

# **FINANCIAL ANALYSIS FOR BANKING PROFESSIONALS**



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TRAINING CENTER



## Introduction

In today's competitive banking landscape, strong financial analysis skills are essential. Gentex Training Center's Financial Analysis for Banking Professionals course empowers you to excel in this critical area. This comprehensive program equips you with the knowledge and practical skills to dissect financial statements, evaluate credit risks, and make sound lending decisions.

## Financial Analysis for Banking Professionals Course Objectives:

- Master the core principles of financial statement analysis (income statement, balance sheet, cash flow statement).
- Learn to effectively analyze financial ratios to assess a company's profitability, liquidity, solvency, and efficiency.
- Develop expertise in industry-specific financial analysis techniques.
- Apply financial analysis skills to credit risk assessment and loan underwriting.
- Understand different loan products and their associated risk profiles.
- Build strong communication skills to explain financial data and recommendations to colleagues and clients.
- Gain confidence in presenting financial analysis findings and supporting loan decisions.

## Course Methodology

- Engaging Lectures: Gain foundational knowledge through expert-led lectures on financial statement analysis concepts, financial ratios, and credit risk assessment methodologies.
- Interactive Workshops: Apply your learnings through dynamic workshops that involve analyzing real-world financial statements from various industries, case studies of loan applications, and group discussions.

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- Financial Modeling Exercises: Hone your skills by building financial models to forecast future financial performance and assess creditworthiness.
- Industry Deep Dives: Explore industry-specific financial analysis techniques and delve into relevant case studies.
- Loan Underwriting Simulations: Participate in simulated loan underwriting scenarios, applying financial analysis skills to make lending decisions.

## Who Should Take This Course

- Loan officers seeking to refine their credit risk assessment skills and make informed lending decisions.
- Credit analysts responsible for evaluating borrower financial health and recommending loan approvals.
- Banking professionals working in corporate banking, commercial lending, or risk management.
- Anyone seeking to build a strong foundation in financial analysis for a career in banking or finance.

## Financial Analysis for Banking Professionals Course Outline:

### Day 1: Financial Statements & Ratio Analysis Fundamentals

- Understanding the three core financial statements (income statement, balance sheet, cash flow statement) and their purpose.
- Learning to interpret key line items on each financial statement.



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- Mastering the calculation and interpretation of key financial ratios for profitability, liquidity, solvency, and efficiency analysis.
- Applying ratio analysis to real-world financial statements from various industries.

## Day 2: Delving Deeper into Financial Analysis Techniques

- Exploring advanced financial analysis techniques, such as trend analysis, common-size statements, and DuPont analysis.
- Understanding the concept of industry benchmarking and its role in financial analysis.
- Learning to identify financial statement red flags and potential areas of concern.
- Developing critical thinking skills to analyze the underlying reasons behind financial data trends.

## Day 3: Industry-Specific Financial Analysis

- Exploring industry-specific financial analysis considerations and key metrics relevant to different sectors (e.g., manufacturing, retail, healthcare).
- Analyzing financial statements from companies within specific industries, applying relevant metrics and ratios.
- Discussing the importance of understanding industry trends and economic factors in financial analysis.
- Learning to tailor financial analysis techniques based on industry characteristics.

## Day 4: Credit Risk Assessment & Loan Underwriting

- Understanding the core principles of credit risk assessment for loan approvals.
- Applying financial analysis skills to assess a borrower's creditworthiness, repayment capacity, and risk profile.





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- Learning about different loan products and their associated risks (e.g., commercial loans, mortgages, small business loans).
- Participating in simulated loan underwriting scenarios, utilizing financial analysis to make lending decisions and justify recommendations.

## Day 5: Communication & Presentation Skills for Banking Professionals

- Developing strong communication skills to explain complex financial data and analysis findings in a clear and concise manner.
- Mastering the art of presenting financial information to colleagues, clients, and loan committees.
- Building confidence in effectively advocating for loan decisions based on financial analysis and risk assessment.
- Practicing presentation skills through simulated loan committee meetings and client briefings.

## Conclusion

By successfully completing Gentex Training Center's Financial Analysis for Banking Professionals course, you'll gain the knowledge and practical skills to excel in your role. You'll be equipped to confidently analyze financial statements, assess creditworthiness, and make informed lending decisions that contribute to your bank

