

**EXECUTIVE MASTERY:
GOVERNANCE,
LEADERSHIP, AND
STRATEGIC MANAGEMENT
INTENSIVE -ADVANCED**

GENTEX[®]
TRAINING CENTER





Introduction

Executive Mastery: Governance, Leadership, and Strategic Management Intensive Advanced Training Course develops seasoned executives further along the governance and strategy path they already know. Participants work through advanced board effectiveness and governance diagnostics, strategy under deep uncertainty, and scenario and real-options thinking, strategic portfolio management and capital allocation, executive system leadership, culture, and transformation at scale, and advanced board-level accountability, assurance, and governance maturity as one connected discipline. The programme moves beyond the basics of frameworks toward the judgement question: when a governance and strategy toolkit fails to hold, what does a leader do instead? As a result, learners gain a practical command of advanced executive governance, leadership, and strategic management. Furthermore, the course strengthens governance judgement, strategic discipline, and executive influence.

Executive Mastery: Governance, Leadership, and Strategic Management Intensive Advanced Course Objectives

- Diagnose board effectiveness using governance maturity and board evaluation methods.
- Apply advanced strategy tools, including scenario planning and real options.
- Apply strategic portfolio management and capital allocation discipline.
- Apply enterprise risk integration with strategy and capital decisions.
- Apply advanced performance systems, including OKR and Balanced Scorecard refinement.
- Apply executive system leadership and transformation at scale.
- Apply culture, incentive, and behavioural levers for strategy delivery.
- Apply advanced board reporting, assurance integration, and challenge practice.
- Apply executive-level negotiation and multi-stakeholder influence.

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- Apply governance maturity roadmapping and executive succession design.

Course Methodology

- Interactive sessions built on advanced governance and strategy cases.
- Workshops on scenario planning, real options, and portfolio decisions.
- Group exercises on board diagnostics, assurance mapping, and challenge.
- Hands-on practice with strategy maps, capital allocation models, and risk registers.
- Simulation of a contested board decision and a transformation steering review.
- Facilitator coaching and peer review on personal executive leadership plans.

Who Should Take This Course

- Board members, chairs, and committee members seeking depth.
- Chief executives, managing directors, and C-suite officers.
- Senior directors preparing for executive board roles.
- Strategy, finance, and risk executives at group level.
- Company secretaries and governance professionals.
- Consultants advising boards on advanced governance.

Executive Mastery: Governance, Leadership, and Strategic Management Intensive Advanced Course Outlines

Day 1: Advanced Governance Diagnostics and Board Effectiveness



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- Governance maturity models and board evaluation methods.
- Board effectiveness: information, dynamics, and decision quality.
- Committee architecture, assurance mapping, and the three lines model.
- Governance codes, disclosure expectations, and investor scrutiny.
- Diagnosing governance failures before they surface.
- Chair-CEO dynamics, board renewal, and succession.
- Case discussion: diagnosing a governance failure in depth.

Day 2: Strategy Under Deep Uncertainty

- Scenario planning and driver-based assumptions.
- Real options thinking and staged investment decisions.
- War-gaming, stress testing, and strategic early warning.
- Competitive dynamics, disruption, and strategic positioning.
- Strategic risk integration with strategy and capital decisions.
- Decision quality and bias de-biasing techniques.
- Workshop: building scenarios for a high-uncertainty strategy.

Day 3: Portfolio Strategy and Capital Allocation

- Strategic portfolio management and portfolio reviews.
- Capital allocation discipline and hurdle-rate thinking.
- Growth, efficiency, and divestment trade-offs.
- Strategic initiative prioritisation and stage-gating.
- Value creation logic and shareholder value analysis.
- Resource reallocation and capital discipline under pressure.
- Exercise: allocating capital across competing strategic options.





Day 4: Executive System Leadership and Transformation

- Executive system leadership and leading above the function.
- Transformation at scale: design, sequencing, and steering.
- Culture, incentives, and behavioural levers for strategy delivery.
- Executive team effectiveness and decision rights design.
- Talent, bench strength, and executive succession design.
- Leading through crisis and reputational pressure.
- Simulation: steering a transformation through a major setback.

Day 5: Assurance, Accountability, and Governance Maturity

- Advanced board papers, assurance integration, and challenge practice.
- Enterprise risk oversight, appetite, and risk-adjusted reporting.
- Multi-stakeholder influence and regulator engagement.
- Executive accountability, ethics, and tone at the top.
- Governance maturity roadmapping and improvement priorities.
- Measuring strategy delivery and learning loops.
- Capstone: presenting an advanced governance and strategy agenda.



Conclusion

By successfully completing Executive Mastery: Governance, Leadership, and Strategic Management Intensive Advanced, participants will gain a practical command of advanced board effectiveness and governance diagnostics, strategy under deep uncertainty with scenario planning and real options, portfolio strategy and capital allocation, executive system leadership and transformation at scale, and advanced board-level assurance, accountability, and governance maturity. They will acquire skills in governance diagnostics and board effectiveness, strategy under uncertainty and real options, portfolio and capital allocation discipline, and executive system leadership and transformation that hold up under scrutiny. Gentex Training Center designs the programme to help leaders run the top of the organisation with confidence.

FAQs for the Executive Mastery: Governance, Leadership, and Strategic Management Intensive Advanced course

Q1 What is the "Executive Mastery: Governance, Leadership, and Strategic Management Intensive Advanced" course about?

It develops seasoned executives further along the governance and strategy path they already know. The course spans advanced board effectiveness and governance diagnostics, strategy under deep uncertainty, portfolio strategy and capital allocation, executive system leadership and transformation, and advanced board-level assurance, accountability, and governance maturity.



Q2 What are the key benefits of the "Executive Mastery: Governance, Leadership, and Strategic Management Intensive Advanced" course?

You gain a practical command of advanced executive governance, leadership, and strategic management that moves beyond the basics of frameworks toward the judgement question: when a governance and strategy toolkit fails to hold, what does a leader do instead? The course sharpens board diagnostics and challenge, strengthens strategy under uncertainty and capital discipline, deepens transformation leadership, and builds advanced assurance and accountability practice.

Q3 What skills will I gain from the "Executive Mastery: Governance, Leadership, and Strategic Management Intensive Advanced" course?

You will develop four core skills: governance diagnostics and board effectiveness, strategy under uncertainty and real options, portfolio and capital allocation discipline, and executive system leadership and transformation.



Q4 What tools, methods, or standards are covered in the "Executive Mastery: Governance, Leadership, and Strategic Management Intensive Advanced" course?

The course covers governance maturity models and board evaluation methods, board effectiveness across information, dynamics and decision quality, committee architecture, assurance mapping and the three lines model, governance codes, disclosure expectations and investor scrutiny, chair-CEO dynamics, board renewal and succession, scenario planning and driver-based assumptions, real options thinking and staged investment decisions, war-gaming, stress testing and strategic early warning, competitive dynamics, disruption and strategic positioning, strategic risk integration with strategy and capital decisions, decision quality and bias de-biasing techniques, strategic portfolio management and portfolio reviews, capital allocation discipline and hurdle-rate thinking, growth, efficiency and divestment trade-offs, strategic initiative prioritisation and stage-gating, value creation logic and shareholder value analysis, resource reallocation and capital discipline under pressure, executive system leadership and leading above the function, transformation at scale across design, sequencing and steering, culture, incentives and behavioural levers for strategy delivery, executive team effectiveness and decision rights design, talent, bench strength and executive succession design, leading through crisis and reputational pressure, advanced board papers, assurance integration and challenge practice, enterprise risk oversight, appetite and risk-adjusted reporting, multi-stakeholder influence and regulator engagement, executive accountability, ethics and tone at the top, governance maturity roadmapping and improvement priorities, and measuring strategy delivery and learning loops.



Q5 How is the "Executive Mastery: Governance, Leadership, and Strategic Management Intensive Advanced" course applied in real-world practice?

Participants apply it to real work such as diagnosing a governance failure in depth, building scenarios for a high-uncertainty strategy, allocating capital across competing strategic options, steering a transformation through a major setback, drafting advanced board papers and an assurance map, refining a risk appetite statement, developing executive succession design, and presenting an advanced governance and strategy agenda. The same methods support governance maturity improvement and board renewal planning.