

FINANCIAL LIQUIDITY MANAGEMENT



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TRAINING CENTER



Introduction

Financial Liquidity Management Training Course prepares finance and treasury professionals to keep a business solvent through changing conditions. Participants work through cash positioning, liquidity measurement, funding structure, stress testing, and liquidity governance as one connected discipline. The programme links daily cash operations with the strategic funding decisions that determine whether a business can meet its obligations. As a result, learners gain a method for managing liquidity deliberately rather than reactively. Furthermore, the course strengthens forecasting discipline, funding judgement, and the reporting that keeps liquidity visible to management and the board.

Financial Liquidity Management Course Objectives

- Explain liquidity, solvency, and the difference between profit and cash.
- Build cash positioning statements and daily liquidity visibility.
- Apply liquidity ratios: current, quick, and cash ratios.
- Measure liquidity headroom, coverage, and buffer adequacy.
- Apply cash flow forecasting across daily, weekly, and rolling horizons.
- Measure and manage the cash conversion cycle (CCC).
- Apply working capital levers: receivables, payables, and inventory.
- Design and stress test contingency funding plans.
- Plan short-term funding and manage the cash gap with suitable instruments.
- Apply liquidity governance, limits, treasury KPIs, and controls.

Course Methodology

- Interactive sessions built on treasury and liquidity cases.
- Workshops on cash positioning, ratio analysis, and buffer setting.
- Group exercises on stress testing, funding planning, and working capital levers.

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- Hands-on practice with rolling forecasts, liquidity ratios, and cash dashboards.
- Simulation of a liquidity squeeze and a contingency funding response.
- Facilitator coaching and peer review on personal liquidity plans.

Who Should Take This Course

- Treasury managers, analysts, and cash managers.
- Finance managers, controllers, and financial analysts.
- Liquidity risk and funding professionals.
- Credit controllers and working capital specialists.
- Banking relationship and credit professionals.
- Consultants advising on treasury and liquidity management.

Financial Liquidity Management Course Outlines

Day 1: Liquidity Fundamentals and Cash Positioning

- Liquidity, solvency, working capital, and cash headroom.
- Why profitable businesses still fail on liquidity.
- Daily cash positioning and bank balance visibility.
- Cash pooling, sweeps, and notional pooling basics.
- Liquidity ratios: current, quick, and cash ratios.
- Liquidity coverage and internal buffer concepts.
- Case discussion: a solvent business that hit a cash wall.

Day 2: Cash Flow Forecasting for Liquidity

- Building a direct forecast from receipts and payments.



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- The indirect method and reconciling profit to cash.
- Forecast horizons: daily, weekly, monthly, and rolling thirteen-week.
- Seasonality, payment cycles, and collection patterns.
- Minimum cash balance policy and liquidity buffer levels.
- Forecast accuracy metrics and bias tracking.
- Workshop: building a rolling thirteen-week liquidity forecast.

Day 3: Working Capital Levers for Liquidity

- Days Sales Outstanding (DSO) and receivables performance.
- Credit policy design and collections management.
- Days Payable Outstanding (DPO) and payment term optimisation.
- Days Inventory Outstanding (DIO) and inventory control.
- Computing the cash conversion cycle (CCC) and setting targets.
- Factoring, invoice discounting, and supply chain finance basics.
- Exercise: releasing cash from the CCC without harming service.

Day 4: Stress Testing, Scenarios, and Contingency Funding

- Scenario design: demand shock, customer default, and market closure.
- Stress testing liquidity under combined adverse events.
- Contingency funding plans and trigger points.
- Short-term funding instruments and their cost and covenants.
- Matching funding maturity to cash cycles.
- Bank relationship management and multi-bank diversification.
- Simulation: responding to a sudden liquidity squeeze.





Day 5: Liquidity Governance, Reporting, and Controls

- Liquidity policy, limits, and delegated authority.
- Treasury KPIs: days cash, headroom, CCC, and forecast accuracy.
- Cash dashboards and board-level liquidity reporting.
- Segregation of duties, payment controls, and fraud risk.
- Regulatory and rating expectations on liquidity.
- Building treasury capability and succession.
- Capstone: presenting a financial liquidity management plan.

Conclusion

By successfully completing Financial Liquidity Management, participants will gain a practical command of cash positioning, liquidity measurement, forecasting, stress testing, and funding structure. They will acquire skills in buffer setting, cash conversion cycle management, contingency funding planning, and treasury governance that keep a business liquid through uncertainty. Gentex Training Center designs the programme to help professionals manage liquidity with foresight and discipline.

FAQs

Q1 What is the "Financial Liquidity Management" course about?

It prepares finance and treasury professionals to keep a business solvent through changing conditions. The course spans liquidity fundamentals and cash positioning, cash flow forecasting for liquidity, working capital levers, stress testing, scenarios and contingency funding, and liquidity governance, reporting and controls.



Q2 What are the key benefits of the "Financial Liquidity Management" course?

You gain a method for managing liquidity deliberately rather than reactively. The course improves forecast reliability and cash visibility, strengthens buffer and limit setting, sharpens stress testing and funding judgement, and gives you reporting that keeps liquidity clear to management and the board.

Q3 What skills will I gain from the "Financial Liquidity Management" course?

You will develop four core skills: cash positioning and liquidity measurement, cash flow forecasting across horizons, working capital and cash conversion cycle management, and stress testing with funding planning and liquidity governance.

Q4 What tools, methods, or standards are covered in the "Financial Liquidity Management" course?

The course covers cash positioning and bank balance visibility, cash pooling, sweeps and notional pooling, liquidity ratios (current, quick, cash) and coverage measures, direct and indirect cash flow forecasting, rolling thirteen-week forecasts, seasonality and payment cycle analysis, minimum cash balance policy, forecast accuracy metrics and bias tracking, Days Sales Outstanding (DSO), credit policy design and collections management, Days Payable Outstanding (DPO), Days Inventory Outstanding (DIO), the cash conversion cycle (CCC), factoring and invoice discounting, supply chain finance, scenario design and stress testing, contingency funding plans and trigger points, short-term funding instruments and covenants, funding maturity matching, bank diversification, liquidity policy and limits, treasury KPIs and cash dashboards, and segregation of duties and payment fraud controls.



Q5 How is the "Financial Liquidity Management" course applied in real-world practice?

Participants apply it to real work such as building a rolling thirteen-week liquidity forecast, setting minimum cash and buffer limits, stress testing liquidity under a customer default scenario, preparing a contingency funding plan, and reporting liquidity headroom to the board. The same methods support bank relationship reviews and treasury policy updates.