

EXECUTIVE LEADERSHIP IN ESG AND SUSTAINABLE STRATEGY



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TRAINING CENTER



Introduction

Executive Leadership in ESG and Sustainable Strategy prepares senior leaders to make sustainability a strategic advantage rather than a reporting obligation. Investors, regulators, and customers increasingly assess how companies manage environmental, social, and governance performance, and those assessments now shape access to capital and market trust. This Executive Leadership in ESG and Sustainable Strategy Training Course builds the judgement executives need to lead that agenda. Participants examine ESG strategy, materiality, climate risk, sustainable business models, governance oversight, and credible disclosure. Furthermore, the course covers standards including GRI, ISSB IFRS S1 and S2, TCFD, and the UN Sustainable Development Goals. It also addresses assurance readiness, investor engagement, and avoiding greenwashing. As a result, participants leave able to set and govern a sustainability strategy that holds up to scrutiny.

Executive Leadership in ESG and Sustainable Strategy Course Objectives

- Apply ESG principles to corporate strategy, capital allocation, and decision-making.
- Conduct materiality assessment using GRI and double materiality approaches.
- Align disclosure with ISSB IFRS S1 and S2, TCFD, and SASB standards.
- Assess climate risk and opportunity with scenario analysis and transition planning.
- Set science-based targets using the SBTi methodology and net-zero pathways.
- Integrate sustainability into business models, products, and supply chains.
- Design board and committee oversight of sustainability performance.
- Engage investors, lenders, and rating agencies credibly.
- Apply assurance readiness and anti-greenwashing discipline to reporting.
- Link sustainability metrics to executive incentives and management systems.



Course Methodology

The course applies interactive, practice-based methods:

- Facilitated workshops on live ESG strategy decisions.
- Case studies of leading and failing sustainability programmes.
- Hands-on materiality, scenario, and target-setting exercises.
- Simulation of investor engagement and board reporting.
- Group work on ESG governance and disclosure plans.
- Action planning that converts each framework into an executive commitment.

Who Should Take This Course

- Board members and executive committee leaders.
- Chief sustainability and ESG officers.
- Finance, strategy, and investor relations executives.
- Risk, governance, and compliance leaders.
- Supply chain and operations executives.
- Senior advisers supporting sustainability strategy.

Executive Leadership in ESG and Sustainable Strategy Course Outlines

Day 1: Foundations of ESG and Sustainable Strategy

- Defining ESG, sustainability, and responsible business.
- Reviewing the business case for sustainability performance.
- Understanding shareholder and stakeholder governance models.

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- Examining global regulation and reporting trends.
- Applying ESG maturity models to assess capability.
- Mapping sustainability risks and opportunities in your sector.
- Reviewing your organisation's current ESG baseline.

Day 2: Strategy, Materiality, and Value Creation

- Conducting materiality assessment and double materiality analysis.
- Applying the GRI standards to disclosure planning.
- Linking sustainability to strategy, growth, and value creation.
- Assessing ESG impacts across the value chain.
- Mapping actions to the UN Sustainable Development Goals.
- Prioritising sustainability initiatives by impact and feasibility.
- Building a materiality matrix and ESG strategy outline.

Day 3: Climate Strategy and Targets

- Understanding climate science, emissions, and Scope 1, 2, and 3 accounting.
- Assessing climate risk with TCFD pillars and scenario analysis.
- Planning transition pathways and decarbonisation options.
- Setting targets using the SBTi methodology.
- Applying circular economy and resource efficiency principles.
- Managing physical and transition risk in operations.
- Designing a climate transition plan.

Day 4: Governance, Reporting, and Assurance

- Applying ISSB IFRS S1 and S2 and SASB disclosure requirements.



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- Designing board oversight and sustainability committees.
- Building internal controls over sustainability reporting.
- Preparing for limited and reasonable assurance engagements.
- Engaging investors, lenders, and rating agencies credibly.
- Applying anti-greenwashing discipline to claims and marketing.
- Building an ESG governance and reporting framework.

Day 5: Execution, Incentives, and Leadership

- Embedding ESG into enterprise risk management and capital planning.
- Linking sustainability metrics to executive incentives.
- Building cross-functional sustainability governance and capability.
- Communicating sustainability performance publicly and honestly.
- Managing stakeholder scrutiny and activist engagement.
- Reviewing progress with credible leading and lagging indicators.
- Finalizing a personal ESG leadership action plan.

Conclusion

By successfully completing Executive Leadership in ESG and Sustainable Strategy, participants will have acquired practical knowledge of ESG strategy, materiality, climate transition planning, governance and disclosure standards, and assurance readiness. They will have gained skills in ESG strategy formulation, climate risk and target setting, sustainability governance and reporting, and stakeholder engagement with anti-greenwashing discipline, plus a personal action plan. Gentex Training Center designed this program to help executives lead sustainability credibly.





FAQs

Q1 What is the "Executive Leadership in ESG and Sustainable Strategy" course about?

It prepares executives to lead sustainability strategically. Participants study ESG strategy, materiality, climate risk and target setting, governance oversight, disclosure standards such as ISSB IFRS S1 and S2, and assurance readiness.

Q2 What are the key benefits of the "Executive Leadership in ESG and Sustainable Strategy" course?

Participants gain sharper ESG priorities, stronger board oversight, and reporting that withstands scrutiny. Organisations also improve access to sustainable finance, reduce regulatory and reputational risk, and connect sustainability performance to credible business value.

Q3 What skills will I gain from the "Executive Leadership in ESG and Sustainable Strategy" course?

You will develop four core skills: ESG strategy formulation and materiality assessment, climate risk analysis and target setting, sustainability governance and reporting, and stakeholder engagement with anti-greenwashing discipline.



Q4 What tools, methods, or standards are covered in the "Executive Leadership in ESG and Sustainable Strategy" course?

The course covers GRI standards, ISSB IFRS S1 and S2, TCFD, SASB, double materiality, the SBTi methodology and net-zero pathways, Scope 1, 2 and 3 emissions accounting, scenario analysis, the UN Sustainable Development Goals, ESG maturity models, assurance readiness, and executive incentive alignment.

Q5 How is the "Executive Leadership in ESG and Sustainable Strategy" course applied in real-world practice?

Participants apply the methods to live executive tasks, such as running a materiality assessment, building a climate transition plan, preparing board oversight papers, reviewing a disclosure against standards, and engaging investors on performance. Each module ends with an action commitment, so learning transfers directly into executive practice.