

EXECUTIVE MASTERY: GOVERNANCE, LEADERSHIP, AND STRATEGIC MANAGEMENT INTENSIVE



GENTEX[®]
TRAINING CENTER



Introduction

Executive Mastery: Governance, Leadership, and Strategic Management Intensive Training Course prepares senior leaders to run the top of the organisation with discipline and judgement. Participants work through governance frameworks and board dynamics, strategic thinking and strategy formulation, strategic execution and performance management systems, executive leadership, decision-making, and influence, and board communication, stakeholder management, and executive accountability as one connected discipline. The programme joins the accountability a board owes, the direction a strategy sets, and the leadership that carries both into daily decisions. As a result, learners gain a practical command of executive governance, leadership, and strategic management. Furthermore, the course strengthens governance judgement, strategic discipline, and executive influence.

Executive Mastery: Governance, Leadership, and Strategic Management Intensive Course Objectives

- Explain governance frameworks, board roles, and accountability lines.
- Apply strategic thinking tools, including SWOT and PESTLE.
- Apply strategy formulation with vision, mission, and strategic objectives.
- Apply Balanced Scorecard and OKRs to translate strategy into action.
- Apply strategic execution, initiative prioritisation, and performance review.
- Apply executive decision-making models under uncertainty.
- Apply leadership styles, executive presence, and influence techniques.
- Apply board reporting, disclosure, and stakeholder communication.
- Apply enterprise risk, appetite, and strategic risk oversight.
- Apply executive accountability, ethics, and governance maturity assessment.



Course Methodology

- Interactive sessions built on executive governance and strategy cases.
- Workshops on strategy formulation, scorecards, and OKRs.
- Group exercises on board papers, decision scenarios, and risk appetite.
- Hands-on practice with strategy maps, dashboards, and risk registers.
- Simulation of a board meeting and a strategy execution review.
- Facilitator coaching and peer review on personal executive leadership plans.

Who Should Take This Course

- Board members, chairs, and committee members.
- Chief executives, managing directors, and general managers.
- C-suite officers in strategy, finance, and operations.
- Senior directors preparing for executive roles.
- Company secretaries and governance professionals.
- Consultants advising boards and executive teams.

Executive Mastery: Governance, Leadership, and Strategic Management Intensive Course Outlines

Day 1: Governance Frameworks and Board Dynamics

- Governance frameworks, codes, and regulatory expectations.
- Board composition, committees, and independence.
- The chair, the CEO, and the accountability line between them.
- Board agendas, information quality, and decision records.

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- Governance failures and the warning signs that precede them.
- Ethics, conflicts, and the board's oversight duty.
- Case discussion: a board that approved without challenging.

Day 2: Strategic Thinking and Strategy Formulation

- Strategic thinking versus operational planning.
- Environmental scanning with PESTLE and scenario analysis.
- SWOT, competitor analysis, and strategic positioning.
- Vision, mission, and strategic objective setting.
- Strategy formulation models and portfolio choices.
- Strategic risk and assumptions testing.
- Workshop: building a strategic position for a case organisation.

Day 3: Strategic Execution and Performance Management

- Translating strategy into strategic initiatives and owners.
- Balanced Scorecard perspectives, measures, and targets.
- OKRs, cascading, and alignment to strategy.
- Strategy maps and cause-and-effect logic.
- Performance review cadence, dashboards, and corrective action.
- Resource allocation, priorities, and trade-off decisions.
- Exercise: designing a strategy execution and review cycle.

Day 4: Executive Leadership, Decisions, and Influence

- Leadership styles and situational leadership in practice.



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- Executive decision-making models under uncertainty and bias.
- Executive presence, communication, and persuasion.
- Leading change, culture, and executive team effectiveness.
- Talent, succession, and building bench strength.
- Negotiation and stakeholder influence at the top.
- Simulation: leading an executive decision and change response.

Day 5: Board Reporting, Stakeholders, and Accountability

- Board papers, reporting quality, and disclosure practice.
- Enterprise risk oversight and risk appetite statements.
- Stakeholder mapping, investor and regulator engagement.
- Executive accountability, ethics, and tone at the top.
- Measuring strategy: KPIs, results, and learning loops.
- Governance maturity assessment and improvement roadmap.
- Capstone: presenting a governance, leadership, and strategy plan.

Conclusion



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By successfully completing Executive Mastery: Governance, Leadership, and Strategic Management Intensive, participants will gain a practical command of governance frameworks and board dynamics, strategic formulation and execution with the Balanced Scorecard and OKRs, executive decision-making and leadership influence, and board reporting, risk oversight, stakeholder engagement, and accountability. They will acquire skills in governance oversight, strategic formulation and execution, executive decision-making and leadership influence, and board reporting and stakeholder accountability that hold up under scrutiny. Gentex Training Center designs the programme to help leaders run the top of the organisation with confidence.

FAQs for the Executive Mastery: Governance, Leadership, and Strategic Management Intensive course

Q1 What is the "Executive Mastery: Governance, Leadership, and Strategic Management Intensive" course about?

It prepares senior leaders to run the top of the organisation with discipline and judgement. The course spans governance frameworks and board dynamics, strategic thinking and formulation, strategic execution and performance management, executive leadership, decisions and influence, and board reporting, stakeholders and accountability.





Q2 What are the key benefits of the "Executive Mastery: Governance, Leadership, and Strategic Management Intensive" course?

You gain a practical command of executive governance, leadership, and strategic management that joins the accountability a board owes, the direction a strategy sets, and the leadership that carries both into daily decisions. The course improves board reporting and risk oversight, strengthens strategy formulation and execution discipline, sharpens executive decision-making, and builds influence with boards, investors, and regulators.

Q3 What skills will I gain from the "Executive Mastery: Governance, Leadership, and Strategic Management Intensive" course?

You will develop four core skills: governance oversight and board practice, strategic formulation and execution, executive decision-making and leadership influence, and board reporting and stakeholder accountability.



Q4 What tools, methods, or standards are covered in the "Executive Mastery: Governance, Leadership, and Strategic Management Intensive" course?

The course covers governance frameworks, codes and regulatory expectations, board composition, committees and independence, the chair-CEO accountability line, board agendas, information quality and decision records, ethics, conflicts and the board's oversight duty, strategic thinking versus operational planning, environmental scanning with PESTLE and scenario analysis, SWOT, competitor analysis and strategic positioning, vision, mission and strategic objective setting, strategy formulation models and portfolio choices, strategic risk and assumptions testing, translating strategy into strategic initiatives and owners, Balanced Scorecard perspectives, measures and targets, OKRs, cascading and alignment to strategy, strategy maps and cause-and-effect logic, performance review cadence, dashboards and corrective action, resource allocation, priorities and trade-off decisions, leadership styles and situational leadership, executive decision-making models under uncertainty and bias, executive presence, communication and persuasion, leading change, culture and executive team effectiveness, talent, succession and bench strength, negotiation and stakeholder influence, board papers, reporting quality and disclosure practice, enterprise risk oversight and risk appetite statements, stakeholder mapping, investor and regulator engagement, executive accountability, ethics and tone at the top, measuring strategy with KPIs, results and learning loops, and governance maturity assessment and improvement roadmapping.



Q5 How is the "Executive Mastery: Governance, Leadership, and Strategic Management Intensive" course applied in real-world practice?

Participants apply it to real work such as building a strategic position for a case organisation, designing a strategy execution and review cycle, drafting board papers and a risk appetite statement, leading an executive decision and change response, running a strategy execution review, developing a stakeholder engagement plan, and presenting a governance, leadership, and strategy plan. The same methods support governance maturity improvement and executive succession planning.