FINANCIAL ANALYSES



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TRAINING CENTER

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Info@gentextraining.com

Introduction

Financial Analyses Training Course builds the analytical capability that analysts, accountants, and managers need to interpret financial data and turn it into decisions. Financial analysis sits between reporting and action. Reports present figures; analysis explains what they mean, why they moved, and what should follow. Weak analysis there produces commentary that restates the numbers, misses warning signs, and leaves decision-makers without direction. This course develops the analytical discipline that prevents those outcomes. It covers statement interpretation, ratio and trend analysis, and cash flow assessment. Furthermore, it applies cost and profitability analysis, forecasting, and valuation. In addition, it develops risk assessment, reporting, and decision support. As a result, participants analyse financial performance with clarity and confidence.

Financial Analyses Course Objectives

- Interpret the three primary financial statements in depth.
- Apply ratio analysis across profitability, liquidity, efficiency, and gearing.
- Perform trend, common-size, and comparative analysis.
- Analyse cash flow and derive free cash flow.
- Assess earnings quality and identify reporting distortions.
- Apply cost and contribution analysis to profitability questions.
- Analyse working capital and the cash conversion cycle.
- Build forecasts and test them with sensitivity analysis.
- Apply valuation approaches including DCF and multiples.
- Prepare analytical reports, findings, and recommendations.

Course Methodology

- Interactive lectures with real financial analysis cases.

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- Statement interpretation and ratio analysis workshops.
- Cash flow, costing, and profitability exercises.
- Forecasting, valuation, and reporting practice.
- Structured peer review with facilitator feedback on analytical reports.

Who Should Take This Course

- Financial analysts and investment analysts.
- Management accountants and controllers.
- Credit and lending analysts.
- Finance managers and business partners.
- Auditors and consultants building analytical depth.
- Managers interpreting financial performance.

Financial Analyses Course Outlines

Day 1: Financial Statements and Analytical Foundations

- Purpose and structure of the three financial statements.
- Balance sheet classification and quality of assets.
- Income statement formats and margin layers.
- Cash flow statement categories and interpretation.
- Statement interconnection and reconciliation checks.
- Analytical frameworks and question formulation.
- Case study: framing an analysis question from a set of statements.

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Day 2: Ratio, Trend, and Comparative Analysis

- Liquidity ratios: current, quick, and cash ratios.
- Profitability ratios: gross, operating, net margin, and ROCE.
- Efficiency ratios: receivable, payable, and inventory days.
- Gearing, leverage, and interest cover analysis.
- DuPont decomposition of return on equity.
- Trend, common-size, and peer benchmarking techniques.
- Workshop: building a full ratio and trend analysis.

Day 3: Cash Flow, Earnings Quality, and Working Capital

- Cash flow analysis and free cash flow derivation.
- Operating cash flow versus net income divergence.
- Accruals analysis and earnings quality assessment.
- Working capital components and cash conversion cycle.
- Receivable, payable, and inventory policy review.
- Distortion detection: revenue and provision red flags.
- Workshop: assessing cash flow and earnings quality.

Day 4: Cost, Profitability, and Forecasting Analysis

- Contribution margin and break-even analysis.
- Product, customer, and segment profitability analysis.
- Cost driver analysis and cost-to-serve measurement.
- Price, volume, and mix variance decomposition.

- Forecasting revenue, cost, and cash flow.
- Sensitivity analysis and scenario testing.
- Workshop: building a profitability and forecast analysis.

Day 5: Valuation, Risk, and Analytical Reporting

- Discounted cash flow valuation and terminal value.
- Multiples valuation and comparable company analysis.
- Cost of capital and WACC application.
- Financial risk assessment and warning indicators.
- Analytical report structure and recommendation writing.
- Presenting findings to decision makers.
- Course review, assessment, and action planning.

Conclusion

By successfully completing Financial Analyses, participants will gain a thorough understanding of financial statements and analytical foundations, ratio, trend and comparative analysis, cash flow, earnings quality and working capital, cost, profitability and forecasting analysis, and valuation, risk and analytical reporting. They will also acquire practical skills in financial statement interpretation and ratio analysis, cash flow and earnings quality assessment, cost, profitability and forecasting analysis, and financial valuation, risk assessment and analytical reporting. In addition, the course prepares them to explain financial performance clearly and support decisions with evidence. Gentex Training Center delivers this programme with a strong focus on applied analytical practice and decision-ready financial reporting.

FAQs for Financial Analyses course

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Q1 What is the "Financial Analyses" course about?

It is a five-day programme on interpreting financial data and turning it into decisions. It covers financial statement foundations, ratio and trend analysis, cash flow and earnings quality, cost and profitability analysis, and valuation, risk and analytical reporting.

Q2 What are the key benefits of the "Financial Analyses" course?

Participants explain performance rather than restating figures, and reach conclusions decision-makers can act on. The course improves statement interpretation and ratio analysis, sharpens cash flow and earnings quality assessment, strengthens profitability and forecasting work, improves valuation judgement, and raises analytical reporting quality.

Q3 What skills will I gain from the "Financial Analyses" course?

Participants gain financial statement interpretation and ratio analysis, cash flow and earnings quality assessment, cost, profitability and forecasting analysis, and financial valuation, risk assessment and analytical reporting. These four skills cover the practical core of financial analysis work.

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Q4 What tools, methods, or standards are covered in the "Financial Analyses" course?

The course covers balance sheet classification and asset quality review, income statement margin layer analysis, cash flow statement category interpretation, statement interconnection and reconciliation checks, liquidity ratios including current, quick and cash ratios, profitability ratios including gross, operating, net margin and ROCE, efficiency ratios including receivable, payable and inventory days, gearing, leverage and interest cover, DuPont decomposition of return on equity, trend, common-size and peer benchmarking, free cash flow derivation, operating cash flow to net income divergence, accruals analysis, cash conversion cycle analysis, receivable, payable and inventory policy review, revenue and provision red flag detection, contribution margin and break-even analysis, product, customer and segment profitability analysis, cost driver analysis and cost-to-serve measurement, price, volume and mix variance decomposition, revenue, cost and cash flow forecasting, sensitivity analysis and scenario testing, discounted cash flow valuation and terminal value, multiples valuation and comparable company analysis, cost of capital and weighted average cost of capital application, financial risk assessment and warning indicator analysis, and analytical report and recommendation writing.

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Q5 How is the "Financial Analyses" course applied in real-world practice?

Participants apply the methods to real and simulated financial data. They formulate analysis questions, dissect statements, calculate and interpret ratios, decompose return on equity, build common-size and trend analyses, derive free cash flow, review accruals and cash conversion, screen for distortion red flags, run contribution, segment and cost-to-serve analysis, decompose price, volume and mix variances, build forecasts with sensitivity and scenarios, value businesses with DCF and multiples, assess financial risk and warning indicators, and prepare analytical reports with recommendations for decision-makers. Many leave with a ratio analysis template, a profitability and forecast model, and an analytical report structure ready to use.