics: schedule reliability, transit time, cost per TEU.
- Digital shipping: eBL, port community systems, and tracking platforms.
- Emissions regulation and fuel transition considerations.
- Carrier and forwarder performance review practice.
- Contract and rate negotiation follow-up.
- Reporting to management on shipping performance.
- Building a shipping operations improvement roadmap.

Conclusion

By successfully completing the Global Shipping Management Training Course, participants will have acquired a thorough working knowledge of shipping markets and vessel selection, liner and charter operations, shipping documentation and Incoterms, freight pricing and cost control, maritime compliance, cargo claims, and performance measurement. They will leave able to manage shipments with fewer disputes, control freight and demurrage cost, and hold carriers and forwarders to measurable standards. Gentex Training Center delivers this programme with shipping and freight practitioners who manage these operations in live trade.

FAQs for the Global Shipping Management course

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Q1 What is the "Global Shipping Management" course about?

It is a five-day programme on managing sea freight and shipping operations. It covers shipping markets and vessel types, liner and charter operations, documentation and Incoterms, freight pricing and cost control, maritime compliance, cargo claims, and performance measurement.

Q2 What are the key benefits of the "Global Shipping Management" course?

Participants reduce freight and demurrage cost through better rate analysis and documentation discipline, avoid disputes by handling bills of lading and Incoterms correctly, and manage claims with proper evidence. They also gain carrier performance measures that improve schedule reliability.

Q3 What skills will I gain from the "Global Shipping Management" course?

You will gain shipping market and vessel selection analysis, liner and charter operations management, documentation, Incoterms, and compliance control, and freight pricing, claims, and shipping performance management.

GENTEX® TRAINING CENTER

GENTEX Training Center LLC | Orlando - FL, USA
Info@gentextraining.com

Q4 What tools, methods, or standards are covered in the "Global Shipping Management" course?

The course works with liner, tramp and specialised market structures, container, bulk carrier, tanker and RoRo vessel types, service rotations and hub-and-spoke networks, shipping market indices, TEU and slot management, booking and space allocation practice, voyage, time and bareboat charter types, charter party clauses covering laytime, demurrage and dispatch, voyage estimation and cost calculation, bill of lading types and legal functions, sea waybills and electronic documentation, Incoterms 2020 rules, letters of credit document compliance, SOLAS verified gross mass, MARPOL and IMDG Code requirements, sanctions and restricted cargo screening, freight rate structures and surcharges, cargo insurance and Hague-Visby liability limits, claims handling evidence, emissions regulation, and performance metrics including schedule reliability and cost per TEU.

Q5 How is the "Global Shipping Management" course applied in real-world practice?

Teams apply it when selecting a carrier for a new trade lane, calculating voyage or shipment cost, preparing a bill of lading and customs documents, reviewing a charter party demurrage clause, investigating a cargo claim, and preparing monthly shipping performance reports.